



**Jennifer Dayton / 07886 109040**  
**18 Chatsworth Road BH8 8SW**  
[jenny@jennydmakeup.co.uk](mailto:jenny@jennydmakeup.co.uk)  
[www.jennydmakeup.co.uk](http://www.jennydmakeup.co.uk)

### **Hair & Makeup for TV/Fashion/Celebrity/Music**

A creative, self-starter, and reliable Makeup Artist with a strong sense of integrity, originality, and initiative. I thrive in collaborative environments, driving new and explorative ways of creating looks for exciting productions. My work is inspired by imagery, design, colour, and moving image, and I take pride in delivering results that exceed expectations for both clients and production teams.

My career began at the BBC, where I trained for three years before working full-time in television and film for over a decade, covering live, period, entertainment, and soap productions. I later transitioned into celebrity, music video, fashion, and media work—continuing to bring creative energy and professionalism to every project. I have an eye for detail on set and can work under pressure to tight shooting schedules. My work at present is in TV dailies, morning live TV for presenters alongside my freelance fashion and media commitments, and am passionate about contributing to dynamic, high-calibre teams both in studio and on set.

### **Hair & Makeup for TV/Fashion/Celebrity/Music**

<b>Alessia Russo</b>	Adobe Campaign 25/26
<b>Jamie Cullam</b>	Male grooming Sibos / First Agy corporate gig
<b>Priyanka Chopra</b>	Makeup Artist for US awards evening filmed in London
<b>Global Radio</b>	Radio 2 with Artist Jennifer PIke
<b>Paloma Faith, George Ezra</b>	Burberry x Apple Music Shoot
<b>James Bay, Tom O'Dell</b>	
<b>Alison Moyet</b>	
<b>Robbie Williams</b>	Party Like A Russian
<b>Virgin Records</b>	Insecurity Artist Lottie
<b>Yeah Yeah Yeahs</b>	O2 academy gig tours UK
<b>Box TV</b>	Ellie Goulding, Prof. Green, Rick Edwards,
<b>Florence &amp; The Machine</b>	Promo/Gig shoot
<b>Timbaland</b>	Featured artist <b>Kerri Hilson</b> , for the number 1 chart song 'The Way I Are'
	Makeup Assistant. Balcony Jump agency
<b>New Young Pony Club</b>	Promo/press shoot
<b>Badly Drawn Boy</b>	Client. Black Dog Films+ EMI+Chief TV <b>EMI Music</b>
<b>MTV Awards</b>	Liverpool various artists/dancers
<b>BAFTAS/Red Carpet 19/22/23</b>	Various presenters /celebrities

**BBC Storyworks**  
**BBC Sounds**  
**Adobe x Alessia Russo**  
**House of Marley**  
**Specsavers**  
**FatFace**  
**Brakeburn**  
**Alex Monroe SS24**  
**Tish Lyon**  
**TikTok**  
**MaxFactor**  
**Gingersnap**  
**April Six/Eleven Miles**  
**Gillette**  
**MaxFactor**  
**VH Parfum**  
**ASOS**  
**Brakeburn**  
**Animal**  
**All Saints**  
**Brakeburn**  
**US Vogue**  
**Grazia**  
**Marie Claire**  
**Marks & Spencer**  
**Ecom shoots**  
  
**Runway**  
**Paris Haute Couture**  
**BodyShop's**  
**Illamasqua**  
**Lily LoLo**  
**Tesco**  
**Mizuno Sports**  
**Newspaper Editorials**

