

# RHYS FREEMAN

---

## PROFESSIONAL SUMMARY.

I am an award-winning Writer/Producer/Director in the film industry, and the founder of Bristol based indie production company Toad Abode Productions Ltd. I pride myself on well-executed film productions, offering expertise in budgeting, scheduling, contracts, client relationship management and general end-to-end production oversight and delivery; delivering productions with utmost creativity, efficiency and effectiveness. My catalogue of experience contains short films, feature & corporate.

## PORTFOLIO.

[www.toadabodeproductions.co.uk](http://www.toadabodeproductions.co.uk)

## CAREER HIGHLIGHTS.

- Successfully launched Toad Abode Productions Ltd in 2021
- Achieved 8x Awards combined in Screenwriting and Film Production, plus various other honourable award achievements
- Published writer of relationship advice articles through *Thought Catalog* & *Collective World*
- Secured Global & Territorial Distribution Deals through Toad Abode Productions for short films - Broadcast, AVOD & SVOD.
- Signed a publishing deal in 2022 for a release of debut novel *A New York Night* in January 2024 — now available online at all major book retailers
- Conceptualised and delivered promotional videos for an app development in the rail freight sector; increasing business portfolio and investors profile to the software
- Launched the development of a seven-figure feature film, securing top level talent through LOI's as well as a sales contract for the project, as well as strong financial partner interest
- Successfully produced alongside an agency, FA (Football Association), Barclays and ChaseBank commercial case-study and tool-kit videos within the world of football for B2B and B2C

## DETAILS.

### PHONE

+44 (0) 7946733656

### EMAIL

[toadabodeproductionsltd@gmail.com](mailto:toadabodeproductionsltd@gmail.com)

---

## SKILLS.

- Impactful people and project management
- Client Relationship Management
- Scheduling & Budgeting film shoots: Movie Magic, General Budget Spreadsheets.
- Overseeing end-to-end production, post-production & delivery
- Creative writing and guidance: Final Draft
- In-depth understanding of film production cost implications and variables
- Talent: Contract negotiations
- Critical thinking and problem solving: Communicating direct and effectively with HOD's
- Diligence & Innovation

## **EMPLOYMENT.**

### **Company Director - Producer, August 2021 - Present.**

*Toad Abode Productions Ltd, 30-31 St James Place, Bristol BS16 9JB*

- Produced a range of short films for low and higher budgets; up to £22k
- Assembled tightly ran operations for every production
- Launched the development of a seven-figure feature film, building international sales and financing relationships for it, as well as fostering strong top talent agency relationships
- Achieved Cannes Accreditation on the first attempt at the 2022 Festival
- To date, achieved a 100% success rate of on-schedule and on-budget productions
- Branched the business out to the corporate sector, building client relationships and delivering corporate B2B content
- Built a successful relationship with a mid-weight agency The Media Group (TMG), helping to consult and deliver content for their biggest client on a retained basis
- Developed the sales arm of Toad Abode Productions, specialising primarily in the sales of short form content
- Built a catalog of sales and distribution contacts for the back-end and delivery of productions internationally

## **RETAINED EMPLOYMENT.**

### **Producer/Consulting Producer, November 2023 - Present.**

*TMG Creative Ltd, St. James Business Park, Radcliffe-on-Trent, NG12 2JP*

- Produced multiple case study projects for TMG on behalf of the FA, Barclays and ChaseBank. These include:
  - Barclays Strategic Lead Awards 2024
  - FA Grassroots Awards 2025
  - VEPP (Violence & Exploitation Prevention Partnership) 2025 Re-Brand Launch Video
  - UEFA Pro Licence Graduation 2024
  - ChaseBank & England Football Learning Toolkit
  - The England Football Family 2024

- FA & England Football Videos
- FA: Grassroots Season Launch 2024
- Strategised and created briefs for quick turnaround projects, incl. key interview questions for case studies
- Offered creative insights to take projects away from a linear corporate feel
- Experience working with minors, implementing the right legal requirements for filming in these environments
- Complied accurate production reporting notes and oversaw post-production

## **PREVIOUS EMPLOYMENT.**

### **Logistics Coordinator, October 2019 - December 2020**

*iPort Rail Ltd, Railport Way, Loversall, Doncaster, DN11 0BQ*

- Worked as part of the logistics team, overseeing the arrival and departures of trainloads and HGVs to and from site.
- Ensured that all containers to and from site were registered to the relevant systems before arrivals and departures
- Organised yard stacks on internal systems for easy and swift access to and from trains and HGVs
- Gained important firsthand insight into how to work effectively to ensure smooth logistical operations

**\*Accolades, Screeners and any other information is available upon request\***