

Abbie Johnson  
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I am a hardworking, focused and creative 21-year-old female and I enjoy learning new things. I encourage feedback from my lecturers and peers to enable me to develop further. I have effective communication skills and enjoy socialising. I am currently studying a bachelor's degree in Business Management in Fashion at the Fashion Retail Academy in London.

### Education

**I am interested in the fashion industry and my long-term career goal is to proceed into this business. To help with this I chose options that I believed would be relevant to this career. I have listed these below with my grades.**

- September 2021- Business Management in Fashion degree (ongoing until July 2023)
- September 2020-2021- Fashion Retail level 4 course at the Fashion Retail Academy. Achieved a distinction
- September 2018-2020 – Fine Arts level 3 diploma at Chelmsford college. Achieved a pass
- September 2014-2018 – Boswells School Chelmsford. Achieving 7 GCSE's which include English (6/6), Maths (5), Fine Arts (6) and Production (level 2 distinction star).

### Work experience

#### **September 2022**

London Fashion Week- I worked for various brands as a result of contacting different designers who I knew were appearing in the show:

##### So Human

I worked as a dresser, which included steaming the collection before the show, dressing models and meeting and seating VIP guests.

##### POP agency

I worked alongside the POP Group which is a PR agency. I attended various shows where I greeted guests and showed them to their seats. These shows included Pam Hogg, Prophetik, Molini London and the Indus Collection by Fashion London.

##### Bmuette

I helped for the preparation of the final show which included steaming the collection, attending model castings, assisting and helping stylist Victoria Young with fittings and creating look boards.

On the day of the show, I helped transport the collection to the venue and then managed a team of dressers during the show.

##### Pronounce

I worked as a dresser and have been offered further work in the future.

#### **March 2019 - present**

I run my own business as an eyelash technician.

I use social media to market my business. Running a business social media page has enabled me to learn how to use social media in a professional manner.

My platform on Instagram is @abbieslashes\_x

To ensure my business runs smoothly and efficiently I ensure I am flexible and dependable for my clients. I have built up a large, loyal client base.

#### **January 2021 – present**

CM Removals – Chelmsford

On occasion, when they need extra resource, I help CM Removals with house moves.

These duties include packing up belongings of the house owners and loading boxes on to and off removal vans.

#### **May 2020 – October 2020**

Tesco - Chelmsford

Personal shopper, which involved packing orders for online shoppers ready for delivery.

I took this role when I had to temporarily stop my eyelash business due to covid lockdown restrictions. Once I was able to restart my eyelash business I handed in my notice and left Tesco.

#### **July 2020 – May 2021**

I set up a cake making business online when I could not run my eyelash business, due to the covid restrictions.