

Sophie Scotchford

CREATIVE PRODUCER

I am a Creative Producer specialising in immersive experiences, theatre and large-scale live events, having delivered award-winning productions with budgets exceeding £40m. My journey began at university, pitching myself to local business to create immersive brand experiences. A decade later, I have been part of the Producing teams behind some of the largest productions in the world.

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🏠 West Midlands, UK

EXPERIENCE

PRODUCER | LAYERED REALITY – ELVIS EVOLUTION (2024 – 2025)

UK & USA | £12mil+ immersive production

- Partnered directly with the Estate of Elvis Presley to deliver a high-end, multi-room immersive experience integrating live performance and digital shoots in the UK and USA.
- Oversaw £12mil+ budget, casting, contractual administration, project and tech schedule.
- Managed Directors and led cross-department creative teams including Art, Lighting, WHAM, Costume, Choreography, Stage Management and Dialect.
- Chaired 40+ person project meetings, maintaining clarity and momentum across every stage of development and delivery.

PROJECT ASSOCIATE | GARY BEESTONE ASSOCIATES (2021 – 2024)

Large-scale live entertainment & theatrical production | Budgets up to £30m+

Worked closely with the Company Directors on major productions and independently lead projects up to £1.5m from concept through to live production. Held senior responsibility managing multi-departmental teams and high-profile productions, ensuring projects were delivered on time, on budget and to the creative vision.

Project Management:

Ozzy the Mechanical Bull installation into Birmingham New Street Station

- Independently led the multi-million-pound installation from design submission to live delivery.
- Managed client and supplier liaison, CDM compliance, Construction Phase Planning, technical drawings, risk assessments and onsite execution.

Producing:

Overseeing pre-production planning and live delivery for high profile immersive, theatrical and live events, managing budgets, schedules, suppliers, creatives, casting, on-site crews and multi-department teams.

- Layered Reality Immersive Experience Film, Voice Over and Promo Shoots
- The Curious Case of Benjamin Button (Theatre)
- Secret Cinema OMEGA James Bond 60th Anniversary Product Launch
- Falmouth International Arts Festival
- See Monster Drone Show
- Paramount+ Drone Show
- Queens Baton Relay Launch
- Birmingham 2022 Commonwealth Games 'One Year to Go' Drone Show

Technical Directors Associate:

Working closely with the Technical Director and creating first drafts of all production planning including international roll out and local production schedules, load in schedules, technical supplier liaison and production meeting agendas/notes distribution. Providing onsite technical management support where required.

- Eurovision Song Contest Liverpool
- Stranger Things: The First Shadow
- Harry Potter and the Cursed Child (International Roll Out)
- Cabaret at the Kit Kat Club Venue Construction (UK & Broadway)

ASSISTANT PRODUCER | BIRMINGHAM COMMONWEALTH GAMES (2022)

Opening & Closing Ceremonies | £40m+ production | Alexander Stadium (30,000 capacity)

- Held a senior producing responsibility within the core delivery team of the Opening & Closing Ceremonies.
- Managed allocated budget lines within a £40m+ production, overseeing financial tracking and expenditure across multiple departments.
- Acted as primary producing liaison to the Creative Directors, attending daily rehearsals, capturing creative notes and translating this into actionable departmental deliverables.
- Presented the full creative concept to the Organising Committee, representing the production team at a senior stakeholder level.
- Communicated and implemented creative briefs and adjustments across Costume, Props, Casting, Stage Management, Operations, Broadcast and Technical departments.
- Booked and managed headline artists and supporting talent, working directly with internationally recognised performers.
- Sourced, auditioned and cast 100+ featured performers.
- Managed professional dancers, volunteer performers, and specialist artists.
- Developed and maintained core production documentation, including project plans, creative decks and complex rehearsal schedules.
- Oversaw complex logistical operations including vehicle sourcing, driver coordination, volunteer audience and performer movements within a live broadcast stadium environment.
- Presented live at Alexander Stadium to an audience of 20,000.

Artists worked with include: Ozzy Osborne, Apache Indian, Beverley Knight, Dexys, Goldie, Jacob Banks, Jaykae, Jorja Smith, Laura Mvula, Mahalia, Musical Youth, Panjabi MC, The Selecter and UB40

PRODUCTION COORDINATOR | JACK MORTON WORLDWIDE (2018-2019)

Large-scale brand experiences | UK, USA & Europe

Playing a central support role, I helped deliver large-scale brand experiences from the initial pitch brief through to post production, managing all aspects of project administration. My experience includes:

London NYE Fireworks - Production Coordinator

Desperados Epic House Party - Assistant Floor Manager

Boost with Facebook (European Tour) - Production Coordinator

Honda Goodwood Festival of Speed - Production Coordinator

Lloyds of London NYC Corporate Dinner - Production Coordinator

Ford Commercial Vehicle Show - Production Coordinator

Samsung Galaxy Unpacked Product Launch - Rehearsal Speaker / Runner

AWARDS

- **Outstanding Event Production of the Year** – *Eurovision Song Contest*, TPI Awards
- **Event Production of the Year** – *Birmingham 2022 Commonwealth Games Opening & Closing Ceremonies*, Event Production Awards
- **Best New Musical** – *The Curious Case of Benjamin Button*, Olivier Awards

EDUCATION

First Class BA (Hons) in Creative Events Management – Falmouth University (2015-2018)

Level 3 Extended Diploma in Production Arts (Triple Distinction*) – Birmingham Ormiston Academy (2013-2015)