

KINNIE HU

Film/TV/Commercial Producer

CONTACT



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PROFILE

A passionate and creative individual, currently studying towards a master's degree of Filmmaking with experience of working closely with Directors to fulfil the writing, directing, shooting and editing requirements of various projects. Possessing extensive knowledge of camera, video and audio equipment and editing software as well as previous experience of creating commercials, commercial productions and short films.

I have stayed in London for 7 years and possess 3+ years of experience managing all facets of production including crewing up, Kickstarter funding, script development, scheduling, casting, budgeting, 1st AD and all components of edit and post-production. I am also familiar with different Camera equipment and editing software including Adobe Suite and Final Cut Pro.

EDUCATION

MA Filmmaking – Producing

Goldsmiths University | Jan 2021 – Apr 2022

Key Modules: Contemporary Screen Narratives in Practice and Theory, Camera Fundamental, Evaluating the script, Practical film Law, Adaptation and Idea Development.

Practical Skills: Script Breakdown, Budgeting and Scheduling, Line producing, Covid Marshal training; Working on set as 1st AD.

BA Contemporary Media Practice

University of Westminster |
Sep 2016 – Jun 2019

Key Modules: Media frontiers, Convergent media, Critical perspectives on media, Transmedia practices, Creativity and collaboration, Media explorations.

Practical Skills: Photograph with DSLR and film cameras; Build installation with multiple media technology; Lighting set in the studio; Production design for the screen; Visual effects and animation with Blender.

Diploma- Journalism and Communications

Cardiff University | Sep 2015– Jun 2016



PRODUCING EXPERIENCE

Production Manager / Line Producer

Made in London Ltd | London | Jan 2019 – Nov.2020

▪ **Script developing and Planning Skills:**

- Planned shoots for different London events. Plotted the storyline of the short films, analysed the potential customers and adapted their brand into the story.
- Created visually engaging content to meet the client brief. Prepared for the pitch from selected topics and planned in line with client requirements

▪ **Organisational skills:**

- Building a 1000 talent library for the influencers across different social platforms
- Cast and scheduled 60 talents daily for a commercial filming, finding talents from different areas including fine art, music, architecture and dancing
- Sorted out the shooting schedule, budget, call sheets, shot lists, location permission, props, wardrobes, travel expenses and risk assessments
- Producing for Bosideng commercial projects: Successfully organized five different short films in one month
- Location managing: Asked different location filming permission throughout London. Location scouting including Scotland, Switzerland and France

▪ **Communication skills:**

- Contacted influencers for their quotes, successfully invited 10 talents to cooperate with the Bosideng Brand with low or 0 budget
- Found talents from different unis, cast them to offer the client a broader option.
- Experience of working with celebrities from China (Weibo fans 1000k+)
- Built and maintained strong working relationships with clients in China and the talents in the UK

▪ **Leadership and Further Development:**

- Guided and mentor the new interns
- Successfully being retained among the initial 10 interns, being offered a job as a freelancer for the company.

COMMERCIAL CREDITS

Bosideng Puffer Jacket Series

Commercial 2019 & 2020

Made in London | Producer, Stylist, Casting

London Kingsman | 2019

Ergeng TV | Production Runner

Wow the World | 2019

Made in London | Producer Assistant

Do You Like Who You Are | 2018

Yit Shanghai | Producing Coordinator

EXPERTIZE

- Video Production
- Film Techniques
- Photography
- Scriptwriting
- Budgeting
- Editing
- Casting Direction
- Fashion Styling
- Communicating
- Managing & Leadership
- Advertising & Marketing
- Driving License

IT & LANGUAGE

- OFFICE - MS Office Suite
- Final Cut Pro
- Adobe Premier
- Adobe InDesign
- Photoshop & Lightroom
- Capture One
- Movie Magic Pro
- Native Mandarin
- Advanced English

TRAINING

- Coronavirus basic awareness on production certificate (Screenskills)



PRODUCING EXPERIENCE

Creative Director Assistant

YiTiao Network Technology | Shanghai | Apr 2018- Jun 2018

- **Idea developing:**
 - Gained knowledge of scriptwriting and editing the storyboard, searching the relevant videos as references for each scene and shot for the 7-up commercial
 - Contributed ideas related to the use of clothing, makeup and props during shoots
 - Liaised with the post-production department to discuss editing rhythm and special effect production
- **Producing:**
 - Producing coordinator for the 7-up commercial. Contacting Actors and KOL in the early shooting stages, Finding locations and props on Bali Island in Indonesia. Assisting the director and producer on set
 - Experience in casting and working with 5 children on the Haier TV commercial



FURTHER WORKING EXPERIENCE

Studio Assistant

LN-CC Studio | London | Jan 2020- Mar 2020

GQ Magazine Branding Apartment Intern

CONDÉ NAST CHINA – GQ China | Beijing | Jun 2018- Oct 2018



SHORT FILM CREDITS

Up to the Ocean (Animation) | 2022

London College of Communication | Producer

Photo Studio on the Corner | 2022

Goldsmiths University | Producer

The Girl with the Mousy Hair | 2022

Goldsmiths University | Producer

Nightlight | 2021

Goldsmiths University | Producer & 1st Assistant Director

ON AIR | 2021

London Film of Academy | Producer & 1st Assistant Director

Man Oh Man | 2021

London College of Fashion | Producer & 1st Assistant Director

Once Familiar | 2020

Goldsmiths University | Production Runner

Die One | 2020

Westminster Uni | Screen Writer, Producer, Editor

Light Gets in | 2019

Made in London & BFI | Producer, Art Director