

# Nasreen Ahmed - Scripted Producer/Development Executive

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Experienced drama professional with a proven track record in creating and delivering compelling stories and content on budget for multiple high-profile UK productions. During my tenure as script editor and story producer at the BBC, I won 'Services to Media' at the British Muslim Awards for my work in improving diversity. In my first role as Producer for a popular BBC show, I delivered an ambitious episode that increased viewing figures and won 'Scene of the Year' at the British Soap Awards. I work closely with a broad range of agents and writers and have strong relationships with drama commissioners. In 2023 I secured Broadcast Hotshot and was mentored by Lindsay Salt (BBC Director of Drama). Known for championing fresh voices and creating powerful content, I am eager to bring my expertise to opportunities aligning with my love of storytelling and creative collaboration. I am currently also developing multiple scripted projects based on my own original ideas.

## Key Skills/Achievements/Training

- ♦ Team Leadership in Editorial/Production
- ♦ Script and Story Development/Pitching
- ♦ Advocate for diversity and inclusion
- ♦ Prince 2 Project Management
- ♦ Screenskills Leadership/Management Essentials for HETV Freelancers
- ♦ Budget Management and Negotiation
- ♦ Implementing systems to increase productivity
- ♦ Management of a scripted development slate
- ♦ Creative Access Thrive Programme 2025/26
- ♦ BFI Network Producers Lab training in budgeting, scheduling, post-production and contracting

## Relevant Experience

### Story Producer

Strange Boy Productions  
(2025/2026)

Developing and story producing a 2x60" audio drama pitch of Rudyard Kipling's novel 'Kim'. A coming-of-age story about a young, orphaned boy finding his identity in a conflicted India during the 1890s. Pitching to BBC Audio.

### Script Reader

BBC Audio Drama  
(2025)

Reader for the BBC World Service International Audio Drama Script Competition. Writing of comprehensive reports with analysis and further recommendations.

### Producer Waterloo Road

Wall to Wall/Rope Ladder  
(2023/2024)

6x60' episodes from script to delivery. Worked closely with the EPs, Line Producer, HODs, Casting Director, production and editorial teams during prep, shoot and edit. Ensured episodes met BBC editorial policies.

### Development Producer

Lime Pictures  
(2022/2023)

Built scripted slate. Managed and tracked submission process. Worked with emerging/established writers to develop outlines and scripts. Pitched to commissioners. Ran writer rooms. Negotiated development deals.

### Script/Story Exec Hollyoaks

Lime Pictures  
(2021/2022)

Oversaw script and story process. Held tonal meetings with Directors. Responsible for story forward planning. Chaired story conferences. Launched initiative offering new writers paid training and pitching opportunities.

<b>Drama Development Exec</b> Mopar Studios (2021)	Developed scripted projects in political/period/thriller genres. Pitched to UK and European commissioners. Led Writer Rooms and provided editorial guidance and notes to all writers (including some based in the USA)
<b>Storyliner Coronation Street</b> ITV Studios (2020/2021)	Wrote and edited engaging and compelling story strands to strict deadlines. Pitched bold, innovative story and character ideas at annual and quarterly conferences and monthly story meetings.
<b>Story Producer Doctors</b> BBC Studios (2019/2020)	Chaired story meetings. Responsible for planning, writing and editing all serial storylines. Guided guest Producers and Directors on scheduling, utilising new ongoing characters and sourcing authentic locations.
<b>Story Producer Eastenders</b> BBC Studios (2019)	Managed Story Team. Signed off on story doc for writers and production teams. Ran conferences and chaired commissioning meetings with EP. Worked with schedulers to resolve issues post commissioning.
<b>Script Editor Doctors</b> BBC Studios (2014-2019)	Provided notes to writers. Pitched ideas at story meetings. Developed new writers. Read spec scripts.
(SPECIAL PROJECTS)	(pitched/delivered by me to build on skills/ experience)
<b>Story Producer</b> Mental Health Awareness Week	6-episode special for Mental Health Awareness week. Shortlisted for MIND Mental Health Media Award
<b>Producer</b> Bollywood Marriage Proposal	Successfully increased diverse/younger viewers. Won Scene of the Year at British Soap Awards
<b>Story Editor</b> Homeless Awareness Week	5-episodes raising awareness about homelessness Won Writers Guild Award for Long Running TV Series.

### **Other Editorial/Production roles**

- ◆ Live Events Producer, BBC
- ◆ Produced live music sessions, BBC
- ◆ Producer BBC red button documentary
- ◆ Producer Desi Central Comedy Live Shows/Tour
- ◆ Assistant Producer: Meera Syal's Story of Asian Comedy (audio documentaries and live standup event in London)
- ◆ Producer/Director: BBC Radio Drama daily soap opera Silver Street. Also delivered on casting, story/script editing and post-production

### **Writing Trials/Key Outreach Activity**

- ◆ BBC Writer Room Schemes/Initiatives
- ◆ Hosted RTS Story Conference for Cameron Roach
- ◆ BBC Writer Academy with John Yorke
- ◆ Script Reader: Kay Mellor Writing Initiative 2023
- ◆ Multiple writing trials for BBC Doctors
- ◆ Regular guest/contributor on industry podcasts

**Employer References available upon request**