

# Jacob Enticott

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Yeovil  
Somerset  
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## PROFESSIONAL SUMMARY

Creative producer and shooter with a background in photography, short-form videography, feature film production, and branded campaigns. Skilled in creating bold, shareable ideas and leading projects from pitch to final delivery. Extensive experience in pre-production, scripting, directing shoots, editing, and managing post workflows. Passionate about digital storytelling in culture-rich spaces. Strong understanding of what drives engagement across multi media platforms and confident working with tight deadlines and demands, with a proactive, team-first mindset.

## WORK HISTORY

### Creative Director and Content Creator

March 2024 - Present

Memento Media

- Shot and edited content for fast-turnaround briefs, from first cut to final sign-off
- Produced short-form video stories for digital platforms
- Managed call sheets, risk assessments, and production documentation for all shoots
- Oversaw studio/location setups, logistics, and delivery workflows
- Liaised directly with clients and contributors, maintaining relationships across projects

### Producer

February 2022 - April 2024

The 360 studio

- Organised shoot schedules, coordinated freelance crews, and managed travel logistics
- Created visual briefs and managed pre-production planning, including risk assessments
- Tracked budgets and processed invoices in collaboration
- Supported post workflows: from managing edits and cue sheets to stills delivery
- Served as point of contact for clients and talent during and outside of office hours
- Regularly worked across multiple productions, including fast-turnaround social and video content
- Scheduling / Admin: Smartsheet, SAP (basic), Google Workspace, Microsoft Excel, Word
- Produced content from pitch through to final delivery across multiple formats

- Developed storylines, scheduled shoots, sourced contributors and locations
- Maintained communication with crew and clients to meet deadlines and expectations
  - Ensured each story carried a strong arc, emotional pull, and visual cohesion
  - Managed multiple stories at different stages of production at once
  - Produced social and video content for multi-platform campaigns

### **Content Creator and Digital Marketer**

June 2019 - July 2021

Yeovil College | Yeovil

- Prepared call sheets, prop lists, and shoot logistics documentation
- Managed editing feedback and media approvals, liaising between teams and departments
- Produced and delivered stills and video content across email, social and digital platforms
- Contributed creative ideas for video strands and social media
- Produced news-style social and video content for multi-platform campaigns
- Created visual briefs, shot schedules, and managed freelancers and travel
- Built strong relationships with vendors and crew for repeat delivery
- Contributed to post-production selection, versioning and proofing
- Created shoot calendars and prepared shoot-specific materials and assets

### **Producer**

August 2017 - March 2019

The 360 Studio

- Assisted in pre-production planning and visual concept development
  - Helped coordinate models, freelancers and crew for on-location shoots
  - Contributed to post-production through content selection, proofing and version control
  - Supported marketing with behind-the-scenes content and file preparation for campaigns
  - Assisted with day-to-day shoot planning, call sheet creation, and post-delivery
  - Supported equipment setup and breakdown on fast-paced, multi-location shoots
  - Built strong relationships with crew, clients and vendors to support repeat projects
- Production Tools: Call sheet creation, cue sheets, cost trackers, RA templates

## EDUCATION

### **Bachelor's degree**

University of Yeovil - 2024

Photography | 2/1

### **Bachelor's degree**

University of Winchester - 2020

Film production | 2/1

## SKILLS

Strong communication and interpersonal skills, Problem-solving and adaptability on set, Confident and engaging personality, Client Communication & Relationship Building, Time Management & Independent Working, Driving (Full UK license – clean, held 8+ years), Available for on-site or remote work with flexibility for evenings/weekends, Social Platforms: TikTok, YouTube, Instagram, Snapchat, Facebook, Twitter, Video Editing & Graphics: Adobe Premiere, Photoshop, After Effects, Storytelling: Script writing, shooting, edit producing, visual brief development, Fast-paced adaptability, strong communication, team collaboration