



Roderick Ramsey

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Nationality: British

PROFESSIONAL SUMMARY

Website: <https://www.rodramsey.photography>

My interest in photography started at the age of 18 with my first digital point & shoot camera. Not long after I progressed to a bridge camera and learned how to improve my photography by learning more about specific settings. In my early 30's I bought my first DSLR and taught myself how to shoot with manual settings and learned more about composition and lighting.

The restriction on work during the pandemic presented me with the opportunity or redundancy from my previous job, and to finally pursue my dream of being a freelance photographer. During this time, I learnt how to build my own website and began to post my previous work online and on social media, and started to market and advertise myself for hire. Soon after I received my first booking to photograph a wedding.

This led to more wedding bookings, and a partnership with a global marketing company an events photographer. Within the same period, I also became the resident BTS and stills photographer with a social media production company.

With this variety of images on my portfolio, I have been selected to be the photographer on multiple film sets.

WORK HISTORY

FREELANCE PHOTOGRAPHER

05/2021 - CURRENT

Rod Ramsey photography | Reading, Berkshire

Experience:

- 'Remember Us' (feature film) - BTS & Stills photographer
- 'Trophy Wife' (feature film) - BTS & Stills photographer
- 'Taser Girl' (series pilot) - BTS & Stills photographer
- 'Broken Castle' (short film) - BTS & Stills photographer
- 'The Shia Voice' (live production series/talent show) - BTS & Stills photographer
- Cowshed Collective (YouTube productions for Foot Asylum and Sports Direct) - BTS & Stills photographer
- The Ortus Club (corporate events)
- GRI Club (corporate events)
- Gateway Housing Association (corporate events)
- Multiple weddings

In this experience, I have:

- Accurately assessed photoshoot requirements, materials and conditions to determine appropriate equipment selection.
- Planned and prepared for numerous on-location and studio shoots concurrently.

- Photographed high-quality images for both print and internet distribution.
- Scheduled meetings with clients to determine goals and expectations.
- Liaised with directors and marketing executives to determine relevant delivery times of images.
- Performed retouching and colour correction in Adobe Lightroom for optimal results.
- Applied digital styling techniques to enhance photo colour and quality, editing to align with brand guidelines.
- Integrated scenery, background and proper lighting to enhance photography results.
- Resized photographs for use on social media platforms and websites.
- Set-up equipment and performed test shots of subject or location.
- Turned client concepts into reality and received consistent positive feedback.
- Managed appointment bookings for private photoshoots and commercial studio sessions.
- Archived photographs on computers and servers, keeping secure image back catalogues.
- Took portraits of individuals, families and groups at interior and exterior locations.
- Applied lighting effects in Adobe Lightroom, creating moods and emotions to meet client specifications.
- Selected and altered secondary photographic features, backdrops and lighting to achieve optimum looks.
- Used digital editing techniques and to improve colour, composition and intensity of images.
- Delivered high-quality wedding photography services for UK clients in different locations.

FLEET OPERATIVE (BREWERY DRAYMAN)

01/2001 - 01/2020

Kuehne & Nagel drinks logistics | Thatcham, West Berkshire

- Delivering beer barrels/kegs/containers to various establishments manually.
- Working as part of a 2-man crew on a daily basis.
- Navigating to via maps, digital maps and from memory to various areas in the south of England.
- Completing paperwork to confirm all delivery details.
- Liaised with admin staff to solve any issues that may have occurred.
- Provided a safe and efficient service to meet customer satisfaction.

TRAINEE CAD ENGINEER

07/1998 - 07/2001

Obara Europe | Theale, West Berkshire

- Learned to read and create 2-dimensional drawings of welding gun assembly components.
- Recreated pre-digital drawings (sepia paper) on CAD software to update historical catalogues of components.
- Learned to dismantle and reassemble entire welding guns manually.

SKILLS

- Used machinery and manual tools to refurbish entire welding guns for display purposes, and to present to customers such as Honda, Toyota, Nissan and Isuzu.
- Cooperated with site teams to produce drawings for efficient on-site construction.
- Composition
- Digital photography
- Digital enhancements
- Equipment setup and maintenance
- Image sizing
- Exposure adjustments
- Superb attention to detail
- Photographic storytelling
- Adobe Creative Suite
- Nikon DSLR proficient
- Behind-the-scenes photography

EDUCATION

NVQ Level 2 | Mechanical Engineering *09/1999 - 07/2000*
Reading College And School of Arts And Design, Reading, RDG

Diploma | Management of Sports Injuries *01/2001*
Stonebridge Associated Colleges, Bournemouth

GCSEs | Maths, English, Science, Art, Design Technology *05/1998 - 06/1998*
Prospect Technology College, Reading

LANGUAGES

English

Native