

Shirley Hopkinson
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A forward-thinking and creative individual with a successful background in Film and Video Production. Producing and Directing prime-time TV shows, corporate films, branded content, web based content, CGI and animation. Confident managing the full lifecycle of production projects to achieve completion within demanding time and cost constraints. Establishes and maintains robust professional relationships with colleagues and clients alike, demonstrating excellent listening, pitching and negotiation skills. Enjoys contributing to, building and leading production teams, effectively managing performance. Recognised as a highly organised professional, who is able to multitask, delegate, prioritise and remain calm under pressure.

Career Summary

2000 – 2016 Freelance Contracts

- Managing the full lifecycle of production including pre and post production, from creating the brief, pitching and directing on location and the edit.
- Developing content and formats for corporate films, documentaries and entertainment shows, as well as conducting extensive content, picture research, writing scripts and treatments.
- Casting actors, briefing contributors and booking and directing voice-overs, with responsibility for managing the performance of everyone involved.
- Producing shoots internationally (Europe, Australasia, Asia, US, Canada, Central America).
- Establishing robust professional relationships with both clients and contributors to ensure the smooth running of projects and productions
- Developing and controlling production budgets and schedules, ensuring timely, cost effective completion
- Carrying out risk assessments and health and safety checks.

Key achievements

- Winner of the Best Documentary for the Royal Television Society Awards as Associate Producer for BBC3 Documentary Tony: I've Lost My Family.
- Playing an integral role in numerous successful factual entertainment series and documentaries, including The One Show, Fashion Avenue with Jodie Kidd, Supernanny, Animal 24/7, Selling Houses and Vertical City.
- Producing and Directing films, web based video content, photo shoots and branded content for high-end corporate clients on behalf of Vista, Limehouse TV, Mezzo Group, Real Life Media and Yipp Films
- Producing and Directing a series of films for the Governments Regional Growth Fund, Cape UK and on behalf of the Crimestoppers charity.
- Delivering successful productions for BBC1, BBC2, BBC3, ITV, the Discovery Channel, More 4, Channel 4, Channel 5, and E! Style Network.
- A highly competent camera operator.

Education and Qualifications

Certification: Preparing to teach in the Lifelong Learning Sector,

2010 BIPP PQE: Film and Photography (Distinction) 1998

HND: Media Production and Communication Skills (Distinction) 1997

OND: Media Production and Communication Skills (Distinction) 1993

8 GCSE's Including English, Maths and Art 1990

Professional Development

Courses Include: Health and Safety, Risk Assessment and First Aid at Work, Final Cut Pro (Apple Approved), BBC Safeguarding Modules. Broadcast Video Camera Courses (C300, C305, EX1, EX3)

Highly skilled in all areas of Social Media Management.

DBS (CRB) Checked

Key I.T. Skills

Microsoft: Office applications include Word, Excel, Powerpoint and Outlook. Social Media, Sprout Social, Hootsuite, Tweet Deck, Mail Chimp, Survey Monkey, Word Press.

Hardware: Mac, PC, Smart Phones and Tablets