

Anthony Croft

Sound Design | Dialogue
Editor | Re-Recording
Mixer



Intro

As an award-winning sound designer, dialogue editor, and re-recording mixer with over two decades in audio post-production, I've built a career on delivering soundscapes that not only meet technical excellence but deeply resonate with audiences. My work spans TVC's, feature films, documentaries, critically acclaimed TV series, and independent projects, where I combine technical expertise, creative intuition, and a collaborative spirit to elevate each project's storytelling potential. Now, I'm excited to bring my passion and experience to a team committed to producing impactful and memorable audio experiences.

Skills

- Expert in **Pro Tools**, **iZotope RX**, **FabFilter**, **Nugen Audio** & more.
- Proficient in setup and maintenance of audio equipment.
- Comprehensive knowledge of mixing formats, delivery requirements and studio operations.
- Proven capability and experience of Tracklaying, VO Editing, Sound Designing, Foley, Music Editing and Mixing.
- Ability to work well with clients, in order to realise their audio requirements. Despite time constraints and pressure.
- Knowledge of surround sound mixing techniques and workflows.
- Dedicated, driven, and consistently focused on achieving excellence.
- Strong organisational, communication, and leadership skills.
- Planning, Building and Installation & Operation of audio suites.

Experience



Owner / Sound Designer | Dialogue Editor | Re-Recording Mixer

Resonance - The Art of Sound - October 2008 - Current

- **Clients & Projects:**
 - Publicis Groupe: Toyota, Nivea, Heineken, VISA, Samsung, Old Mutual, Mercedes Benz
 - WPP: Distell
 - Urban Brew Studios: Young, Famous & African - **Netflix**,
 - NV Studios: Keeping up with the Kruger - **Nat Geo**, Lion Man - **Discovery World**, High Alert - **Fox Crime**
 - EMS Productions: Truth be Told Doc series, Murder in Paris - **SAFTA WINNER**
 - Motion Story: Shadow - **Netflix**, Jongo - **Prime Video**
 - Bladeworks Post Production: Coke Studio Africa, The Queen, Zuluman in Japan - **Netflix**



Head of Audio

One bright dot - August 2022 - October 2024

- **Clients & Projects:**
 - UBER Agency: Tombola, Deal or No Deal, Casio
 - McCann: Aldi - TVC campaign
 - Active Pictures: Smyths, Paw Patrol
 - The Seasonal Group: VR 360° Sleigh rides
 - Oceans - Natures had enough
 - Tungston: Russell Hobbs, KCOM
 - Untold Fable: Tripadvisor - wonderlab.



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Urban Brew Studios - September 2011 - July 2014

- Various projects including:
 - Brave Hearts (Documentary),
 - Friends Like These (Game Show),
 - Yo-TV (Children's TV Channel),
 - Room 9 (sci-fi Drama)



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Red Pepper Pictures - March 2005 - September 2008

- Various projects including:
 - KFC,
 - Zola-7,
 - Coca-Cola,
 - Motorola,
 - Kelloggs.

Awards

SAFTA (South African film and Television award) *Similar to BAFTA
*Best Sound in a Feature Documentary.

Education

- Audio Post Essentials @344 audio
Deep-dive course into the complete process of audio post production for films, commercials and TV using Pro Tools.
 - Avid Training
Pro Tools 310P.
 - In-house Audio Training
A comprehensive course, going very in-depth with theory, as well as an accumulated 500 hours of practical experience.
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Hobbies & Interests

I have a serious passion for and love anything to do with sound.

I'm keen on all aspects of technology and love to stay up to date with its advances.

At School I played a variety of musical instruments including, Piano, Guitar, Drums.

I enjoy a wide variety of music, Karate (3rd Dan), travel & Scuba Diving.

Contact & Portfolio

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I consent to you keeping my details on file and distributing for employment purposes.

For more information and examples of previous work please click the links below:

