

BECKY HARDY
CURRICULUM VITAE

Creative Lead Producer with a strong background in video production, digital content, and community-led platforms within gaming and technology.

Experienced in leading teams, managing global clients, presenting on camera, and delivering high-performing YouTube and social content.

Equally confident creatively and operationally, with a deep understanding of audiences, analytics, and platform growth.

BRISTOL, UK
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CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

January 2023 –
Present

Dialect – Lead Producer

Lead Producer for Logitech G's YouTube channel, covering AAA, indie gaming, and product content.

Manage and mentor a small in-house video production team.

Present on camera and lead creative ideation, storyboarding, scripting, and client presentations.

Oversee end-to-end production including freelancer booking (*editors, motion graphics*), casting, VO recording, and post-production feedback.

Own community management for Logitech G's YouTube channel, including creator relationships, comment moderation, and trend awareness.

Ensure creative output aligns with brand tone, performance metrics, and audience growth goals.

January 2022 –
January 2023

Dialect – Assistant Producer

Transitioned fully into video production, working primarily with Extreme Networks.

Led client calls and production planning.

Directed filming days, booked studios, call sheets, catering, and logistics.

Reviewed video edits to ensure quality, consistency, and delivery against briefs.

June 2021 –
January 2022

Dialect – Account Manager

Managed accounts including Rebellion, CCP, and Raw Fury

Built and maintained production timelines and budgets

Led client calls and reporting, with a focus on video performance and analytics

Acted as a key liaison between clients and creative teams to ensure smooth delivery

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PROFESSIONAL EXPERIENCE

July 2019 –
June 2021

Project N – Junior Account Manager

Worked with clients including Prime Gaming, GOG, Ukie, Unreal Presents, OMEN UK, and GAME

Supported day-to-day social content and campaign delivery

Helped develop pitches for new business

Planned and executed paid and organic Facebook campaigns

Analysed performance metrics and advised clients on increasing reach, views, and impressions

January 2018 –
July 2019

Network N – Video Producer & Writer

Produced and wrote video content for GAME's social media channels

Scripted videos and news articles

Managed live streams and recorded regular voice overs

Supported content planning and delivery across platforms

January 2017 –
January 2018

The Yogscast – Stream Technician and Video Producer

Started as a content intern creating videos for two gaming YouTube channels

Developed original ideas, wrote scripts, edited content, and presented on camera

Promoted to YouTube Channel Manager (*September 2017*)

Part of the engineering and technical team for live stream production

Managed social media accounts and achieved YouTube Certification

BRISTOL, UK

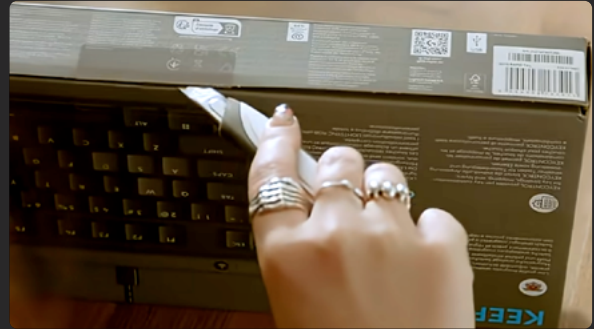
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BECKY HARDY PORTFOLIO



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