

# Ellena Stojanovic

## Series Producer / Producer / Edit Producer

30 Oaklands Avenue, Harborne, Birmingham, B17 9TU

ellenas@blueyonder.co.uk

07977 706 369

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### SUMMARY

I have worked in television production for the last 17 years, across a wide variety of production roles and programme types, including almost 10 years working as a Series Producer at the BBC. Most recently I have worked in the Independent sector which has broadened my experience of both genres and the industry as a whole. I believe that my main strength is an ability to combine effective leadership skills with a strong, personal work ethic that drives me to achieve high standards.

### KEY SKILLS & COMPETENCIES

- Able to 'think on my feet' and focus on task completion.
- Willing and able to think creatively about problems and generate solutions.
- Experienced at working to tight deadlines & budgets.
- Experienced at juggling multiple programmes & processes at a time.
- Confident and competent decision-maker.
- Building and maintaining positive working relationships.
- Effective at realising an overall vision.
- Adept at managing a range of team and talent personalities and abilities.

### EMPLOYMENT HISTORY

#### Maverick Birmingham

(Nov'13 – June'14)

#### *Live Producer / Series Producer; Embarrassing Bodies, Live From The Clinic (Series 4)*

Channel 4; 8 x 60 min, Live Medical / Health Factual series

Working closely with Series Editor across the series and each individual show; managing the team and pitching content and contributors to Executive Producer and Channel 4 Commissioner; pitching, scripting, realising and producing Live studio 'stunts', also scripting live 1-hour; directing and producing talent on set; liaising with gallery in 'live' conditions; working closely with VT team on editorial content and finish of films; working with on-line team; finding new on and off-screen talent; managing duty-of-care, legal and H&S issues.

#### Maverick Birmingham

(Sept'13 – Nov'13)

#### *Edit Producer; Your Style in His Hands*

Discovery TLC; 8 x 60 min, glossy Factual Entertainment fashion series

Scripting; edit producing, fine-cutting; understanding and following through a narrative; using commercial music to support editorial content and meet Channel requirements and vision.

#### BBC, Birmingham

(June'97 – May'12)

#### *Series Producer; See Hear (Sept'09 – May'12)*

BBC 2, weekly magazine show for the UK's deaf and hard of hearing audiences

- Topical delivery. Presenter-led. Location filming. Filming - crew and self-op.
- 38eps x 30 mins (x 3 series); production schedule c. 10 months, Aug to May.
- Line-producing, compiling films & whole eps and managing intense and complex post production process (including full dub, subtitles, specialist filming/shot size & composition considerations for the deaf audience).
- Managing a mix of deaf, hard of hearing and hearing team members.
- Range of programme subjects - from 30 minute specials on e.g. sexual violence within the deaf community to a lively, visually rich strand about famous deaf people in history.

**Series Producer; To Buy Or Not To Buy (TBONTB) (Sept'06-Sept'09)**

BBC 1 Daytime property show; series 6 – 10.

- High volume series e.g. 90 programmes of mixed 30 mins & 45 mins eps; with short edit turnaround (3/4 days); long production periods, typically c.45 weeks.
- Large teams, up to 10 directors at a time + crew & self-shooting ops. All shot on location across the UK.
- Established talent + new faces + known talent inexperienced at presenting; Wide talent pool.
- Maintaining team ambition and morale across long periods whilst ensuring production standards consistently met and ensuring realisation + refreshing of overall editorial vision.
- Staggered delivery; changing TX.

**Edit Producer/ Producer Director; Chelsea Flower Show (May'09)**

- BBC 2 'Highlights' programme. OB.
- 4 day prep for 1 x 60 mins; compiling archive + OB directing / producing new footage as live.

**Series Producer; Double Agents (Mar'07 – Oct'07)**

Ob doc style series for BBC Daytime

- 5 x 30mins, for consecutive weekday TX.
- SP while simultaneously series producing TBONTB series 7 & 8.
- Small team – 2 x self-shooting PDs + researcher

**Series Producer; Mind Your Own Business (Dec'04 – Sept'05)**

BBC 1 Daytime, business / makeover show

- 30 x 30mins.
- Managing 'Expert' presenters (then new to TV) including Duncan Bannatyne, Theo Paphitis, Michelle Mone.
- 6 month production period with first delivery mid-way through.
- Team – 4 directors + researchers + DV Ops + crew.

**Series Producer; Trading Up (Nov'03 – Dec'04)**

BBC 1 Daytime, property makeover. Took over SP position mid-way through production.

- High volume output e.g. 50 eps (35 x 30s; 15 x 45s).
- 35-week turnaround; staggered delivery.
- Large staff base – 6+ filming teams at any one time.

**Other Experience :** (Jan-Nov'03) : **AP/Director (self-shooting); Houses Behaving Badly; Trading Up**

Directing PSC and some self-shooting on 30 and 45 min eps of cleaning and property makeover.

(Sept'01-May'02) : **AP; Million Pound Property Project**, 8 x 60mins; BBC 2 primetime.

(May-Sept'01) : **AP/Director (self-shooting); Trading Up**

(June'97-May'01) -**Housecall** - Live, daily magazine show for BBC 1 Daytime; **Style Challenge**, studio, makeover show; **other** consumer, quiz and game shows

**PERSONAL DEVELOPMENT COURSES**

- *Series Producer Programme, TRC Media*
- *Ashridge Leadership Programme*

**EDUCATION**

BA (Hons) French and German, King's College, University of London

Jun 1995

**LANGUAGES**

- Fluent Serbian; French & German to degree standard; Russian GCSE; Latin A-Level (Grade A)
- Currently learning Italian