



John Keedwell GBCT. C.V.
March 2013

**Film and Broadcast Cinematographer,
High Speed Imaging Specialist,
Photographer,
Author.**

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Personal statement

"I am an innovative, hard-working ambitious individual, who is always driven to achieve the best possible solutions and results with the resources available. My many significant wide-ranging innovations at highly respected corporate companies are testament to my commitment and ability. I handle multiple challenging tasks that are changing on a daily basis, working well under the pressure and with the ability to keep a cool head in a crisis. Frequent acknowledgment of my contributions from my colleagues illustrates still further my potential value I can bring to you and your organisation."

Career summary

Author - Get the Message now?!? www.getthemessagenow.com	April 2013	
Lead - Digital Imaging Department	2005 to present	Thatcham Research
Freelance Broadcast Cameraman	1993 to 2005	Various
Senior Broadcast Cameraman	1989 to 1993	Music Box
Freelance cinematographer	1984 to 1989	Various
Freelance camera assistant	1979 to 1980	BBC TV Manchester
Studio sound assistant	1979	BBC Radio Merseyside

Key skills and achievements

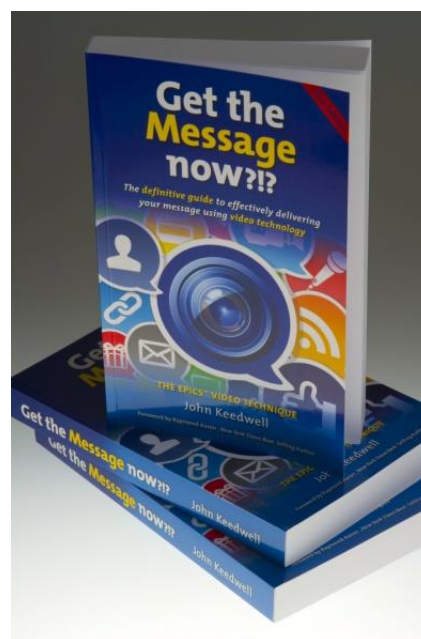
I have a wide ranging freelance career as a cinematographer filming in over 55 countries, in various climates and situations.

Productions include:

- **Navy Blue** - A 9 month journey around the globe with the Royal Navy in 1986. Filming from helicopters, ships and in high humidity conditions.
- **Cape to Cape** - A journey with a 15 year old Dennis fire engine from the Northern tip of Norway (Nordkapp) to Cape Agulhas in South Africa, visiting Rwanda, Tanzania, Zimbabwe, Algeria and more.
- **Bon Jovi - Access All Areas** -on tour for 5 months following the rock band backstage on their 1989 world tour- A technically challenging 16mm film visiting Europe, Scandinavian countries, Japan, Russia, and throughout the UK. I co-produced and filmed the production, including customs carnets, transport, and other logistics for a three man crew travelling around the globe. We only had a 5 day pre-production period.
- **Festival au desert** was another highlight for logistics and technical challenges. This involved driving across the Sahara desert to a final desert location near Tomboctou in Mali, with HDCAM cameras and a full vision monitoring capability.
- **1990 Camel Trophy**, Siberia for 6 weeks. 16mm film. Filming Land Rovers being driven across a large part of Siberia from Bratsk to Irkutsk .
- **Pitch people** involved filming around the UK with many sales people, and showing their techniques. This film won a CINE Golden Eagle award and a Chris award in 2000.
- **Music Box** 5 years there working as the head of cameras. Filming many interviews and music gigs with many bands such as Robert Plant, Judas Priest, Aerosmith, Guns 'N Roses, Sepultura, Nirvana, Jamiroquai and many more.

