

Laina Deene

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About Me

Hello! I am a designer based in Sussex with a love for visual communication. I'm really interested in finding new ways to share ideas through drawing, animation and design.

Education

BA (Hons) Illustration Animation

Kingston School of Art
(2019 - 2021)
1st Class Honours

Foundation Diploma in Art & Design

Brighton MET (2018 - 2019)
Merit

A-Level Graphic Design, Fine Art & English Language

Brighton MET (2016- 2018)
B, B, C



× References available on request

Experience

Graduate Intern, Kingston University (October 2022 - Present)

- Created content for university promotion including graphics and illustrations.
- Designed and illustrated assets for the Kingston based design agency, Studio KT1.
- Co-designed a rebrand for the careers sector of the university and developed a new social media strategy.
- Designed pitch decks and slides for presentations.

Art Assistant, It's Freezing in LA (July 2021 - Present)

- Assisted in sourcing illustrators for commission and providing analytical feedback on roughs.
- Attended publishing events to distribute the magazine.
- Edited moving image assets for IFLA's launch parties.

Studio Runner, Blink Ink (March - April 2022)

- Managed the two studio buildings by setting security alarms each day, taking care of any maintenance issues and processing weekly deliveries.
- Liaising with multiple teams across the company to organise and schedule internal events.
- Assisted with image research for various film projects.

Additional Skills & Experience

Freelance Illustrator & Animator (2020 - Present)

- I have worked on several illustration and animation briefs for clients such as Easy Jet, Culture Trip, Kingston University, It's Freezing in LA and The NHS.

Clean Up & Colour Artist, Strange Beast / Facebook (July 2022)

- I worked as a Clean Up and Colour artist on a Facebook commercial about football for Strange Beast, working from animated roughs of characters and backgrounds.

Course Representative (2020-2021)

- I was Course Representative in my second and third years, helping to strengthen the student voice within the course by delivering class feedback to tutors.

Exhibitions, Publications/Press & Awards

- FLAMIN Animation Grant (2022)
- Vienna Cultural Exchange Programme (2020)