

Erin Mayse

Year 13 A-Level Student

Creative and organised media student with experience in digital content creation, promotional design, and business engagement. Confident using CapCut and Canva, with applied experience, along with involvement in event marketing and stakeholder communication. Seeking to develop practical marketing and social media skills further in a creative and dynamic environment through an internship or apprenticeship.

JOB EXPERIENCE

Solihull BID, Solihull — Occasional Assistant

June 2023 - PRESENT

- Outreach to eco friendly small business owners, inviting them to participate in a community event
- Compiled data into spreadsheets from these businesses
- Communication with business owners in Solihull Town Centre, providing update, support and help for before and during events
- Assisted with on-site event set up, promotion and visitor engagement

Flying Tiger Copenhagen, Solihull — Sales Assistant

November 2024 - PRESENT

- Maintained product displays and visual merchandising to enhance custom engagement
- Developed communication, teamwork and problem solving skills in a fast-paced retail environment
- Assistance in inventory checks, restocking and organisation of new products
- Provided excellent custom service to meet client expectations and respond to queries effectively

EDUCATION

Arden Academy, Knowle

SEPTEMBER 2019 - PRESENT

A-Levels (Sixth Form) Predicted Grades

- Media Studies - A
- Psychology - C
- English Literature and Language - C

GCSEs

- 9 GCSE passes including English Language (7), Media (6), Maths (5)

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SKILLS

- Company outreach for events
- Face to face client interaction
- Creating posts and captions for social media distribution
- Compiling data on spreadsheets for analysis
- Event photography for social media distribution

PLATFORMS

- TikTok
- Instagram
- LinkedIn
- Youtube

TOOLS

- Canva
- CapCut
- Adobe Photoshop
- Adobe Lightroom

PROJECTS

A-Level Media Studies Project

- Created a music video for a Gen Z audience
- Conducted music label and audience research
- Designed a promotional album advertisement using Canva
- Created a double page magazine spread using Canva
- Developed brand identity through house style and music video production done on CapCut