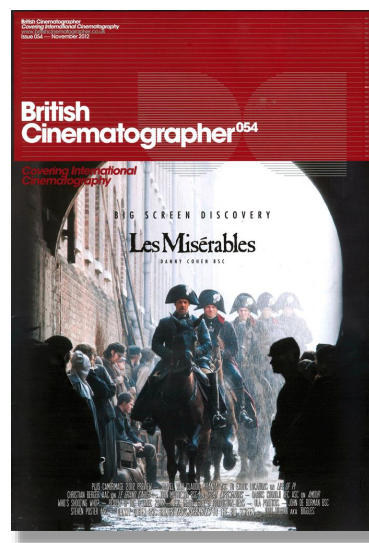
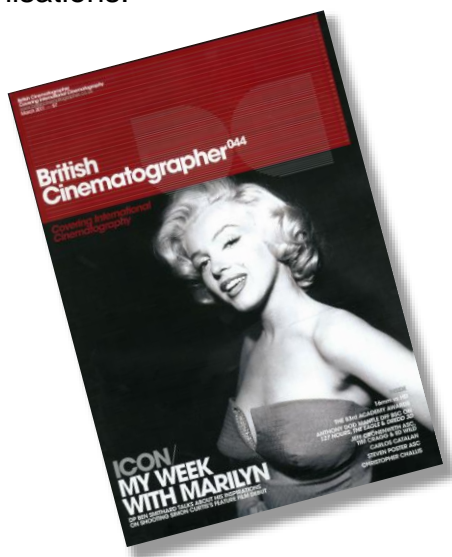
My book

- In April 2013 my book **Get The Message Now?!?** is due to be published. It is a work of over a years writing and research, and examines the way we can utilise the modern video technology to convey your message to an audience.



Recent Employment

- I have been working at Thatcham Research since July 2005. I am now head of my department. My main responsibilities include working with highly specialist 1,000 frames per second High Speed cameras for vehicle crash testing and seat testing.
- I supply video material for broadcast, educational and scientific use, advising TV companies on suitable material and supplying their needs.
- In November 2012 Thatcham Research Crash facility became the latest EuroNCAP accredited crash laboratory, one of only 3 in the UK. The quality of the visual material was pivotal in gaining this accreditation.
- I was the sole driving force behind the introduction of the higher definition High Speed cameras at Thatcham, switching to HD Phantom cameras in 2005, and upgrading them in March 2013 to HD specification.
- I have made many changes to the Media department workflow and technical quality of the output along with a DAM (or Digital Asset Management) solution so we can search the digital photography archive and find images quickly via keywords.
- The video edit AVID suite has also been updated and overhauled, and a tape logging and search system has been implemented that makes the storage and retrieval of tapes trackable.
- I have continued to innovate and improve the facilities, the photographic visual style and print output. I was asked to design the Thatcham reception lighting, and my photographs have been printed and framed 1 metre square all throughout the Thatcham buildings.
- I also write technical articles for the British Cinematographer magazine, and I have been invited as a journalist by Band Pro in Los Angeles to cover their events there on several occasions. I also get invited to IBC in Amsterdam each year by different organisations.



- I have also been invited and lectured to industry professionals on the benefits and methods of shooting in High Speed cameras. This was in Bristol in 2012 in conjunction with BECTU, Bristol University and Vision Research.
- I am currently a GBCT (Guild of British Camera Technicians) board member.

People management

- I currently personally manage the busy and ever-changing schedules and multiple resources for myself and three other media specialists in the Thatcham Research media department. We provide the photographic and video media output for the whole company. Still photography, HD video, High speed digital imaging, After Effects interactive training, and I supply the release of material to the broadcast media such as the BBC, ITV Channel 5 and more.
- I currently produce many HD video productions for training and presentations. From conception and script writing, cinematography to video post production and final video compression and delivery to the end user. In that time the budgets have been accurate and delivered on time.

Systems

- Adobe Production Premium, including Photoshop, Premiere Pro, After Effects, Soundbooth
- Phantom High Speed cameras, Redlake High Speed cameras.
- Nikon, Mamiya, Olympus, Panasonic, Hasselblad photography, Sony HD Video.
- Arri, Aaton 16mm and 35mm film cameras.
- Avid, Sony Vegas, Sorenson Squeeze.
- MS Excel, Word, PowerPoint.

Training and qualifications

<u>Course/qualification</u>	<u>Dates</u>	<u>Education institution</u>
Adobe After Effects	2010	Media Training
BA (Hons.) In Applied Photography Film and TV (2.1)	1981-1984	Harrow College

Membership of professional bodies

- Guild of British Camera Technicians (board member) GBCT
- Guild of Television Cameramen (GTC)
- British Academy of Film and Television Arts (BAFTA) voting member
- National Association of Photoshop Professionals (NAPP)
- Broadcasting Entertainment Cinematograph and Theatre Union (BECTU)

Awards

"Pitch people" won the **CINE Golden Eagle award** and a **Chris award** in 2000.

Interests

I have numerous interests outside of work, including :

- Motor racing, music, cars, travel.
- I am passionate about cinema, photography and art.