

HERE'S

JOHNNY CARR RESUME

MEDIA

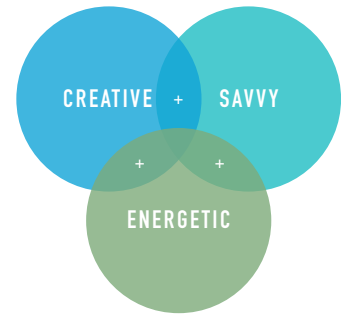
INTERNET -
BRAND FILMS / AWARENESS CAMPAIGNS /
PROMOTIONAL / EDUCATIONAL / MUSIC VIDEOS

TV COMMERCIALS -
RETAIL / PRODUCT / EDUCATION

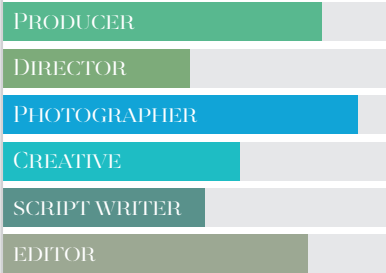
PRESS AD'S -
RETAIL / PRODUCT / FASHION

OUTDOOR -
EDUCATION / RETAIL / PRODUCT / FASHION /
POS - RETAIL / PRODUCT

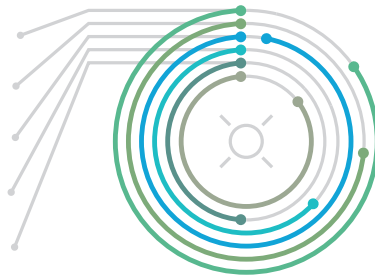
LIFESTYLE BALANCE



01 ACIVITY



1000



EQUIPMENT



CINE CAMERAS

RED - EPIC, ONE & SCARLET
ARRI - AMIRA & ALEXA | CANON - C100 & C300
BLACK MAGIC - 4K PRODUCTION
SONY - F5 / F55 | PHANTOM - GOLD

STILLS CAMERAS

PHASE ONE | HASSELBLAD
CANON | NIKON | SINAR

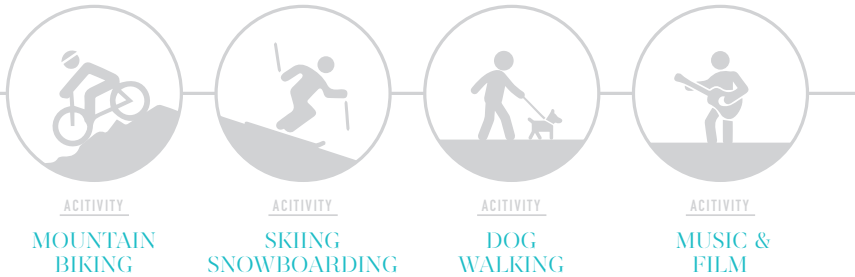
LIGHTING

BRONCOLOR - FLASH | ARRI - HMI & LED'S
SUMO - LED'S

SOFTWARE

ADOBE - CREATIVE SUITE FOR GRAPHICS / RETOUCHING
FINAL CUT PRO - EDITING
DAVINCI RESOLVE - GRADING

INTERESTS + HOBBIES



ACTIVITY
MOUNTAIN
BIKING

ACTIVITY
SKIING
SNOWBOARDING

ACTIVITY
DOG
WALKING

ACTIVITY
MUSIC &
FILM

CLIENTS / ACTIVITY

CODE: PD - PRODUCER DI - DIRECTOR PH - PHOTOGRAPHER SW - SCRIPT WRITER CR - CREATIVE ED - EDITOR

DAVID BROWN ENGINEERING PH | BARR PH | SLAZENGER GOLF PH | GNER PH | OPERA NORTH PH | REMINGTON PH |
FRUIT OF THE LOOM PH | GHID PH | BRAUN PH | NICHOLAS DEAKIN'S PH | ROCKPORT SHOES PH | JUNCTION 32 DI PH PD SW CR ED |
SHEFFIELD HALLAM UNIVERSITY PH DI PD ED | SLENDERTONE DI PH PD | WHITE ROSE SHOPPING CENTRE DI PH PD | BELKIN PH |
MALMAISON DI PH PD ED | DEVERE HOTELS PH | ROYAL ACADEMY OF DANCE DI PH PD CR ED | JOHNSTONES PAINTS DI PH PD | SAKS PH |
NORTHERN SCHOOL OF CONTEMPORARY DANCE PH | SLEEPMASTERS BEDS PH | SILENTNIGHT BEDS PH | MTV DI PD |
NEWCASTLE COLLEGE DI PH PD ED | HUNTINGDON REGIONAL COLLEGE DI PH PD SW CR ED | MANCHESTER ARNDALE DI PH | DFS PH
ASDA GEORGE PH | DFDS SEAWAYS PH | HENRY BEAUMONT EYEWEAR DI PH PD ED | BLACKBURN ROVERS FC PH | SUPERDRUG PH
MATCHMAKERS INTERNATIONAL DI PH PD SW CR ED | AUDI PH | GINETTA CARS PH | SAKS PH | NOMINET PH | LA FITNESS DI PH PD ED |
VETS 4 PETS DI PH | WAGAMAMAS PH | WREN KITCHENS DI ED | ISUZU DI ED | HOTELS COMBINED DI | GUNWHARF QUAYS DI |
LANGDONS DI PH PD ED | PETERBOROUGH REGIONAL COLLEGE DI PD SW CR ED | MICHAEL MCINTYRE PD SW | | SAINSBURY'S DI PH PD ED |
TURTLE WAX DI PH PD SW CR ED | SPACEHOG DI PH PD SW CR ED | ZIP - PZ CUSSONS DI PD SW CR | JET - PZ CUSSONS DI PD SW CR |
XEROS DI PD SW ED | NORWICH CITY FC DI PH PD SW ED | IPSWICH TOWN FC DI PH PD SW ED | STOCKPORT COLLEGE DI PH SW |
BOWEL CANCER UK DI PD | ST DAVID'S DI PD ED | MAMAS & PAPAS DI PH PD SW ED | BENFIELD FORD PD | CELEBRITY SLIM DI PD ED |
MALMAISON READING DI PH PD SW | BARKER & STONEHOUSE DI PH PD ED | BRIDGES SHOPPING CENTRE DI PD SW ED |

