

ERIC MAWBY

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(Looking to relocate)

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PROFILE

Creative, resourceful and innovative recent Filmmaking graduate seeking an opportunity to enhance and utilise transferable skills as a Videographer and Content Producer. I can work well within brand guidelines while bringing creative input. Can adapt quickly, communicate effectively, and think strategically to produce high-quality visual content that resonates with target audiences.

KEY SKILLS & ACHIEVEMENTS

- Hands-on social media experience with major retail brands Next & Dunelm; boosted audience engagement to 100k views.
- Collaboration and communication – able to work well with wider creative teams.
- A positive attitude towards professional development and learning.
- Confident using **Canon C70, Canon R6, Sony FX3, Sony FX30, Sony A7Siii, Black Magic 6k and 4k, Panasonic G80, GoPro Hero 10, DJI Ronin-M gimbal,**
- Experience using Audio: **Sennheiser G2/G3 Wireless Lavalier Microphone, Sennheiser XS Wireless Digital**
- **ENG set, Rode NTG1 Shotgun Microphone, DJI Mic 2.**
- Proficient in all **MS Packages, DaVinci Resolve and Final Draft.**

INDUSTRY EXPERIENCE

Freelance Videographer

DEC 2024 – Present

- Collaborated with experienced industry professionals on an in-house production for BMW/Mini Cooper at Millbrook proving ground.
- Conceptualised a content plan in collaboration with the team I was working with. This was influenced by the digital and brand marketing team at BMW and Mini, which led to concept ideation suited to the brand's guidelines and storyboards.
- Showcased highly skilled videography experience when filming and initiating ideas for the team.
- As a camera assistant on the shoot, I efficiently set up the camera and sound equipment.
- Captured stylistic footage in Portugal and Spain for Reckitt Factories.
- Conceptualised shots: I focused on close-ups of the factory lines and alternate angles of interviews with staff members.
- Influenced how the interviews needed to be framed to gain familiarity between each one as well as noticeable differences to keep the content fresh and engaging.
- Communicated with key stakeholders and leading producer on what content needed to be captured and showcased excellent fluidity and ability to adapt and learn as I went along.
- Collaborated on a music video for heavy metal band Opeth; I was the camera assistant and BTS videographer for the shoot. I had to assist all areas of the shoot, including setting up lighting, camera and organising the workspace to suit the health and safety guidelines of the studio.
- Communicated with the band effectively to build a good working relationship with the high-profile clients as well as effectively filming in the intense environment as they were filming on their day off from their tour, and we didn't have a lot of time to shoot.

Dunelm – Videographer & Social Media Executive

JUL 2023

- Produced creative content that met the business and customer's needs.
- Contributed to social media strategy across various platforms, including TikTok and Instagram.
- Conducted research into social media trends to ensure content was relevant.
- Boosted audience engagement with over 100k views.
- Conducted robust checks on content to ensure it met company standards and brand guidelines and set briefs.
- Advised a wider team on how best to use video to meet company KPI and departmental strategies.
- Participated in planning, set building, filming, editing and releasing content focusing on camera operation.

Next - Videographer

DEC 2019 – MAY 2023

- Highly skilled videography for in-house content based on storyboards curated by the media team.
- Designed and maintained the set, including the camera and lighting.
- Instructed participants on where they had to stand and how to answer questions.
- Proofread the briefs to maintain an engagement with the wider creative, brand and digital teams of Next
- Authored questions as part of the script for the participants.
- Responsible for reporting and presenting our successes, analytics and digital trends to the team.

VOLUNTEERING EXPERIENCE

Producer and Videographer

JAN 2024 - Present

- Accomplished experience in video and audio editing during the production of a rugby documentary based on my university rugby team.
- Developed the documentary and live broadcast of games in a detailed and methodical approach, communicating with my media team and leading stakeholders at the university to maintain KPIs.
- Produced content on matchdays as well as logging and archiving the footage as it needed to be easily accessible due to the sheer size of the files.
- Volunteered videography for freelance football coaching, creating trendy and interactive content for multiple social platforms, in particular, short-form content for Instagram and TikTok.

EMPLOYMENT HISTORY

Discovery Trust - Site Leader

JUNE 2022 – MAY 2024

College Kits Direct – Warehouse Operative

SEPT 2020 – NOV 2020

Daymans DIY Ltd - Customer Assistant

APRIL 2018 - APRIL 2019

EDUCATION

Birmingham City University / BA (Hons) Film Making

OCTOBER 2021 - JULY 2024

Graduated with a 2:1

Market Bosworth School / GCSE's

SEPTEMBER 2013 - JUNE 2018

8 GCSE's 6-3, including English (6) and Maths (4).

Wyggeston and Queen Elizabeth I College / A Levels

SEPTEMBER 2018 - JUNE 2020, LEICESTER

Film Studies (B), Drama and Theatre Studies (B) and History (D)

Additional Qualifications & Training Courses

DaVinci Resolve Beginners Guide Certificate

