



MARYAM SNAPE

Producer and Film & TV PR

ABOUT ME

Currently building experience within scripted TV and film production environments.

I am highly organised with excellent networks locally which position me well for production, locations intel, fixing and facilitation. Through my years managing a marketing and events agency, I am also well-equipped for content creation, copywriting and PR.

SKILLS

Budgeting

Scheduling

Talent Management

Facilitation & Fixing

Strategic Planning

Stakeholder Coordination

Problem-solving

Calm presence

Extensive networks

Local Knowledge

EDUCATION

TV & Film Fusion, 2025

Mission Accomplished

Safeguarding for all: basic awareness for the screen industries. Nov 2025.

Tackling harassment and bullying at work. Nov 2025.

Screenskills Training Passport. Nov 2025.

Introduction to mental health awareness at work. Jul 2025.

Introduction to sustainability for the screen industries Jul 2025.

From script to screen: how scripted content gets made. Jul 2025.

Screenskills

FILM & TV

PR & Marketing

May 2025 - present

Forward Film & TV Festival & Awards

- Obtained local & national coverage for the inaugural event in 2025
- 2026 Campaign begins soon!

Marketing & Events

2017 - present

Mockingbird Cinema, Digbeth, Birmingham.

- Supporting the directors with marketing and special events on a freelance basis.

Reception & Admin

Jan 2026

Kudos Knight

- Reception holiday cover at Digbeth Loc. Studio offices.

Shadow Producer

Jan 2026

Kitty Clap Club | We Share The Same Sky Ltd

- Shadowing Producer Aresa Foster on TV Pilot Shoot.
- Assisting with scheduling, catering, supporting actors, logistics and more.

Event Production Manager

Oct 2025

Digbeth Loc. Studios Launch

- Working alongside the Digbeth Loc. team to produce the studio launch event with 250 guests, supplier showcase, PR, catering and more.

Marketing & Events

2025

Zellogs Networking TV & Film events @ Zellig

- Organising and promotion the TV & Film editions of Zellogs networking events at Zellig, Digbeth. Booking speakers, scheduling, briefing, online promotion, managing the event on site and hosting.

REFERENCES

Annabelle Bevan

Production Buyer for TV & Film.
Manager at Digbeth Loc. and
Steven Knight.

Lee Nabbs

Director, Mockingbird Cinema,
Forward Film Festival & Reel
Brum. Executive Producer, Kitty
Clap Club.



MARYAM SNAPE

Event Producer & PR transitioning to TV & Film

ABOUT ME

Senior Event & PR lead with extensive experience delivering high-impact live, hybrid and filmed experiences across music, culture, broadcast and branded content. Proven track record of leading complex productions at scale, working across global teams.

Experienced in talent management, budgeting, scheduling and cross-team coordination. Now building experience within scripted TV and film production environments.

SKILLS

Management

Creativity

Script-Writing

PR & Marketing

Negotiation

Leadership

Budgeting

Scheduling

Talent Management

Facilitation & Fixing

Training & mentoring

Content

EDUCATION

Fellow of the Higher Education Academy (FHEA), 2024

PG Cert, Teaching & Learning for Higher Education, 2025

BIMM Birmingham University

Personal License, 2009

AAT Qualified Accountant, 2000

ACCA Part Qualified Accountant, 2002

Financial Training Centre Birmingham

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bread-productions.com

Digbeth Loc. Studio Offices,
Minerva Works, Digbeth, Birmingham

[LinkedIn](#)

EVENTS, CONTENT & PR

- Co-Founder / Event Producer & PR Lead** *2017 - present*
Bread Birmingham & Bread Productions, Birmingham.
 - Project Manager for Marketing, Social Media and PR campaigns.
 - Production Manager for Short-Form content pre/during/post.
 - Event Producer for live in-person, hybrid and virtual events.
 - Scheduling, logistics and stakeholder management.
 - Budgeting and financial planning.
- Project & Production Manager** *2019 - 2025*
Peace One Day, Richmond, London
 - Led end-to-end production for global live broadcasts, virtual events and filmed content for international campaigns across peace, climate action and social justice.
 - Oversaw worldwide production of branded film content for partners, including Uber and Avon.
 - Managed artist and high-profile talent bookings, rehearsals and live delivery (Jude Law, Bella Ramsey, Emeli Sandé, Basement Jaxx & more).
- Co-Founder, Event & Promotions Manager** *2015 - present*
The Night Owl, Digbeth, Birmingham
 - Co-founded the venue, booking and managing all live music and club programming
 - Created and delivered immersive themed nights (e.g. Stranger Things, Brazil, Funk & Soul)
 - Managed production, advancing, artist liaison, stage running, and public-facing promotion
 - Oversaw staff and volunteer teams and developed promotional content
- Course Leader, Event Management & Music Business**
Bimm Birmingham, Digbeth, Birmingham *Oct 2023 - May 2026*
 - Running the course, lecturing & managing lecturers. Course ends May 2026.

REFERENCES

Arith Liyanage

Director, The Night Owl, Retro Music Group

Jeremy Gilley MBE

Founder, Peace One Day