

Áine Coady | Production | Manchester

ABOUT ME:

- My ultimate aim is to be a Producer but I want to gain more experience on various production teams.
- As an employee, no matter what my position, I dedicate myself to excellence and organisation.
- I am an industrious, determined, reliable person with a willingness to learn to improve my skill set.
- I am full of creativity & original approaches, with a practical and competent work ethic.
- A great team player, I'm calm under pressure, methodical and meticulous, with an eye for detail and a good sense of humour.

FILM & TV:

- **Producer** for feature film **"Poison Pen"** written by **Eoin Colfer** and executive produced by Filmbase (Premiered at the 2014 *Galway Film Fleadh*).

Poison Pen (95mins running time) is an independent romantic comedy feature film which was shot in Dublin and London in spring 2014.

It had a six month turn around from pre-production to world premiere.

As producer, I led all aspects of production including financing, budgeting, final shooting script, casting, location scouting, scheduling, post production supervising and marketing. Poison Pen has screened at *NY Irish Film 2014*, *Luxembourg BIFS 2014*, *Virginia Film Festival 2014*, *Cork Film Festival, 2014*, *London Irish Film Festival, 2014*. It is scheduled for a limited Irish cinema release in 2015. It was recently awarded **Green Filmmaker of the Year 2014** for European Students.

- **Production Assistant/Runner** for **Zombie Apocalypse** feature film produced by Intense Productions, Manchester, October 2014.

I assisted the line producer on set during the Manchester filming block.

- **Co-Ordinator** of an online, crowd-funding Indiegogo campaign titled '**Filmbase Filmrace**', which raised €25,900 in 30 days to fund two feature films, Poison Pen & The Light of Day, 2014. I coordinated a successful online and physical marketing campaign using viral social media events.

- **Production Assistant/Researcher** for **Young Irish Film Makers**, Summer Camp, Ireland, 2014.

I was part of the production team that delivered specially designed, practical and fun film making workshops for young people between the ages of 8 and 18years. I assisted the production manager in all aspects of production from prop sourcing to general logistics. In addition, I researched potential projects and scripts for 2015.

- **Producer** of Irish short Film **Winter's Dream**, directed by Patrick Twomey (post-production, 2014 release date).
- **Researcher/ Runner** for music video for **Jet Setter**, directed by Oliver Nolan (released summer 2014).
- **Production Co-Ordinator** for **The Light of Day** Promo Feature directed by Conor Dowling (premiered at the 2014 Galway Film Fleadh).
- **Producer** of Irish short film **Me First**, directed by Leanne Fay (Premiered at *Gaze Film Festival, 2014*).

- **Production Assistant /Researcher** for Irish TV Channel **Tg4** award winning, **TV series Jockey Eile**, produced by Pierce Boyle, 2013.

I assisted the line producer on set co-ordinating times and schedules with cast and crew, organising catering and transport. I also interviewed contributors and prepared production materials for the 6X30Mins episodes.



PROJECT MANAGEMENT:

Store Manager: Elvery Sports, Retail Store Manager, Dublin (2012-2013).

This fast paced position enhanced my ability to work in a dynamic environment. I was responsible for the day-to-day operations of store. Duties included;

- **Human Resources:** recruiting, performance management, and schedule workplace scheduling,
- **Business Operations :** maximising sales, accounts & bookkeeping
- **Product Management:** stock merchandising and replenishment, foot-balance academy demonstration.

Department Manager: Penneys/Primark, O'Connell Street, Dublin (2012).

- I was responsible for managing the Children's department including sales and stock control, account analysis, and maintaining efficient customer service.

Supervisor:

- Penneys, Waterford City, 2011
- Penneys Wilton, Cork City, 2011
- Primark, Zaandam, Holland. I assisted in the opening of the 1st Primark store in Holland while on secondment, 2011.

Brand Ambassador for Brand Army Promotions Company 2007-2010:

- University supervisor for 02 Broadband & Cadbury campaigns where I coordinated nationwide campus roadshows.

QUALIFICATIONS:

- **MSc Digital Feature Film Production**, Filmbase/Staffordshire University. 2013-2014.

Practical production course included modules in writing, developing, pitching, producing, shooting, editing, posting and distributing feature films in digital formats.

- **BA in Sociology and Psychology**, University College Cork; Honours. 2007-2010.

Degree further enhanced my analytical skills, my presentation skills and my ability to conceptualise ideas

- **Our Lady of Mercy Secondary School**, Waterford City. Leaving Certificate - Seven honours; A1 standard. 2001-2007.

SKILLS:

- Proficient on MAC & PC
- Movie Magic | EP Scheduling
- Movie Magic | Budgeting
- Final Cut Pro
- Full, Clean Drivers Licence (Over 25)
- Creative Skillset course in Multi-Camera Workflow Nov. 2014
- Creative Skillset course in C300 Camera Nov. 2014

FESTIVAL:

- Body & Soul Irish Festival 2014- Equipment Check In Co-Ordinator
- Electric Picnic Festival 2014- Equipment Check In Co-Ordinator
- Volunteer at Cork Film Festival 2014, 2013, 2012
- Volunteer at Gaze Film Festival 2014
- Spraoi Arts Festival, Waterford | Steward Coordinator 2005-2010

REFERENCE: Alan Fitzpatrick, Managing Director of Filmbase

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