

DAVE WEBSTER

DEVELOPMENT EXECUTIVE / PRODUCER

Multi-genre unscripted developer: broadcast & digital platforms [Format Creator Folio](#) [Brands Work Folio](#)

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ABOUT

- 15+ years at senior level developing premium unscripted entertainment, factual, docs, reality, and music TV.
- Developer, writer, director, editor and producer with an infinite appetite for creating high-quality ideas for the screen.
- Sizzle predictor, pitch deck and proposal writer/designer, lead pitcher, run-through producer, edit producer.
- Background in commercials and music videos as director, award-winning short film writer/director/producer and AD.

KEY COMMISSIONS & FORMAT CREATION

Creator, co-creator or development to help win the commissions of the following:

- **Let It Shine** co-creator, the highest-rating original Saturday night entertainment format in the UK since 2011, BBC One
- **Paul Sinha's TV Showdown** format overhaul of *Telly Addicts* into a Saturday night celebrity panel show, ITV1
- **The BBC Proms** successful ITT bid to produce the BBC Proms season annually from 2019 to present, BBC One
- **The Generation Game** format revival with Mel and Sue, BBC One
- **5 Gold Rings** team format and games development, ITV1
- **Trying The Knot** format creator, a forerunner format to **Married At First Sight Australia**, Channel Nine
- **Rhythm Of Love & Ready To Rhumba** creator, the forerunner formats to **I Like The Way U Move**, BBC Three
- **Judge Geordie** co-creator, original talent-led reality format, MTV UK
- **5 x (Artist) At The BBC** with **Ariana Grande / U2 / Sam Smith / Harry Styles / Bubl **, development BBC One
- **I'm A Celebrity Get Me Out Of Here! Australia** Aus territory format development to series 1 commission, Network Ten
- **Talkin' 'Bout Your Generation** series 1 games development, Network Ten
- **Please Marry My Boy** co-creator, original reality dating format, Channel 7 & international territories including USA
- **Paddock To Plate** co-creator, original talent-led cooking format, Lifestyle (2 x ASTRA Award Winner)
- **The Trophy Room** co-creator, original sports comedy ent panel show format, ABC1
- **Young Talent Time** format revival, Network Ten
- **Come Date With Me** Aus territory format development to series 1 commission, Eleven
- **River Cottage Australia** Aus territory format development to series 1 commission, Lifestyle

Commissions on channels including:

BBC One, Two & Four, ITV1, C4, Sky One, MTV, Dave, Discovery, YouTube Originals, Seven, Ten, Eleven, ABC1, Lifestyle.

EXPERIENCE

DEVELOPMENT EXEC / PRODUCER, FREELANCE

Apr 2024 - Present

Developing, pitching and producing projects in partnership with **NEST PRODUCTIONS**, plus freelance development.

Clients include: Netflix, ITV1, BBC One, Done+Dusted, record label clients for music documentary projects.

HEAD OF ENTERTAINMENT

Aug 2021 - Mar 2024

HEAD OF DEVELOPMENT

Feb 2018 - Aug 2021

LIVEWIRE PICTURES

www.livewirepictures.com

- Reporting to company MD Guy Freeman, from the start-up of the company in early 2018.
- All levels of development and development-in-production on projects across entertainment, reality, fact ent, constructed factual, reality, docs, music and live events from ideation to post and helping to secure recommissions.

Commissions include:

- **Paul Sinha's TV Showdown** format overhaul of *Telly Addicts* as a Saturday night celebrity version, 2 x series, ITV1
- **The BBC Proms** all televised concert broadcasts in each annual Proms season since 2019, BBC One, Two & Four
- **Proms Encore** sister magazine show for the Proms, BBC Two
- **Ariana Grande At The BBC**, BBC One

Development in production on the following commissions:

- **Mark Ronson: From The Heart**, BBC Two & YouTube Originals
- **Pet Shop Boys: Live in Hyde Park**, BBC Two
- **Not The Robbie Williams Christmas Show**, ITV1
- **Paxman: Putting Up With Parkinson's**, ITV1

DEVELOPMENT EXECUTIVE

BBC STUDIOS ENTERTAINMENT, MUSIC & EVENTS

- Effectively a head of entertainment development role reporting to Department Editor Guy Freeman, managing the slate and leading a development team in the creation of entertainment formats, and also with development on music specials and special events. Helped grow the department's turnover by over 60% establishing new formats and external business pipelines across the transition from public service to super-indie (from 'BBC in-house production' into 'BBC Studios').

