

Curriculum Vitae

Luca Piercey | +44 7498 374 053 | lucapiercey@gmail.com | www.awevofilms.com

Introduction

The best way to understand the scope of my work is to check out the website above, and to speak to me personally. My focus as a director is documentary. *Los Jugadores* recently got into the 'Ethnografilm Festival' in Paris, an event that reflects both my deeply personal yet anthropological film-making perspective.

I'm a British/U.S. citizen based in London, UK; I have lived in the U.S. (San Francisco), as well México (México City & Oaxaca) and can speak Spanish. Besides directing/producing: I'm an accomplished gaffer/spark and can provide my own lights for smaller projects, and an experienced photographer. I use Premiere Pro.

Employment

Director / Producer

- Doulas UK & Awevo Films - Doula (short doc) (*in progress*)
- Orchard Music & Awevo Films - The Scorpios 'Mashena' (music video) (*in progress*)
- Breadwinners & Awevo Films - Breadwinners (short doc) (*in progress*)
- Sustain & Awevo Films - Food for the Planet (short promo doc for COP26) (2021)
- Smugglers Records & Awevo Films - Smugglers Festival 2021 (promo) (2021)
- Independent - Outback 'Exposed' (music video) (2021)
- Awevo Films - Remote Radio (short) (2021)
- Awevo Films & Cornwall Council - Return of the Kernewek (short doc) (*in progress*)
- Awevo Films - The Soft & Whippy Jam Band 'Brazilian Girl' (music video) (2020)
- Awevo Films & ADJATEO - Los Jugadores (short doc) (in 4 festivals) (2020)
- Soundbytes/Polydor & Awevo Films - Molly Hocking's Guide to St Ives (short doc) (2020)
- Awevo Films - Making Waves (short doc) (2020)
- Awevo Films - The Soft & Whippy Jam Band 'Rather Summer' (music video) (2020)
- Smugglers Records & Awevo Films - Smugglers Festival 10th Anni. (promo) (2019)
- Independent - The Photographer (short) (2016)
- Independent - Coffee Club (short) (2015)

Gaffer

June 2016 - present

- Mother's Best Child/Channel 4 - Dead Pets / 90s (mini-series) (October 11)
- Net-A-Porter - September Tiktok Reels (advert) (September 15)
- Net-A-Porter - July Tiktok Reels (advert) (July 20)
- Dirty Films - Rosie Lowe 'Paris Texas' (music video) (July 7)
- Arden Films - Xoftex (feature) (June 1 - 27) (*Germany*)
- Greatcoat - RM x Steflon Don 'Baby Shark' (music video) (May 26)
- Madley Brothers - Wynona 'Get back to myself' (music video) (May 14)
- Just fred. - Sarah Proctor 'Lost' (music video) (April 29)
- Geronimo Boy - Maeve 'Sick' (music video) (April 26)

- Seek Films - Hattie Do No Harm (short) (April 2 - 5)
- Papaya Films - McVities Lemon Drizzle (advert) (March 31)
- Geronimo Boy - Polarix SCP (advert) (January 14)
- Geronimo Boy - Good Grief (short) (January 10)
- Universal Music Group - Greentea Peng press shots (stills) (January 7)
- Wild Island / Avon - MillionEyezer Mascara & Remarkabrow (advert) (December 21 - 22)
- H2O Photography - Williams F1 Paul McNamara (December 15)
- Yellow Belt - Al(y)en (short) (November 26 - 27)
- Geronimo Boy - Bingo Eirann (advert) (November 25)
- Odelay - Dyson 'The Gift of Healthier Hair' (advert) (November 16 / 23)
- Kindred - National Cyber Security Centre 'Christmas' (advert) (November 21)
- Geronimo Boy - Palaces Bingo Christmas (advert) (November 17)
- 10 Days - Like I Said (short) (November 11)
- Geronimo Boy - Foxes 'Kathleen' (music video) (November 4)
- Sian Clarke - The Sian Clarke Experience (short) (October 13)
- National Film & Television School - Stories of You & I (short doc) (October 8)
- PIAS - Keaton 'Ambulance' (music video) (October 6)
- Kaachi - Photomagic (music video) (October 3 - 4)
- Geronimo Boy - Raissa 'Crowded' (music video) (September 15 - 19)
- Geronimo Boy - St Joseph's Hospice (advert) (September 11)
- Emmanuelle Soffe - Neo-gender (short) (August 14 - 15)
- Geronimo Boy - Puttout Golf (advert) (August 11)
- Geronimo Boy - Foxes 'Friends' (music video) (August 3 - 6)
- Wild Island - Endless Fun (advert) (August 1)
- Hold Your Fire - Facebook Tutorials (advert) (July 30)
- First Access Entertainment - Kara (stills) (July 8)
- Goldreels - Timewarp (short) (June 26 - 28)
- Geronimo Boy - Palace Bingo (advert) (May 18)
- TOAD - BBC National Pioneers (mini-series) (February 24)
- Pollen - CBD drops & gummies (advert) (February 17)
- The Hurlers (short) (February 9 - 10)
- TOAD - Reebok Club C (advert) (February 3 - 4)
- TOAD - Telegraph AA (advert) (January 20)
- Zoovu - Do you Zoovu? - Edge Picture Company (advert) (June 28)
- Jennifer Rose - 'Magnetismo' (dance show) (February 23 - 24) (*México*)
- Rosewood - Krug Single Ingredient (advert) (January 28 - 31) (*México*)
- Jennifer Rose - 'The Wild' (dance show) (December 8 - 9) (*México*)
- Guayabo Films - Corriendo (music video) (July 22) (*México*)
- Marco Paul - Adonai (music video) (June 29 - July 2) (*México*)
- Diluvio Estudio - Letelefono (music video) (February 8 - 10) (*Ecuador*)
- Wild Island Films - George ASDA (advert) (September 14 - 15)
- Feed Films - B&O (advert) (September 12)
- Toad - Haemophilia Awareness (advert) (September 11)
- Pinzutu Films - Crystal Fighters (music video) (September 8)
- Morning Productions Ltd - Morning (feature) (August 15 - September 4)
- My Accomplice Ltd - Nina Nesbitt (music video) (August 2)
- YouGov - Unite Kurdistan (short) (April 16 - 22) (*Iraq*)
- Clan Collective - Imperial Daze 'All on Me' (music video) (March 28)

- Feed Films - Birdseye 'Detective' (advert) (February 27)
- The Adventures of Selika (short) (December 28 - 29)
- Reblis Films - Doers of London (advert) (October 15 - 16)
- Rory Bentley - Varken (short) (October 8 - 9)
- Great Guns - Ovarian Cancer Action (advert) (September 7)
- Blank Slate Films - Kotchebi (short) (August 8 - 11)
- 2 HRS Film Ltd - 2 HRS pick-ups (feature) (July 30)
- Full Fat Productions - Jaded (music video) (June 28)
- Full Fat Productions - Ward Thomas (music video) (June 20)

Spark / Lighting technician

June 2015 - present - 72 credits

Education

Domestic Electrical Installer Award (Nov 2016) | **Option Skills**

17th Edition Wiring Regulations (Nov 2016) | **Option Skills**

BS7909 Temporary Electrical Installations (Jan 2016) | **BECTU**

BA Film Studies Degree (09-2013) | **University of Kent**