

# Kiah Azriel Freer

Multimedia professional

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Manchester UK

## EDUCATION

### BA Hons Film and media studies

Manchester Metropolitan University  
(2017 - 2020)

### MA Multimedia journalism

Manchester metropolitan University  
(2020-2023)

## SKILLS

- Critical thinking
- Problem solving
- Writing and reporting
- Excellent communication skills
- Video production
- Audio editing
- Radio Production
- Data analysis
- Social media and SEO
- Photojournalism
- Interviewing techniques
- Copy editing
- Storytelling
- Graphic design
- Photo editing
- Adobe creative suite
- Administrative skills
- Proof reading
- Customer service

## PROFILE

A creative and dynamic professional with an excellent multimedia skill set with a background in journalism, photography and film studies. Skilled in creating multimedia content to a high standard. Seeking to leverage my skills and knowledge in a new role.

## WORK EXPERIENCE

2023 - 2024

### Ds colour labs

Photographic film lab and retail assistant

- Developing and scanning photographic film using state-of-the-art equipment.
- Quality control all prints and scans.
- Serving customers and answering all queries.
- Creating invoices for external clients.
- Responding to emails and phone calls.
- Managing the social media accounts.
- Assisting with staff training.
- Cash Handling.
- Google ads to promote business.
- Completed daily store opening and closing tasks.

### Echo Chamber promotions

Social media assistant

2020 - 2025

- Photo and video content to highlight events.
- Writing monthly newsletter sent to subscribers detailing upcoming events.
- Liaising with venues and artists.
- Engaging with the local scene via social media.
- Capturing all events.
- Creating social media plan to build engagement.
- Using analytics to see performance and engagement
- Graphic design - created posters for events.

### Freelance writer and photographer

2020 - Present

- Pitching articles to publications
- Writing to quick turnarounds
- Finding contributors and sources for articles
- Coverage for live events
- Adapting writing to fit style guides of varying publications
- Pursuing stories
- Filming and editing high quality video content
- Managed writing projects from conception to completion, including research, writing, revision, and editing.
- Adapted writing styles to different audiences and mediums, maintaining clear and effective voice.

REFERENCES AVAILABLE ON REQUEST