

# JOE BURROWS

## ABOUT ME

I'm a video editor with over 10 years professional experience. I edit using Adobe Premiere Pro and After Effects, and I'm highly skilled with both.

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## MY TIMELINE

2011

**York St John University**  
Film & TV Production

2011 - 2017

**Freelance Filmmaker**  
Various roles in feature films and TV

2016

**Campuslife**  
Video Producer

2019

**Campuslife**  
Senior Video Editor

## MY CURRENT ROLE

I work as part of a small and highly skilled video team at Campuslife. Most of our videos are made for universities all over the UK. Initially I was hired to handle all aspects of video production, however over time I specialised solely in editing. The projects I edit range from high end promos, to social content. My edit workflow is always precise and clear so anyone in the team can jump in on my project.

## SKILLS

Premiere Pro

After Effects

Photoshop

Camera shooting

## REFERENCES

**Oliver Harrison**

Director of Content  
at Campuslife

*contact details available on request*

**Tony Hipwell**

Independent  
Film Director

*contact details available on request*

## EXAMPLES OF WORK

**JOE BURROWS**  
**EDITOR**

This is my latest showreel, showcasing the projects I've worked on over the last 10 years. I've worked in a number of roles across video production, but editing is without doubt my main passion. All of the projects featured in my showreel I've worked on as the lead editor.

One of our regular clients at Campuslife is Niftylift, and I'm primarily in charge of looking after their content. This is a project I directed and edited during lockdown in 2020. I'm particularly happy with my audio design and timing of the edits. It was a challenging project since we had to turn it around very quickly.



We do a lot of social content for Niftylift, and this video was part of a campaign that tied in with Euro 2020. We filmed this with Jamie Knight (the official UK mascot for Euro 2020). I edited this together in half a day and I love this kind of content. I mixed down the music first, and then used speed ramping to make it flow nicely.

One of my other passions is food so I love making this kind of content. I edited the video together in 2 days. The brief I set myself was that the video should make the viewer hungry, and I think it works great in that regard. The footage quality is already great so I just concentrated on cutting the shots to a good rhythm.

