

Susan Thomas

C.V.

16 Grange Road
M281AT
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PRODUCER/DIRECTOR/SELF SHOOTER

An award-winning producer and filmmaker, with a passion for media and new technology. Full cycle production abilities and experience.

Skills

Microsoft Office / Adobe Premier / Adobe After Effects / Motion / Logic Pro / Steinberg Cubase / Propellerhead Reason / Davinci Resolve Adobe Suite / Unreal Engine / Virtual Production / DBS

Experience

Producer - Videographer - Editor - Script-Writer - Presenter – Sound Designer - Composer

Education

Huddersfield University – Certification in Education
Cisco Certified Network Professional
Cisco Certified Network Associate
Cisco Certified Associate Instructor
101 Virtual Production
Virtual Production Producing

Highlights

Award-winning Action Director, Fight arranger for ITV, Virtual Production & Film & TV Teacher

Marketing & Business Development

Recode XR Studio

Sep 2022 – present

Responsible for marketing and business strategy for Recode XR virtual production facility.

- Create marketing & business strategies
- Research and complete funding documentation
- Network with organizations and customers
- Develop curriculum on Virtual Production

Founder

Filmdhit Ltd.

Apr 2022 – present

Freelance Director / Fight Arranger

Duties include identifying opportunities for production

- Fight Arranger for ITV, Coronation Street
- Photography for regional screening PQA
- Behind the scenes Coronation Street documentary

Film & TV Teacher

Pauline Quirk Academy

Feb 2022 – present

Responsible for instructing students on filmmaking techniques

- Instruction in short film creation
- Edit material for screenings
- Develop key skills in script writing, filming and acting.

Founder & C.E.O.

Infraction Media Inc. - Calgary, Canada

March 2018 to Jan 2022

Responsible for the production of both corporate and independent film productions. Oversight of the entire scope from development to postproduction. Business planning, tax credit and funding applications.

- Full cycle production of corporate and independent film.
- Lead producer including scheduling and budgeting.
- Business planning and responsible for funding applications.
- Completion of applications for funding and government tax credits.

System Strategist

Area 51 Machine Design - Calgary, Canada

July 2010 to May 2012

Videotization of marketing and promotional material. Business development and System strategy.

- Analyse current technologies and research potential business alliances and partners.
- Presentations of business-related subjects.
- Videography, editing and creation of marketing content.
- Co-ordination with stakeholders and lead engineers.

C.E.O.

Nowlife International Inc. Calgary, Canada

July 2009 to 2010

Director Certified NLP Practitioner for Coaching Academy of North America Inc. Provide clients with business and interpersonal planning and coaching.

- Design of NLP and Fitness Lifestyle Coaching program.
- Corporate video design and production.
- Videography of live events and educational productions

Executive Marketing Strategist

Energy TV - Chandra Media, Calgary, Canada

November 2008 to April 2009

Energy TV.

Responsible for meeting executives at C-Suite level. Negotiating sales and sponsorship packages with local and national corporations.

- Development and creation of new business models to increase profit margins and expand international markets. Analysis of past sales figures and the formulation of future revenue projections. Incorporating IT platforms to enhance traditional business communication.
- Presentations at board level and senior level management. Discovery and examination of pertinent market indicators and forecasts.
- Creating relevant presentation materials and succinct communiqué.
- Top sales producer for Media Sales securing contracts of over 170K in 13 weeks.
- Integrating NLP techniques for successful business communication and strategies.

Cisco Certified Instructor

Manchester College of Arts and Technology, Manchester, UK

Sep 2003-May 2005

- Deliver and implementation of courses.
- Assessment of literacy course delivery.
- Co-ordinator for modern day apprentice program which was sponsored by international accounting company Deloitte Touché.
- Interface with program facilitators of the sponsorship program.
- Engineering and implementation of program at regional level.
- Assessment and feedback of program reporting to senior level management.
- One and one / group mentoring and coaching of young adults with specific emphasis on life skills