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SUMMARY

Much of my career has involved the management of change within an increasingly technological driven media workplace. I can offer 20+ years experience in this sector with particular knowledge of supported development and management of student learning. Established through my association with photographic and video work on a freelance basis and my time spend teaching at local colleges and universities. Business development has been a particular interest and success, with experience of all types of video production provision. I have expert knowledge of both linear and non-linear editing procedures with a sound knowledge of television studio working practices. I have recently completed directing two training DVD's for the National Health Service centred on aspects of cardiac rehabilitation.

In 2008 formed Sharp End Productions Limited, we had the ambition to take the book "A Promoter's Tale" by Geoff Docherty to be made into a British feature film. By July of 2008 I had developed a working script secured the interest of Film4, Studio Canal +, Paris and Lord David Puttham.

I have an extensive knowledge of photography and its application in both in the commercial sector and art sectors; I am to exhibit photographs taken from the book "Broken Light" by Alan Sill in the European Parliament, Brussels during the week beginning 21st October 2010.

Diligent, organised and efficient in my work, I excel at multi-tasking and possess first class customer service skills. I enjoy prioritising my workload to consistently produce work of high accuracy with excellent attention to detail skills and a logical approach to problem solving. My professionalism and organised approach enable me to remain calm when working under pressure and I am enthusiastic and conscientious, with a natural ability to deal appropriately with people on all levels. I also enjoy a challenge and am quick to learn new tasks and take on board new ideas. I undertake to try and attend all the conferences held to ensure that I am fully aware of all the current and future debates that involve the work of the photographer.

In 2011 I was elected to the National Union of Journalists and I am also represented by Stockpix (Europe) and Almay Images. I have just qualified for the position as a "Google Trusted Photographer", something which I more than happy to tell people when we meet I have many interests outside of photography which include cycling, cinema and reading (even more since buying a kindle!).

AREAS OF EXPERTISE

Streamlined communication with consulting artists to ensure understanding of design specifications and timely delivery of artwork.

- Improved quality of graphics to address customer issues and requests.
- Developed professional team to deliver quality results, on-time and within budget.
- Analyzed sales results and worked with marketing and advertising departments to create a sales promotion that resulted in an increase of 25% profits
- Founded Radio East Durham during the late 1990's

EXPERIENCE

Freelance • Newcastle • 1985 to Present

Photographer

- Determined, creative and result-oriented individual with a reputation for producing superior, high quality imagery
 - Excellent knowledge in defining themes and concept for photography and graphic design
 - Expertise in Photoshop editing, image manipulation, and image restoration
 - Excellent interpersonal, persuasive and communication skills
 - Edited in-house newsletter.
- Selected and assembled equipment and required background properties, according to subject, materials, and conditions.

Newcastle College • Newcastle • 07 to 09

Photography Lecturer

- Planning and preparation of student's work
 - Ensuring that student's maintained their workbooks and engaged with creative thinking
- Engaging with groups of learners with mixed ability
- Engaged with other members of staff to inspire and lead with examples of team work
- Communicated with other departments and retrieved information and leads through an established network and outside sources.

Cleveland College of Art and Design • Hartlepool • 2006 to 2009

Photography Lecturer

- Planning and preparation of students's work
- Teaching A-level photography and the history of photography to students.]
 - Stimulated class discussions
- Advised students on academic and vocational curricula.

East Durham Partnership • Peterlee • 2003 to 2004

Digital Workshop Leader

- Directed activities of workers assisting in setting up photographic projects achieving a 65% success rate.
 - Planning and preparation of student's work
 - Preparing projects that students' could use Photoshop to create digital projects for themselves
 - Conducted classes, workshops, and demonstrations to teach principles, techniques, procedures, and methods of designated subject.

EDUCATION

Sunderland University • Sunderland • 2008

Masters, Pass

Film and Video Production

Sunderland University • Sunderland 2006

Masters, Pass

Photography

Sunderland University • Sunderland 1994

Bachelor of Arts 2.1

Communications and Media

ADDITIONAL SKILLS

- Graphic Arts/Design
- Betacam Camera Operation
- Avid Post-Production editing
- Producer/Director promo video productions
- Word and Office to an above average standard

PUBLICATIONS

- "Broken Light." Blurb, June 2010. This collection of photographs is inspired by "bokeh", in photography, bokeh is the blur. The aesthetic quality of the blur, in out-of-focus areas of an image, or 'the way the lens renders out-of-focus points of light.'

AFFILIATIONS

- National Union of Journalists
Bureau of Freelance Photographers
East Durham Artists Network (EDAN)

