

# MOISES COHEN

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## PERSONAL PROFILE

Creative and driven professional with hands-on experience in TV production, project coordination, and music management. Worked on international shoots in Mexico and Australia, including Bondi Rescue and ITV's Breaking Dad. Bilingual English/Spanish, skilled in sound recording, media management, and crew coordination. Independent musician with placements on HBO's Walker and BBC Introducing, experienced in production, promotion, and live performance.

**Key Skills** - Production Running & PA, Sound Recording and Editing, Media Management, Equipment Handling, Talent & Crew Coordination, On-Set Problem Solving, Bilingual (English & Spanish).

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## RELEVANT EXPERIENCE

Independent Music Project (Moy Cohen) Artist, Manager, Producer, Marketer **Jul 2018 - Present**

- **Project Management:** Manage finances, songwriting, production, promotion, sync pitching, and live shows.
- **Production:** Co-produced an 8-song EP and 4 music videos, directing sound, arrangements, and shoots.
- **Sync & Broadcast:** Music has been featured on HBO's Walker and BBC Introducing.
- **Finance & Strategy:** Budget and reinvest earnings to fund recording, promotion, and shows.
- **Promotion & Engagement:** Build audience through social media, fan engagement, and media placements, securing national exposure.

Finding Mastery PA/Production Runner - Ivy Psychology **Apr 2025**

- **Crew Support:** Assisted camera and sound teams with bump-ins/outs.
- **Set Management:** Handled crowd control in busy office spaces to maintain sound quality.
- **Camera:** Operated camera to film keynote, panel, and workshop sessions.

Robodebt Production Runner - SBS **Mar 2025 - Apr 2025**

- **Department Support:** Assisted Camera, Lighting, Locations, and Art during bump-ins/outs.
- **Unit:** Managed 30+ crew radios, catering.
- **Logistics:** Collected and transported gear, costumes, and makeup across Sydney.

Bondi Rescue Runner and Long Lens - CJZ **Dec 2023 - Feb 2024**

- **Camera:** Operated long lens, GoPros, and secondary cameras.
- **Crew Support:** Catering, Ensured hydration and welfare in extreme heat.
- **Data & Reporting:** Organised daily video rushes and end-of-day handovers.
- **Story Tracking:** Logged incoming stories on set for producers to follow up later.

Cactus Film & Video PA, Sound, Social Media, File Management, Translator **Sep 2021 - Feb 2023**

*Projects: Breaking Dad (ITV), Million Miles Away EPK (Amazon), Ioan Grillo Interview (Discovery), Mexican Government Renewable Energy EPK.*

- **Logistics:** Booked travel/accommodation, managed vehicles, petty cash, and call sheets.
  - **Camera & Sound:** Shot B-roll, interviews, and recorded multi-channel audio.
  - **Media Management:** Organised footage, gear rentals, and file transfers for post.
  - **Translation:** Provided Spanish ↔ English interpretation on set and for documents.
  - **Social Media:** Increased rental company engagement by 500% with original content.
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## OTHER EXPERIENCE

### The Royal Bondi Bar Team Leader

Oct 2023 - Jun 2025

- **Team Management:** Led bar staff, coordinated breaks, ensured RSA compliance, and enhanced guest experience. Boosted sales and met KPIs; awarded Staff Member of the Month twice.
- **Problem-Solving:** Resolved customer inquiries and issues swiftly; fixed POS technical problems to maintain smooth operations.

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## EDUCATION

### University of Manchester Bachelor of Science in Psychology

2018-2021

#### **Upper Second-Class Honours degree**

*Competent in Microsoft Office Suite and SPSS for data analysis.*

*Assistant Producer for Fuse FM breakfast student radio show.*

### Clifton College A Levels in Music Technology, Spanish and Biology

2016-2018

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*References are available on request.*