Key Commissions:

- **Let It Shine**, BBC One Saturday night peak. Co-devised the original series format, created, wrote and lead-pitched presentations to BBC One to win the commission over 200 other submissions. To date, *Let It Shine* remains the highest-rating original format Saturday night entertainment show on British TV since 2011, series averaging 5.43m with a larger series audience share than its direct competitor show on ITV1, *The Voice UK Series 6*.

- **The Generation Game**, BBC One, format reboot with Mel Giedroyc and Sue Perkins. Episode 1 averaged over 6.1m.

Development towards the commissioning of:

- 4 x '(Artist) At The BBC' music specials with the following talent:

- **U2, Michael Bublé, Sam Smith, Harry Styles**

- **Children In Need Rocks For Terry** (Wogan)

- **Weakest Link for Children In Need**

Feb 2016 - Feb 2018

www.bbcstudios.com

In-production development on:

- **Sir Bruce Forsyth Memorial Special**

- **Eurovision You Decide 2017 & 2018**

- **Children In Need Rocks The 80's**

- **The BBC Music Awards**

DEVELOPMENT EXECUTIVE

WALL TO WALL

- Genres developed included reality, shiny floor, quiz, comedy entertainment, gameshows, and talent-led shows.

Commissions: Comedy ent pilot with MTV and funded development with Channel 4 on a **reality dating format**.

Apr 2015 - Jan 2016

www.walltowall.co.uk

DEVELOPMENT PRODUCER

POSSESSED

- Reporting to the MD developing entertainment formats: reality, peak and daytime quiz, gameshows and fact ent.

Commissions included quiz **5 Gold Rings** for ITV. Returned several times on ITV and format sold in ten other territories.

Feb 2015 - Apr 2015

www.possessed.tv

DEVELOPMENT CONSULTANT

LIME PICTURES

- Developing entertainment, fact ent, structured reality and factual formats for main and digital channels in UK and US.

Commissions included **Judge Geordie** for MTV (co-creator), **Meet The Superbrains** for Discovery.

Oct 2014 - Jan 2015

www.limepictures.com

DEVELOPMENT EXECUTIVE / CREATIVE

THE OUTFIT

- Developed creative and TV formats for various brands to win business on several new accounts.

Commissions: **Captain Morgan Talk Like A Pirate Day** (Dave), **The Avios Big Reward** (C4), and **Kleenex Kisses** TVC.

Mar 2014 - Aug 2014

www.theoutfituk.com

DEVELOPMENT EXECUTIVE

DEVELOPMENT PRODUCER

ITV STUDIOS AUSTRALIA

- Reporting to the MD and Director of Programmes, creating, co-creating and developing prime time entertainment and fact ent formats for primary commercials networks (Seven, Nine, Ten, Foxtel channels) and pubcasters ABC and SBS.

Commissions: **Original format co-creator**

- **Please Marry My Boy** (format co-creator, proposal writer and lead pitcher)

10 x 60' Prime time hit reality dating show for Channel 7. Series recommissioned, S1 had a 26% share, format sales.

- **Paddock To Plate** (format co-creator, proposal writer and lead pitcher)

10 x 30' Prime time talent-led cooking show for Lifestyle, (2013 & 2014). ASTRA Award Winner for series 1 and 2.

- **The Trophy Room** (format co-creator, proposal writer and lead pitcher)

9 x 30' Prime time comedy sports comedy panel show for ABC1 (aired in 2011/2012).

Commissions: **Existing formats and new third-party formats.** Development towards the commissioning of:

- **I'm A Celebrity Get Me Out Of Here! Australia**, on Channel Ten from 2015 onwards. 8 x recommissions to date.

- **Sunday Night Takeaway**, Channel Ten TX 2019.

- **Come Date With Me**, 4 x 4 x 60' and 30' for Eleven, aired in 2014.

- **Young Talent Time**, 15 x 60' Prime time shiny floor reality talent competition show, on Channel Ten.

- **Shaun Micallef's Mad As Hell Series 1**, 8 x 30' Prime time Comedy for ABC1, 14 x recommissions to date.

- **River Cottage Australia**, 9 x 60', Series 1 was #1 ratings hit for Lifestyle in 2013, 3 x recommissions.

- **Talkin' 'Bout Your Generation** games development in series 1. The show returned for 5 x recommissions to date.

