



Michelle Edgar Makeup Artist

- ☎ 07854187595
- ✉ emailchellemu@yahoo.com
- ✉ LinkedIn / IMDb: Michelle Edgar
- 🌐 Instagram - Tik Tok @muachelle
- 📍 Coventry - West Midlands UK

Professional Makeup Artist with experience across film, television, commercial and live events, supported by a strong background in luxury beauty retail, editorial and client services. Currently working on high-end TV productions following specialist industry training. Experienced in on-set support, continuity awareness and lead design roles, with a reputation for being reliable, adaptable and detail-focused under pressure.

Education & Training

- NVQ Level 2 Diploma in Makeup Artistry and Wig Making
- Including Hairdressing and Basic Nail Technology
- BTEC Level 3 in Makeup and Nail Artistry
- ILM Level 2 – Leadership and Team Skills
- ILM Level 3 – First Line Management
- In-house 1:1 Makeup Training – Chelsea Gresty
- In-house 1:1 Makeup Training – Jessica English
- In house 1:1 Makeup Training – Robyn Anderson
- GCSEs including English, Maths and Art
- Kudos and Knight High End TV course
- Barbicide COVID-19 Certificate (Infection Control)
- Freelance Makeup Artist | Self-Employed
- Delivering professional makeup services for private clients and corporate events and special occasions
- Regularly worked with Camden studios photographic studio on commercial and creative shoots
- Built a strong reputation for professionalism, creativity and client care

Skills

Makeup artistry
Glam, occasional makeup
Bridal makeup
Male Grooming
HD Makeup
Contour
Under painting
Eyelash application
SFX
Makeup removal
Face Painting
Spray Tanning
Nail Manicure
Skin analysis and preparation
Colour Theory
Hair up, styling and basic hair cutting
Wig placement and installation
Client Consultation
Client Communication
Problem Solving
Team Work
Masterclasses
Makeup Training and Education

Current Employed position

L'Oréal – Retail & Education Ambassador (September 2024 – Present)

In this role I support and develop retail teams across multiple sites within the Be Luxe portfolio, delivering luxury customer experiences aligned with brand strategy. I lead by example in store, delivering coaching, onboarding and education while driving productivity and service standards. I manage planned and reactive in store events, customer masterclasses and brand activations, while also contributing to internal education through conferences, including the annual Boots Beauty Conference. Staying informed on market trends, consumer behaviour and competition allows me to translate insights into positive commercial results.

Previous Career positions

- L'Oréal – Retail & Education Ambassador: Lead and train Be Luxe teams, deliver events and masterclasses, drive sales, and uphold luxury brand standards across multiple sites.
- L'Oréal – Beauty Retail Metier: Delivered in-person and digital beauty training, hosted activations and masterclasses, supporting national L'Oréal education initiatives.
- L'Oréal – Solo Account Manager, Boots Coventry: Managed luxury brands, exceeded sales targets, trained staff, hosted VIP events, and maintained client engagement and brand excellence.
- L'Oréal Be Luxe – Team Leader, House of Fraser: Increased Be Luxe sales through team leadership, client engagement, events, merchandising, and VIP experiences.
- Flannels Beauty – Beauty Cast Member: Delivered high-end customer service, achieved sales targets, supported events, coached peers, and created social media content.
- ByBox Logistics – Account Support Assistant / Team Leader: Managed client accounts, escalations, KPIs, and team performance in a fast-paced logistics environment.
- Self-Employed Makeup Retailer: Ran a beauty retail business, handling sales, merchandising, stock, finances, and customer service independently.
- Coventry Building Society – Senior Network Counter Team Member: Supported branch operations, account management, cash handling, and community initiatives, acting as branch manager when needed.

Film & Television

- Peaky Blinders series 7 – Crowd makeup and continuity May – June 2026
- White Diary (Pilot Episode) 2026 Senti Films
- Simon Says Dada (UK & USA tour, 2023)
- Hoodwinked (Indie horror) 2025-2026
- The Sikh Soldier (Released 2023)
- Burnt Champagne (Released 2025) Venus Productions
- BBC Fray Line (Pilot episode 2025) Daniel Alexander films
- Get Khan Home – (International feature film, UK & France pilot) Lions films
- The Accountant - Lead HMUA designer
- Chaiiwala advert campaign 2025 Lead makeup designer - Indian street food advert campaign (Released on Chaiiwala website worldwide 2026)
- Worked alongside the Hair and Makeup continuity team on The Nativity Films franchise (Director: Debbie Isitt)
- Fashion, Beauty & Brand Work
- Lead Makeup Artist for Lancôme for BAFTA TV Style Suite events across England, Scotland and Wales (2024-2025)
- Retail, Education & Metier Ambassador:
- Led workshops, delivered training and supported annual conference events in association with Boots, Sephora, Space NK and John Lewis

Past Positions

- Seasonal Beauty Consultant with BCB Agency:
Promoted Coty fragrances during peak retail holiday periods
Consistently achieved sales targets across Boots, House of Fraser and Debenhams

Photography & Editorial

- For over 4 years I collaborated with popular city photographer Andrea Houghton on female empowering boudoir shoots:
Created tailored makeup looks for the individual client
Styled hair and supported clients to feel confident and relaxed
- Makeup work featured on Radio 1 promotional imagery for an emerging artist - BBC Introducing 2021-2022

Community & Education

- Makeup Tutor and Mentor at Coventry's Positive Youth Foundation:
Taught weekly lessons on makeup application and special effects makeup
Mentored underprivileged young people

Media & Brand Recognition

Makeup featured on high-profile social media platforms, including:

- Lancôme – My Lancôme social media featuring their products has had 9.5 million views
- Morphe
- Urban Decay
- IT Cosmetics
- YSL
- Body Collection
- Treachle Moon
- Prada

Portfolio and References are available upon request

Please feel free to share my details with potential employers only