

Abi Atkinson

Producer / Line Producer

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MA Experimental Film/ 1st Class BA (Hons) Audio Visual Media with Journalism
Driving Licence – Full, Clean. CRB August 2012

A Producer with extensive production management skills and experience and a creative flair. I have worked in broadcast, advertising, film, TV and online; producing short and long form content to high production standards. I have excellent interpersonal, managerial and organisational skills, am able to lead and inspire a team and build strong relationships with stakeholders, clients, colleagues and partners. I have experience managing large and small budgets and am extremely competent working within tight financial constraints; using analytical thinking and creative problem solving to address any issues. Efficient, highly motivated and ambitious I have a strong knowledge of development, financing and post-production with a thorough understanding of various domestic and international delivery requirements, compliance and editorial standards.

Employment History

MY CLEVER AGENCY SNR. PRODUCER

As Snr. Video Producer, I produced and in some cases directed, shot and edited any video projects that came in and oversaw the overall video output for the agency across all campaigns. Working on a range of multi-platform advertising campaigns for clients such as Seagate, The Co-op Bank, City Games, British Red Cross and Rare London, delivering original cross media video content to a high standard. Developing and building a team of creatives and freelancers as well as pitching and putting together creative treatments. Managing all aspects of production from concept to post.

SLACKJAWED OBLIVION / RADICAL HARDCORE PRODUCER

Produced three shorts with Somesuch and co. Director, Thomas Hardiman (Dr. Questguard) for £10,000.00. Radical Hardcore screened at LSF at BFI. Worked with amazing crew including award winning DOP, Ula Pontikos.

NSFW (NOT SAFE FOR WORK) PRODUCER

After winning Best Short Film at Horror Hound Film Festival in Cincinnati this 30 min short has done amazingly well in America and has even been picked up for distribution deal. With the accolades still coming. Directed by Cosmo Wallace. DP Paul O'Callaghan.

THE GATE FILMS SNR. PRODUCTION MGR/LINE PRODUCER July 2014 – Mar 2016

Responsible for large scale / high-end commercials for clients including, *Mercedes Benz, Samsung, Auto Trader, Wickes, Missguided, Bensons for Beds, Harveys, Hillarys Blinds, Fashion Union, Boomf*, plus many more. Often working across multiple projects at any one time. Responsible for managing the production team, assembling crew, scheduling, overseeing and managing multiple budgets and closing down jobs.

PAN BROADCAST COMEDY CONFERENCE (BBC) CONFERENCE COORDINATOR 4th February – 19th March 2014

Working to Creative Director, Helen Spencer (BBC), in conjunction with Sky, Ch4, Sky, Comedy Central, ITV and Bafta. Compiled guest list, managed budget, sourced print and AV equipment, ran event, organised logistics of the event, looked after delegates, in particular Greg Daniels (Creator Parks & Recreation), who was our key note speaker.

BBC NEWS AND CURRENT AFFAIRS 'INSIDE OUT' PRODUCTION MANAGER 20th December 2013 – 25th January 2014

Worked to Editor Deborah Van Bishop. Organised and planned production/edit schedules and provided support to Producers. Managed ongoing costs and monthly forecasts. Contributed to story ideas, assisted on shoots and managed media assets.

SUGAR FREE TV LTD – NIKE COMMERCIAL ASSISTANT PRODUCTION MANAGER December 2013

Assisted Production Manager with a large Nike commercial, facilitating clients requests working with American and London Production companies. Booked crew and facilities, managed travel, accommodation and production budget.

PRINCESS PRODUCTIONS 'JOHNNY & INEL' S2 PRODUCTION COORDINATOR / SCRIPT EDITOR 19th August – 8th Nov 2013 (13 x 30 mins CBBC) Line Prod: Nadia Jaynes Prod: Rebecca Papworth

Sketch show for CBBC. Responsible for script editing, script timings and amendments. Managed Production Team and all clearances, issued cast and crew contracts. Compiled progress reports, researched and booked contributors, equipment and audience. Mix of location, studio sets and live studio recording.

TWO SUGARS – LOTTERY COMMERCIAL SCRIPT SUPERVISOR Producer: Michelle O'Brien

Project managed Lottery commercial for Camelot in conjunction with Academy Films Agency. Oversaw budget and production team. During shoot script supervised working on set with Director Peter Cattaneo.

TWO SUGARS – STOPTOBER COMMERCIAL PRODUCTION MANAGER – August 2013 Producer: Michelle O'Brien

Project managed Stoptober commercial for the Department of Health working with Dare Agency in London. Shot across two days. Responsible for the organisation of the shoot, as well as which I managed budget, assisted in casting process, sourced crew, equipment and facilities.

GOODNIGHT VIENNA PRODUCTIONS 'CAR SHARE' - PRODUCTION COORDINATOR 6th May – 5th July 2013 (6 x 30 mins BBC1) Line Producer: Nadia Jaynes Prod: Gill Isles

Peter Kay comedy series, six episodes for BBC1. Aired on iplayer before been showing on BBC1. I was responsible for logistics of the shoot; secured good rates with hotels and suppliers, used SAP to raise purchase orders and contracts. Managed accommodation & travel budget, compiled progress reports and managed all music, video and literary clearances.

