

EMILY LORD

CREATIVE PRODUCER

Curriculum Vitae

KEY PRODUCTION SKILLS

- Creative concept development in collaboration with creative director and photographer/director
- Comfortable with team leadership, talent and high profile persons.
- Experienced scouting, sourcing, booking unique and special locations in the UK and abroad.
- Highly experienced with art buying, casting and buyout negotiation from both the brand and agency side.
- Confident generating, managing, tracking and delivering six figure production budgets effectively.
- Strong project management skills, able to juggle multiple projects with ease.
- Able to resolve unique production challenges effectively.
- Longstanding invaluable relationships across the photographic industry

EXPERIENCE

FREELANCE CREATIVE PRODUCER, PROJECT MANAGER & ART BUYER: 2010-PRESENT

Supporting brands and creatives through all aspects of the creative process with production expertise across static and motion projects from social/e-comms to global print and digital campaigns. Projects include studio and location shoots across the UK and abroad with responsibilities including but not limited to project scheduling and management, art buying, hiring crew (static and motion teams, stylists, glam teams, set designers), casting talent, negotiating terms and contracts with all crew, and talent, scouting and booking locations, budget management, sample requests and returns, prop sourcing, supervising camera and lighting equipment requirements, travel, permits, accommodation, transport and post production (edit, brief and trafficking).

*Recent client list: Alt*Ego, Bang & Olufsen, British Vogue, Bruno Banani, Burberry, ByRedo, Charles Worthington, Dior, DSquared2, DVN Fragrance, Esquire HK, Farfetch, GQ Italy, GQ Germany, Grazia UK, Harpers Bazaar, Head & Shoulders, Hugo Boss, Jo Malone, Karl Lagerfeld, Liberty, Man About Town, Mr Porter, Nails Inc, Net a Porter, Nina Ricci, Numero, Olay, Piaget, Piferi, Scanlan Theodore, Schon, Swarovski, Toast, Toni & Guy, Universal Music, Vanity Fair, Variety, Vogue India, Vogue Thailand, Vogue Mexico, Wrangler, Wonderland, YSL.*

Photographers include: David Hughes, Quentin Jones, Paul Scala, Phil Poynter, Boo George, Scott Trindle, Ronald Dick, Sarah Maingot, Ditte Isager, Andrew O'Toole, Petrovsky & Ramone.

Creative Directors include: Celeste Dairac, Tristian Limisco, Sasha Mascolo, Richard Phang, Jamie Seaton, Angelo Seminara, Studio Thomson, Mark Vassallo.

MANAGING DIRECTOR, PLN MANAGEMENT: 2006-2010

Founded the company, built the roster and developed the artists. Managed the team, producing static and motion projects for brands, advertising and design agencies, editorials and exhibitions.

Photographers Included: Toby Hudson, Enric Galceran, David Goldman, Esther Haase, Ben Ingham, Jane Mcleish Kelsey, Clare Robertson, Paul Scala, Andrew O'Toole, and Studio Thomson.

SENIOR PRODUCER, CARTOUCHE: 2002-2006

Managing and producing fashion, beauty, reportage and fine art photographic projects from concept to final usage including shoot production support, equipment, crew, film and digital equipment and post production (processing, printing and retouching). Projects included advertising campaigns, marketing materials, editorials and exhibition work for photographers, advertising agencies, design agencies, brands, photographers agents and other production companies.

SENIOR MANAGER, LTI: 2000 - 2002

Managed client relationships and projects through bespoke high end post production film and digital processes. Clients included professional photographers, advertising agencies, publications and brands. LTI specialised in film processing, C-Type fine art printing, hand retouching, digital retouching, scanning and printing.

EDUCATION: Degree Geology 2:1 BSc.

SKILLS: Mac & PC Literate, full driving licence.

INTERESTS: Fashion, Film, Photography, Architecture, Design, Travel.