

# Michael Lemons

**Creative Video Professional | Director | Editor**

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Dynamic and results-driven video editor and filmmaker with over 15 years of experience crafting compelling visual content across commercials, TV shows, educational series, social media, and live broadcasts. Adept at leading projects from concept through final cut, whether working solo or assembling and directing cross-functional creative teams. Skilled at filming on-location or in studio settings, with a strong track record of delivering high-impact content under pressure and on deadline. Known for building strong client relationships, adapting quickly to unique production challenges, and bringing stories to life with clarity, emotion, and purpose.

## Core Strengths:

- ♦ Video Production & Editing (Adobe CC, Final Cut Pro X, DaVinci Resolve)
- ♦ On-Location & Remote Filming - Podcast & Event Production - Cross-Team Collaboration
- ♦ Pre-Production Planning & Creative Direction - Brand Storytelling & Visual Strategy

## Professional Experience

### Freelance Video Editor & Videographer | Self-Employed

2023 – Present

Collaborate with a diverse range of clients to plan, film, and edit high-quality video content including commercials, educational videos, podcasts, and both long-form and short-form content for social media platforms. Work independently on most projects, while leveraging a trusted network of creative professionals, including editors, motion graphic artists, and copywriters, to meet client goals.

Key accomplishments:

- Filmed events worldwide, including conferences in London, events in Mexico, and corporate seminars across the world
- Successfully produced podcast setups in challenging environments with minimal resources
- Delivered professional-grade content under tight deadlines, both on location and remotely
- Maintained strong client relationships and ensured high satisfaction with end-to-end production services
- Utilized Adobe Creative Suite, DaVinci Resolve, and other industry-standard tools to ensure quality results

### Director of Video Production | Amazing.com, Austin, TX

2013 – 2023

Direct overall activities of internal studio in Downtown Austin. Create visual narratives, while shooting and editing launch and course videos. Cover multiple global events by traveling worldwide. Steer highly skilled team of three members. Skillfully filmed more than five live event videos, including editing and finalizing videos within the same day.

Key accomplishments:

- Created and added graphics to 200+ long- and short-format videos annually.
- Contributed to the growth of company from three to 60+ employees in downtown Austin.
- Secured \$30M+ sales year-after-year by editing and uploading highly engaging videos.
- Spearheaded multiple projects from conception to completion within deadlines.
- Conducted filming during covid using strictest SOPs, resulting in zero Covid spread.

## Freelance Videographer & Video Editor | Austin, TX

2012 – 2013

Independently shot and edited many videos for local clients around Austin. Developed videos for multiple clients, including Adonit, Long Tail Products, V'Loz Music, Alamo Drafthouse, Downtown Café, and Hardtails, while building and fostering trusted relationships. Filmed and edited 10 business commercials for local businesses.

### Key Accomplishments:

- Managed production and editing of 30+ episodes of country music TV show.
- Secured exceptional feedback from clients by providing same-day shoot and edit services.
- Successfully funded production of Songwriters Across Texas with commercial project sales, including production costs and airtime.

## Education

### Filmmaking

MediaTech Institute, Irving, TX

## Technical Proficiencies

**Tools:** Adobe Premiere Pro, Adobe After Effects, Teleprompting, Final Cut Pro, Canva, Facebook Live, Youtube Live, GotoWebinars, Google Workplace, Zoom, Slingstudio and Blackmagic switching, Podcast recording, Teleprompting

**Cameras:** Panasonic GH5, DJI Osmo, DJI Drones, DJI Ronin Stabilizers, Canon & Sony DSLRS