

Kristopher Marshall - Runner

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SKILLS & INTERESTS

- **Skills:** Camera operating; video editing; AV technologies; client-coordination; asset tracking; detail-focused; eagerness to expand skillset through practical work; copywriting; Adobe CC; Blackmagic; digital marketing.
- **Interests:** Visiting locations from my favourite films and series; cooking; hot sauce collecting; retro video games; cherry pie and coffee; llamas.

WORK EXPERIENCE

AVM Solutions (UK)

Oct 2019 – Feb 2026

Digital Media Technician

Bolton, UK

- In my most recent role, I oversaw the UX, commissioning, and delivery of AVM's digital media rollouts, including signage, projection mapping, media servers and IPTV systems.
 - **Managed technical delivery** of digital signage for **James Bond 007** 60th anniversary Macallan whisky [exhibit](#) at Harrods – this included configuration of video wall screens, media player provisioning, working alongside client to advise on content spec, certification, upload and testing.
 - Led **'Window to Another World'** digital art concept, working with external media agency to create bespoke 3D content to virtually extend spaces in high-profile Bruntwood SciTech buildings. Case Study viewable [here](#).
- Served as **technical point-of-contact** for clients throughout projects – **inform creative teams on creative specs (resolutions, codecs, bitrates)** to aid content creation, liaise with network departments on device-specific requirements, and conduct training sessions with end users.
- Produced documentation, including **shooting and editing video tutorials**, user guides and cheat sheets.
- Provided **2nd / 3rd line support** for incidents – investigate, troubleshoot, resolve remotely / in-person, or escalate to manufacturers where required.

AVM Solutions (UK)

Oct 2017 – Oct 2019

Marketing Coordinator

Bolton, UK

- Worked alongside Sales Administrator in the creation and distribution of promotional materials (presentations, leaflets, brochures), marketing campaigns and blog posts, targeting email and social media platforms.

Bolton FM

Feb 2017 – Feb 2019

Live Events Technician and Video Editor (Voluntary)

Bolton, UK

- Responsible for **camera operating and vision mixing** live community events, including talent competitions, festivals, and educational open days.
- Worked alongside Tech Team in setting up AV equipment, such as cameras, tripods, external recorders, wireless transmission kit, according to venue and scope of event.
- **Assembled and edited footage** after event had wrapped using **Adobe Premiere** and uploaded to the radio station's YouTube channel.

EDUCATION

Canon Slade Sixth Form

Sept 2014 – Jun 2016

Completed further education and achieved 4 A-Levels grade B to D

Bolton, UK

Thornleigh Salesian College

Sept 2009 – Jun 2014

Completed secondary education and achieved 9 GCSEs grade A to C

Bolton, UK