**EMU FILMS/TIBER FILMS, 'CATCH ME DADDY'
PRODUCTION COORDINATOR**

21ST Jan – 3rd May 2013 (Feature Film)
Line Prod: Paula McBreen Prod: Mike Elliott

**CBBC, 'YOUNG DRACULA' 4 / VARIOUS
PROD COORD / POST PRODUCTION COORD**

Mar 2012 – Jan 2013 (13 x 30 mins CBBC)
Line Prod: Richard Moat Prod: Lis Steele

**CBBC, 'YOUNG DRACULA' 3
POST PRODUCTION COORDINATOR**

10th August – Mar 2012 (13 x 30mins CBBC)
Prod Executive: Lynne Marriott / David Noble

**BBC, 'BODY FARM'
PRODUCTION COORDINATOR**

7th Jan 2011 – July 2011 (6 x 60mins BBC1)
Line Producer: Lorraine Goodman
Producer: Simon Lewis

**Vertigo Films, 'BRONSON'
ASSISTANT PRODUCTION COORDINATOR**

Jan – April 2010 (Feature Film)
Line Producer: Jane Hooks

**Warp X/Fear Factory, 'HUSH'
PRODUCTION COORDINATOR**

July – Sep 2007 (Feature Film)
Line Producer: Jane Hooks

**Centini Ltd, 'LOCKS & QUAYS'
SELF-SHOOTING RESEARCHER**

June – Sept 2006 10 x 30 mins ITV1
Producer: Chris Bisson

**Onteca Ltd (Liverpool)
JNR. CONTENT PRODUCER**

July 2005 – April 2006
Managing Director: Jonathan Weatherall

Feature film shot on 35mm funded by Film 4, BFI, Screen Yorkshire and Studiocanal. Again I helped find local crew, booked equipment and completed daily progress and wrap reports for the financiers. Raised cast and crew contracts, managed clearances and child licences. Often had to come up with creative solutions to difficult situations.

Coordinated *Young Dracula* (Series 4), negotiated deals with suppliers, built crew list, contracted crew and artists, compiled callsheets and progress reports and managed travel and accommodation costs. During post I was responsible for all paperwork and BBC / International deliverables for *Young Dracula*, *4 O'Clock Club* and *Wolfblood*.

Responsible for all post-production work on *Young Dracula* (Series 3). This included writing all the post-production scripts, billing forms, music and copyright reports and completing the PASC forms. I organised ADR sessions and liaised with the interactive team with regards to online content.

Spin off to *Waking the Dead*, *Body Farm*, was a six-part BBC1 primetime drama that was filmed in three blocks. I was responsible for organising the logistics of the shoot, completing call sheets and progress reports, making and issuing script amendments, managing clearances and negative checks, ordered equipment, sourced playback footage/music and made sure Health & Safety was adhered to at all times.

I assisted the Coordinator with all aspects of the shoot. This involved organising the recce, read through and production meetings. I also assisted the Line Producer with the preparation of the deliverables for the film as outlined by the Bond and dealt with the production insurers, artists' agents and suppliers.

Assisted the Line Producer in the co-ordination all aspects of the shoot from development, through to production and post. I was responsible for sourcing local talent and negotiating deals with both crew and suppliers.

Part of a team of four we researched and developed feature ideas, organised shoots, found suitable contributors, conducted interviews and sourced and cleared archive material. Operated a Sony Z1E to film and direct our own programme features and typed up the tape logs and any notes for the editors.

Onteca Ltd is a multi-media company in Liverpool. I pitched ideas, wrote proposals and assisted in the delivery of content across various platforms. I was heavily involved in implementing various training projects, working in conjunction with local schools, community group, artists, filmmakers and arts organisations.

Education

**University Of Central Lancashire (2005 – 2007)
MA EXPERIMENTAL FILM**

Both practical and theoretical, this course examines the field of Experimental Film and encourages creative thinking, innovation and practice through digital technology and traditional filmic materials / methods. Examines new media technologies and application.

**University of Central Lancashire (2002 – 2005)
1st BA (Hons) AUDIO VISUAL MEDIA & JOURNALISM**

Majoring in Audio Visual Media, we focused on the development process of filmmaking from the initial idea, through to production and post. I gained extensive experience in operating A/V equipment and editing software. The journalism modules provided a foundation for me to develop general and more specialised research and writing skills.

A Levels:

Sociology – A, Art – B, General Studies – B, English Literature – B

Skills & Attributes

- Excellent research, communication & organisational skills.
- Efficient, hard working, good self-shooting skills.
- Understanding and interest in developing content and innovative ideas across various platforms.
- Managing budgets, clearances and script writing / editing.
- Practical knowledge of sound, camera, editing and lighting.
- Proficient in; Final Draft, FCP, Motion, After Effects, Photoshop, Adobe Premier, Avid Media Composer and Microsoft.

Courses Attended

- Introduction to Budgeting – Oct 2012
- Data Protection (Working with Children) – Sep 2011-10-05
- Artist Contracts - Oct 2010 (BBC)
- Rights Workshop – Dec 2010 (BBC)
- Creating Great Digital Experience – Oct 2011 (BBC)
- Safety Management for Productions – Nov 2010 (BBC)
- Quick Order Jan 2011 (BBC)
- TV Interactive Writing Master Class & Made for Mobile – 2005 (MTNW)

Interests

My passion is for film; I am a keen filmmaker and like to experiment with the possibilities that the medium of short film can offer. I am particularly interested in experimental film, visual arts, photography, philosophy and music. Other hobbies include going to gigs and festivals, keeping fit, practicing yoga and going swimming.

Showreel & References: (Happy to provide upon request)