

PAVLO SHPYLOVYI

Video Editor & Digital Media Creator

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PROFESSIONAL SUMMARY

Digital Media Creator and Video Editor with over 16 years of experience in film, television, and online production. Skilled in DaVinci Resolve, Adobe Premiere Pro, After Effects, Illustrator, Photoshop, and AI tools such as Midjourney, Runway, and HeyGen. Experienced in leading production teams, managing post-production workflows, and delivering creative assets for corporate, educational, and entertainment projects. Committed to visual clarity, artistic precision, and timely delivery.

KEY SKILLS

- Video editing and post-production
- Motion graphics and compositing
- Digital design and animation
- AI-enhanced content creation (Midjourney, Runway, HeyGen)
- Multi-camera and sync editing
- Pre-production planning and script adaptation
- Creative team leadership and coordination
- Project and client management
- Branding and marketing video creation

PROFESSIONAL EXPERIENCE

Independent Video Creator & Production Team Leader — Self-employed | Bristol, UK / Kyiv, Ukraine
| 2015 – Present

- Managed 50+ client projects, including UNDP Ukraine and Contamac.
- Produced training, corporate, and artistic video content for international markets.
- Built and coordinated production and post-production teams.
- Delivered creative work exceeding client expectations within time and budget.

Post-Production Director — STB National TV Channel | Kyiv, Ukraine | 2015

- Directed post-production for a 90-minute women's show with 8–12% viewer ratings.
- Supervised editors, ensured technical quality, and maintained schedule efficiency.

Television Director — STB National TV Channel | Kyiv, Ukraine | 2013 – 2014

- Edited and directed celebrity vlog segments (40+ episodes).
- Managed technical crews and on-set workflows.

Motion Designer — Hitech | Kyiv, Ukraine | 2011 – 2013

- Produced 150+ short motion pieces for outdoor LED advertising.
- Collaborated with marketing teams to align creative output with campaign goals.

Promo & Announcements Director — STB National TV Channel | Kyiv, Ukraine | 2010 – 2011

- Created 100+ on-air promos and announcements.
- Directed motion designers to ensure consistency and delivery quality.

Video Creator — Ad Agency “Talan” | Kyiv, Ukraine | 2007 – 2011

- Produced festival video cases and brand promos.
- Planned and executed full production pipelines.

TV Director / Video Editor — LEDOKOL Istil & Studio Medialux | Kyiv, Ukraine | 2006 – 2007

- Directed and edited commercial and entertainment programmes for TV and MTV-Ukraine.

Film Curator (Volunteer) — Art Space 365 Cinema Club | Kyiv, Ukraine | 2008 – 2010

- Organised 25+ community screenings and film discussions.

EDUCATION

Master of Arts – Cinematography and Film/Video Production | Kyiv National University of Culture and Arts

Master of Business Administration – Brand Management | Kyiv National University of Trade and Economics

TECHNICAL PROFICIENCY

DaVinci Resolve • Adobe Premiere Pro • After Effects • Illustrator • Photoshop • Mocha • Blender (basic 3D) • Vyond • Midjourney • Runway • HeyGen

LANGUAGES

English – Upper-Intermediate | Ukrainian – Native | Russian – Fluent