Jan 2011 - Jan 2014

Apr 2009 - Jan 2011

www.itvstudios.com.au

DEVELOPMENT PRODUCER

Dec 2008 - Feb 2009

TIGER ASPECT PRODUCTIONS

www.tigeraspect.co.uk

- Development in Tiger's Entertainment department included creating and developing all genres within entertainment.
- Development work on new kids format **Undercover Dads** for CBBC.

Commission: Shane Ritchie: Make Me Irish for Sky One.

TALENT EXECUTIVE

Feb 2007 - Dec 2008

- Reporting to the Head of Talent, my role as Talent Exec was to source, recruit and retain the best possible production talent for Tiger's shows in the entertainment, factual, drama, comedy and animation departments.
- Supported a researcher for the Edinburgh Fast Track Scheme who won the pitching session and a commission with FIVE.

DV DIRECTOR

Feb 2000 - Dec 2008

DONMAR WAREHOUSE THEATRE

www.donmarwarehouse.com

- Shot and delivered tape of one performance of every show at the Donmar Warehouse Theatre and Donmar West End from Feb 2000 to Dec 2008 for the purpose of archive and audio-described performance reference (over 60 in total).

Highlights include:

- Three separate shows directed by Sam Mendes while the Donmar was under his Artistic Directorship (*To The Green Fields Beyond*, *The Cherry Orchard* and *Twelfth Night*).
- Michael Grandage's original stage production of *Frost/Nixon*, prior to the film adaptation.
- Shows directed by Peter Gill, Nicholas Hytner, Kathy Burke, David Mamet, Philip Seymour Hoffman and John Madden amongst many other notable theatre directors.

DIRECTOR, PRODUCER, WRITER & AD (FREELANCE)

Jul 1997 - Jan 2004

WINNER

BBC British Short Film Festival
Best Short Narrative Video

Directing credits include:

- **Triptych**

Short. DV / Super8 self-shot, directed, edited, wrote and produced.

- **Pump It Up, Mash It Up** Artist: Potato Heads Feat. The Ragga Twins, Music Video, Ministry of Sound.
- **Slide, Artist: Mohair** Music video. Super 16mm crew directed and produced.
- **Tribute For The Birds** Video installation film for Levi's. Super 16mm crew directed and produced.
- **Worked for:** Patricia Murphy Films, Big Bang, Joy Films, Outlaw, New Era, Stark Films, Production International, Roger Bolton Productions (AKA Flame TV), BBC, D Films, The Producers, NFTS, Shakmotion, Bermuda Shorts, New Moon, Flynn Productions amongst others in an AD, Runner or AP capacity.
- **Productions** for the above included: *Aisha (short)*, *Christmas Dinner (short)*, *Dove*, *McDonalds*, *Churchill*, *McVities*, *P&O*, *The Teacher Training Agency*, *SClub8*, *Saffron Hill*, *Typhoo*, *Daily Mail*, *Sex Guys and Videotape*, *Operation Raleigh*.

EDUCATION

UNIVERSITY OF LEEDS

Fine Art BA (Hons) 2:1 with Psychology subsidiary

Oct 1993 - Jun 1997

- 50/50 Art History/Art Practice. Specialised in film. Dissertation on Massive Attack's music videos.
- Volunteered on location shoots with the **Northern School of Film and TV** in and around Yorkshire.
- Ranked by *The Guardian* as the #1 Art and Design degree in the UK at the time.

HEMEL HEMPSTEAD SCHOOL, Herts

Sep 1986 - Jun 1993

- **A Levels:** English, Art and Design, Geography, Economics, General Studies.
- **Fine Art extra-curricular study:** Additional life classes to augment Art and Design A Level at **Amersham College, Bucks**.

INTERESTS

- Film and TV, screenwriting, music, guitar, songwriting and recording, reading, art, theatre, football, tennis, surfing (badly), swimming, golf, cricket. Finalist, Young Guitarist of the Year 1989 with a mashup of Eddie Van Halen solos.

SKILLS

- Premiere, PowerPoint, AI, creating all pitching assets including logos, graphics & artwork, self-shooter, self-editor.
- Multiple training courses, including Leadership & Management, Diversity & Inclusion, Mentoring with Screen Skills.

REFERENCES

- Referees include **Guy Freeman** (ex BBC Studios and Livewire Pictures), **Leonie Lowe** (ex ITV Studios Australia), and **Jack Kennedy** (ex Lime Pictures), **Niall Murdoch** (ex The Outfit).
- Contact details available on request.