**Fashion Editorial/ Advertising/ Media**

BBC Sports Documentary  
 docu with pro golfer Georgia Hall 2026  
 Campaign 2026  
 Campaign 24/25  
 Campaign  
 Ecom 13 months – present  
 Ecom and campaigns for 8 years - present  
 Campaign  
 Campaign for John Lewis stores  
 Transparency filming forum for TikTok  
 Global Campaigns throughout 2019/2021/2022/2023/24  
 My agency in Bristol for fashion/commercial shoots  
 Various ad campaigns adv/commercial  
 Makeup artist and male groomer for 2020/2021/2022 campaigns  
 Makeup assistant for designer Lisa Houghton/ Caren Agy global campaigns  
 makeup artist  
 Ecom till present  
 SS & AW campaign and lookbook /ecom for 4 years  
 Campaign SS19/20 A/W19/20 SS20 ecom  
 Look Book SS20/21/22/23  
 Look book SS20/21/22/23  
 Assist with Burberry fashion spread Sept 16 issue  
 Beauty shoot  
 Trends Fashion pages  
 Campaign S/S16/17/18/19  
 Next, BooHoo, ASOS Very, La'Redoute, Tesco, JD Williams, Simply, Pretty  
 Little Thing  
 Burberry Belstaff MFW LFW PFW  
 J Mendal 18  
 makeup campaign with photographer Rankin  
 Hair stylist for online campaigns and tutorials with **MUA Alex Box**  
 Cosmetics campaign Adv 2013/14/15/16  
 MUA for S/S13/14  
 MUA for S/S10/11/12  
 Features for Sun, Telegraph, Daily Mail

**2025/2024/2023**

**TVC/ Idents/Video productions**

TikTok various lives, video, corporate and shows  
 House Of Marley video production / advertising  
 Agincare TVC  
 MOD Corporate advertising TVC  
 Bojangles Chocolate TVC  
 Chessington World of Adventures Commercial 2023 Summer and Autumn  
 Hobbycraft TVC 2023/2024  
 Skoda 21/22/23  
 Intel 2023  
 Volvo 2023  
 Bodyshop Online campaign 18/20/22

HSBC  
Very catalogue  
Manchester Utd team  
Turkish Airlines

Idents/ Social media ads  
TVC  
TVC  
TVC

**Television for Hair & makeup**  
2023/22/21/18/17

**BBC4**  
**Warner Bros**  
**BBC1 Unbreakables**  
**AMCplus Ragdoll**  
**Chelsea Cowboys**  
**This Morning**  
**Hollyoakes**  
**2016**  
**BBC Cabbage & Patch**  
**BBC Sports @ Media City**  
**CBS**  
**Emmerdale**  
**ITV**  
**BBC 4** The Crush music show,  
**BBC2 Scallywaggers**

**BBC1 Casualty 1907/1906**

**BBC1 Lilies**

**BBC3 Synchronicity**  
**BBC1, The Chase**  
**BBC2, Kombat Opera**  
**BBC1, Home Holidays**

**BBC1 Survivors**

Makeup Artist

The Big Gypsy Clean  
CNN News presenters and guests  
makeup artist for celebrities starring on the show  
dailies for makeup designer Holly Edwards  
dailies on crowd scenes film dir. Idris Elba  
dailies for guests Jan 2019  
dailies full time *May 2011-Oct 2019*

drama weekly dailies  
hair & makeup artist  
presenter Emily Booth (Chellozone)  
dailies *June 2010 -*  
Various live TV shows  
T4 monthly Music TV Show, Dtr ROBIN DELBOURG  
MUA BBC2 Comedy North. MUD, Sarita Allison. *-9weeks*  
*XFactor Titles*

Hair/Makeup/SPX responsible  
for SA dept and training team. BBC1 period drama. MUD Paul BoyceStone  
City Films. Aug07-*8wks*

Make and Hair Trainee; BBC1 20's Period Drama Dir.: Ferdinand Fairfax et  
el World Productions *18wks*

BBC3 Drama Shine Productions.  
Makeup Artist daily, BBC1, **Rollem Productions**, Leeds

**Avalon Television** Ltd, Dir.: Dominic Brigstocke  
Hair Artist BBC1 London; **Home Holidays** (presenter Nicki Chapman,  
Producer; Dir.: Nick Baldwin)

Designer Nic Norton MUA dailies

**Teaching Experience**

**Bournemouth University**  
**2015-2022**

Media + Fashion makeup delivered for  
Summer courses for international students  
Part time Evening Makeup courses  
Masterclasses and VT taught to BA (Hons) Makeup Media and  
Performance students.