

# Johnny Lance

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## PERSONAL STATEMENT

My love for music, sound and vision led me to pursue a career in video production. I am creative, hard working and have a good temperament. I have extensive experience working under pressure with variety of personalities and demands, and am able to think on my feet to deliver the desired objectives. I consider myself to be reliable and conscientious and have an excellent repertoire with clients and co-workers.

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## EMPLOYMENT HISTORY

### Freelance Motion Graphics & Video Editor

March 2011 – Present

#### *Seenit*

- Seenit is an app and platform that helps brands & organisations co-create video with employees, fans, journalists & experts from around the world.
- Projects I have edited include: Unilever, Crystal Palace FC, Puma, Vodafone, The Collective, ITV, JLL, Rolls Royce, Standard Life, Amazon, Viacom, Pepsico, Accenture, Diageo.

#### *Hey Moscow*

- Motion Graphics Editor – *After Effects CC*
- Video Editor – *Premier Pro*
- Clients Include Protolabs, Origin, BPHA

#### *Lucky Cat Post Production*

- Online conforming, compositing, grading, titles and versioning. – *Auto desk Smoke*
- Clients included Nickelodeon, E4 and Film 4

### Director, Business Development, Environmental Sustainability Officer

March 2011 – Present

#### *Lance Show & Publications Ltd & The Showman's Show*

- Event Director for The Showman's Show, an Outdoor Event Services & Trade Exhibition, which attracts over 350 exhibitors and 4500 visitors worldwide.
- Publisher of The Showman's Directory Online & The Showman's Directory Event Dates.

### Smoke Operator Online Video Editor and Final Cut Editor

December 2007 – March 2011

#### *The Jungle Group (Giant TV)*

- Online compositing, grading, roto-scoping, VFX, versioning, stop frame animation and Offline editing.
- Clients include E4, Film4, More4, Nickelodeon, M&C Saatchi, Yahoo, MTV, Capcom
- My projects have included:
  - A global TV commercial for Capcom's 'Dead Rising II' (editor);
  - Online viral for 'East Midlands Trains' (editing and compositing);
  - Commercial for Chopard watches (Online Editor)
  - TV commercial for the 'Indie Guitar Festival' (graphics, VFX and grade);
  - Promos for E4's 'Skins', 'Smallville', 'Big Brother' and 'The Inbetweeners', 'Ugly Betty' and more (Online Editor)
  - Promos for MTV VIVA's show 'Jersey Shore' and 'South Park' (Offline Editor and Online Editor).
  - Promos for Nickelodeon's Big Weekend (Offline Editor)
  - Online viral for the Body Shop (Compositor)
  - During the World Cup 2010, I edited interviews with David Beckham for Yahoo.com.
  - Short film called **Maydoun**, which stars the Kite Runner's Khalid Abdalla. (Grader).
  - Short film called **11:56** (Grader, Online editor).
  - Short film called **London's Reality** for youth Charity Music and Change, broadcast on Media Box. (Editor, Grader, Sound)

- TV Film called **The Tower** (Online editor, Grader)
- Other responsibilities include training junior staff, constructing and maintaining edit suites and bring in new business.

**Sound Engineer & Senior Audio Transfer Engineer**

**January 2005 – March 2010**

***The Jungle Group (Marmalade, Zoo & Jungle Studios)***

As a sound engineer, I had responsibility for my own sessions:

- I engineered promos for The Discovery Channel and TV commercials such as Sainsbury's, L'Oreal, British Airways, BT.
- Recorded and edited on location the VO for the CBBC's series 'Little Howard's Big Question'.
- Recorded and mixed short films including 'The Curry Club', 'Death Of Murkova' and a documentary on New Zealand Band The Datsuns called 'Home Coming'.
- I was the Sound Supervisor Assistant for Sky's production of Terry Pratchett's 'The Hogfather'; BBC2's 'The Thick Of It' (Series 2 and Christmas Special); BBC2's comedy 'Lab Rats' and BBC3's CGI Sketch show 'The Wrong Door'.

My role in Audio Transfer involved assisting senior engineers:

- SFX searches, sound design and track-lay
- Foley recording
- Voice-over recording both in the studio and on location.
- Music searches, composition and arrangement
- Problem solving and dealing with technical queries.
- Liaising with clients and dealing with their technical and creative requests.
- Audio, video and cinema transfer using a variety of formats.

**Location Manager and TV Production Assistant**

**October 2004 – January 2005**

***Freelance***

- Clients worked with included Moon Films, Igloo Films
- I worked for Sub TV, a student TV channel, to promote and install their broadband-based TV channel in Student Unions across the country.

**Production Assistant, Directors Representative**

**February 2002 – September 2004**

***Moon Films Ltd***

- I worked closely with the Producers and Directors in the production and filming of commercials.
- Duties would include finding and managing locations, casting and booking crew.
- As the Directors Representative, I would regularly meet with clients with the aim to bring in new business.
- I looked after the day-to-day running of the office and was also responsible for interviewing and recruiting new production staff.

**Freelance Location Manager**

**October 2001 – February 2002**

***Peter Kerr Associates***

- Working with Production companies to find and manage locations for their film and photographic shoots.
- Clients included Paul Weiland Film Company, Channel 4, The BBC, Spectre, RSA

**PRIVATE PROJECTS & ACHIEVEMENTS**

**Present** I have my own Avid Protools audio system at home and enjoy composing my own music and sound. I have had a piece of music used on a Lastminute.com commercial and music published through AudioSparx.com and listed on Spotify.

**Present** I record and create sound fx which I sell on online sound fx websites such as Audiosparx.com and streamed on Spotify.

**2017** Won A Greener Festival award for environmentally sustainable practices at The Showman's Show.

- 2007 I gave a talk at the children's London Film Festival 2007 on the importance of audio post-production and methods and tools used to achieve the desired sound.
- 2005 - 2006 I worked for Surfing brand Quiksilver, mastering music compilation CD's for their music initiative 'Quiksessions', as well as doing the live sound for one of their surf events 'Roxy Surf Jam 2005' in Cornwall.

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## TECHINICAL EXPERTISE

- Mac, PC, Linux Literate
- Avid ProTools – Qualified Operator
- Final Cut Pro – Qualified Operator
- Avid Media Composer
- After Effects CC
- Adobe Premier CC
- Autodesk Smoke 2010/2011 Operator
- Final Cut Studio Color
- Photoshop
- Fairlight MFX - Operator
- RedCAM work flow
- Native Instruments REAKTOR. Propellerheads REASON
- Extensive use of PC Networks.
- A good knowledge of microphones and recording techniques

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## EDUCATION

*Higher Diploma in Music Technology, Music Business and Sound Engineering (Distinction)* 1999 - 2001  
Gateway School of Sound Engineering – Kingston, Surrey

*3 A level (Theatre Studies, Geography, Biology)* 1998  
Bedales School – Petersfield Hampshire

## INTERESTS

- I am a keen surfer.
- A passion for all genres of music and enjoy going to live gigs.
- I enjoy composing music and am a member of PRS.
- Environmental Sustainability

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## REFERENCES

Jon Myers  
Lucky Cat Post Production  
0207 734 0841

John Laing  
Hey Moscow  
01273 900208

VIDEO SHOWREEL CAN BE VIEWED HERE: <https://vimeo.com/315210259>