COUNTRIES



GET INTOUCH

JOHNNY CARR

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SOCIAL: @JOHNNYCARR

HERE'S

JOHNNY CARR RESUME

CLIENTS / ACTIVITY

SHEFFIELD HALLAM UNI



Between 2013 & 2015, Johnny created campaign images and over 25 films for the university, for which he produced, co-directed, directed, shot & edited the work.

BARKER & STONEHOUSE



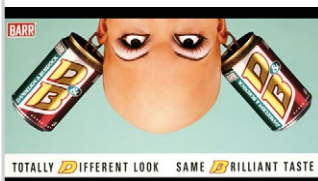
Throughout 2010 & 2011 & commissioned by Different agency in Newcastle, Johnny produced, directed & edited a total 12 TV spots for the Northern based furniture retailer. They all featured stop frame animation.

SPACEHOG



Johnny has made 2 music videos for the US based band, and various other music videos - please reference the website for more examples

BARR



Commissioned by TBH - this was Johnny's first image to be used on an outdoor 'bill board' campaign.

AUDI



Working along side Peter Saville, and commissioned by BDH London, Johnny created a series of images to help launch the A5. Shot from Battersea power station.

JUNCTION 32



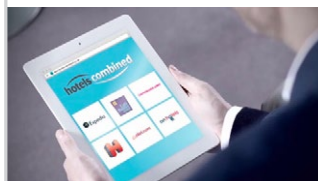
Realm Holdings - Pitching the concepts & ideas, Johnny won the work to produce imagery & TV spots for the retail outlet. Conceptualised, scripted, produced & directed by Johnny.

NEWCASTLE COLLEGE



2 x TV spots for the college were directed, produced & edited by Johnny for Different Agency in Newcastle.

HOTELS COMBINED



A simple directing job for the company's UK campaign.

MALMAISON READING



To launch the acquisition of the last remaining railway hotel in the world, Johnny was approached by the hotel groups marketing team to produce a series of stills and a web based video based on the 40's film 'Brief Encounter'. Produced, shot, directed & edited by Johnny.

MAMAS & PAPAS



Shot in Johnny's studio, he worked with the design team at Mamas & Papas to create the stylish stop frame animated film. Produced, directed & edited by Johnny.

SAINSBURY'S



Sainsbury's recruitment campaigns. Jupiter Advertising in Manchester approached Johnny to create a series of images & a web films for the brands UK campaign. Produced, directed & shot by Johnny.

VETS 4 PETS



For their UK campaign Johnny directed the TVC and produced a series of still images commissioned by Bugler Smith.

MATCHMAKERS INT.



The company wanted to create a film to promote one of their brands Caldene. Johnny wrote the script, produced, directed & edited the work.

MICHAEL MCINTYRE



UK Showtime intro film - Johnny was contacted by Fulwell 73 in London to produce the film. Played prior to the star entering stage on his UK 'showtime' tour. The film also features on the DVD. Co-scripted, produced & shot by Johnny.

ROWLANDS PHARMACY



Celebrity Slim - for the UK launch of the product, Guerilla Agency in Newcastle commissioned Johnny to Produce the TVC's. Produced, directed & edited by Johnny.

TURTLE WAX



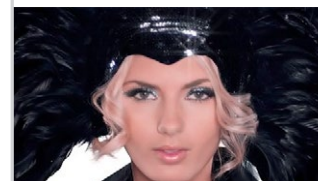
Working direct with the company's marketing director, Johnny wrote 4 concepts & scripts to present as ideas for TV campaigns for the brand. He scripted, produced, directed & edited the TVC which features the celebrity VO of Joanna Lumley.

REMINGTON



2 images, which were used for a European campaign for the brand. Shot & produced by Johnny.

ST DAVID'S



Christmas TV campaign - produced, directed, shot & edited by Johnny.