

Kevin Edwards

Mobile: 07947 668 443

kev@nevisimages.com

Professional Summary:

An experienced Lighting Camera Operator with a track record of delivering first class visual recording which enhances audience engagement and drives revenue generation for television, film and corporate clients. Key strengths include: liaising with key stakeholders to elicit requirements and develop shooting and lighting scenarios which meet production objectives; utilising shooting and lighting techniques and equipment to deliver productions with a high budget look and feel at minimal expense to clients; employing proactive and reactive maintenance to eliminate shooting delays by minimising equipment failure; and strong technical skills across PSC, dolly, track and studio pedestal cameras.

Key Skills:

- | | |
|---|---|
| <ul style="list-style-type: none">▪ Studio & OB Camera Operation▪ Location Lighting▪ Requirements Gathering▪ Stakeholder Management▪ Shoot Scenario Development | <ul style="list-style-type: none">▪ PSC, Studio Cameras▪ Multi-Camera Systems▪ Track & Dolly Systems▪ Cost Control▪ Equipment Maintenance |
|---|---|

Career Highlights:

- Ideal Shopping Direct commissioned a 30 second promotion but wished to reduce costs by achieving a motion-control type look & feel without the use of expensive motion-control equipment. Engaged to deliver this technically challenging promotion. Liaised with stakeholders to elicit requirements; developed shooting plan; investigated cost-effective alternatives to motion-control; devised track & dolly based method; and carried out shooting. Succeeded in delivering motion-control appearance at only 10% of the usual cost.
- Somersault Video Productions were commissioned by David Lloyd Leisure to produce a 30 second promotional video to be featured on ITV Player. Engaged to compete against 1 other provider to deliver this promotion. Visited & assessed scene, defined requirements; developed shooting scenario; compiled equipment list; procured necessary equipment; and carried out shoot. Succeeded in completing filming in only 2 days to deliver a promotional video which was subsequently preferentially selected over that of the competitor.
- Somersault Video Productions were commissioned by the British Council to film 3 videos to explain the operation of their Work Study Create initiative. Engaged to deliver films & ensure suitability for subsequent graphics overlay. Liaised with stakeholders to elicit requirements; developed shooting scenario; compiled equipment list; utilised lighting scheme to create impression of 3 walled set from only 1 wall; and carried out shooting. Succeeded in delivering all 3 films which have achieved 8,000 views on YouTube.

Career History:

Employer: Various Clients
Position: Freelance Lighting Camera Operator
Dates: November 2011 to Present

- Since 2011 have operated as a Freelance Lighting Camera Operator completing assignments for clients including Ideal Shopping Direct, Hawk AV and Snap Media.
- These roles mainly focused on carrying out studio shooting across lighting, camera operation, and shoot scenario development.
- Liaise with Directors and stakeholders to elicit requirements and develop project plans.
- Develop schemes of lighting and camera operation to deliver required production look and feel.

- Ensure that lighting and camera equipment is installed and used in a manner which is compliant with Health & Safety legislation.
- Carry out proactive and reactive maintenance of shoot and studio equipment.

Productions / Broadcasts:

- Engaged by Ideal Shopping Direct to deliver a 30 second promotional video, successfully devised track & dolly based methodology to give a motion-control effect at only 10% of the cost
- Engaged to produce 3 instructional knitting DVDs for Gatehouse Productions with responsibility for lighting, camera and direction.
- Produced a portfolio of talking heads corporate interviews for Hawk AV, this included managing filming and lighting in addition to conducting the interviews.
- Engaged by Somersault Video Productions to produce 3 videos for the British Council to explain funding available through their Work Study Create initiative.
- Provided lighting and camera for a Your Secret Couture promotional video.
- Engaged to provide camera operation, lighting and direction for The Unholy Feast music video; this assignment included use of creative lighting techniques to simulate candlelight.
- Engaged by Somersault Video Productions to produce a 30 second promotional video for David Lloyd Leisure.

Employer: Ideal Shopping Direct
Position: Senior Camera Operator
Dates: 2006 to 2012

Ideal Shopping Direct is one of the UK's leading multi-channel home shopping retailers.

- Joined the company as a Camera Operator in 2005 and progressed to Senior Camera Operator in 2009.
- Reported to the Technical Supervisor with responsibility for studio lighting and camera operation for live shows and filming of promotions.
- Liaised with Directors to develop an overview of show formats.
- Investigated new equipment, technologies and techniques and justified required purchases to Senior Management.
- Provided lighting scenarios, camera operation, direction and day / night shooting subject matter expertise for a portfolio of 30 second advertising-break promotions; devised and embedded new processes which significantly increased promo production quality.

- 2004 to 2006: Freelance Camera Assistant for clients including BBC Drama, Hattrick Productions and Big Arty Productions.

Employer: Carlton Studios
Position: Camera Assistant
Dates: 2002 to 2004

Carlton Studios was a studio complex in Nottingham owned and run by Carlton Communications.

- Reported to the Head of Camera & Sound supporting shooting across adverts, promotional pieces, short films and corporate; worked to aggressive production deadlines providing assistance in studio and on location.
- Prepared, cleaned and maintained studio equipment.
- Engaged with clients to improve The Camera Department's profile and generate repeat business.
- Worked on the new version of Crossroads; prepared camera equipment against scene requirements; successfully developed processes which drove preparation-throughput and minimised non-productive time.

Earlier Career:

- 2001: Intermedia: TV & Video Production Trainee

Professional Development:

- First Aid at Work
- Creative Industries Safety Passport

Education:

- BA (hons) Photography: Derby University: 1998
- BTEC Art & Design: South Notts. College: 1995
- 7 GCSEs Grades A to C including Maths & English: 1993

Professional Memberships:

- BECTU

Personal Details:

- Location: Peterborough, UK
- Email: kev@nevisimages.com
- Website: www.nevisimages.com
- Driving Licence: Full Clean UK

Production Credits:**Lighting Camera Operator:**

- Fred Perry Subculture live music filming
- Somersault Video Production promotional filming
- Revival Studios corporate filming
- Hawk AV corporate filming
- Ideal Shopping Direct promotional & studio filming

Steadicam Assistant:

- FIFA World Cup 2010 & 2014
- UEFA Euro 2008 & 2012
- Live sporting events including Boxing, Darts, Rugby & American Football
- BBC 2010 Election Results

Camera Assistant:

- This is England
- A Cock and Bull Story
- A Thing Called Love
- Bodies
- In Denial of Murder
- Sweet Medicine
- Silent Witness
- Mine All Mine