

# LEO WING

## PROFILE

Creative videographer and editor with advanced colour grading expertise, experienced in producing visually striking and engaging content for brands, businesses, and creative projects. Skilled in end-to-end production. From planning and filming to editing and grading, with a strong eye for storytelling and a passion for creating work that feels unique, bold, and impactful.

## ACHIEVEMENTS

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- Produced campaign videos, some reaching 100k+ views
- Grew YouTube channel to 15k+ average views/video in 7 months
- Developed content strategies for multiple brands
- Delivered social content with consistently high engagement rates

## KEY SKILLS

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- FINAL CUT PRO
- DA VINCI
- Videography
- Editing & Colour Grading
- Story Telling & Audience Engagement
- Growth & Analytics
- Content Planning & Storyboarding
- Brand Identity Alignment
- Campaign Performance Tracking

## WORK EXPERIENCE

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### Content Executive

#### Locked Escape Rooms | 2024-2025

Created promotional content for multiple escape room brands from concept to final delivery. Managed client communications, pre-production planning, on-set direction, and post-production editing. Edited and colour graded content using DaVinci Resolve and Final Cut Pro, optimising assets for social media platforms.

### Content Executive

#### Welwyn Pier Pressure | St Albans, UK 2022-Present

Produce and edit photo and video content for multiple escape room brands. Develop visual campaigns to boost bookings and align with brand identity. Create cinematic trailers and short-form social media content, with several pieces reaching over 100,000 views. Manage filming, post-production, and publishing schedules. Oversee social media engagement and performance tracking to inform future campaigns.

### Freelance Content Creator & Video Editor

#### Self-employed | 2021-Present

Produced video campaigns for businesses including escape rooms, tourism brands (Hidden Histories), and entertainment companies. Developed AI-enhanced content for clients, integrating generative visuals into branded video deliverables. Managed the full pipeline: concept development, scripting, shooting, editing, and delivery.

## EDUCATION

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BA (Hons) Acting & Community Theatre  
East 15 Acting School, University of Essex 2019-22