

SIMMY SEHMI

Film & TV Production | Digital Design

[Simmy Sehmi](#)



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West Midlands, England



PROFILE

Driven, creative and innovative,

I bring a multidisciplinary background spanning games design, film and TV production, programme coordination, digital media and leadership roles.

With a strong visual eye and technical expertise, I thrive in fast-paced creative environments, crafting immersive experiences through storyboarding, animation, camera work, and post-production.

Currently working across various creative projects as a storyboard artist, lead 2D animator, camera trainee, and VFX trainee, I am passionate about producing engaging, interactive, and visually striking stories.

With hands-on experience in design, media and production roles, I excel in collaborative problem-solving and bringing creative visions to life. Eager to contribute to innovative projects, I am seeking opportunities within a dynamic production environment where my quick thinking and collaborative nature will thrive on set and behind the scenes.

EDUCATION

Sheffield Hallam University | BA Games Design (2:1)

Solihull College | Art & Design Foundation Diploma

Arden School, Solihull Sixth Form | A-Levels: Art, Maths, Psychology

Langley Secondary School | 12 GCSEs A*-B

EXPERIENCE

Horus Vision Dec 2024 to Present

Lead Animator (2D), VFX Trainee, Storyboard Artist

- Creative storytelling and visual design from concept to production.
- I have been combining audio and visual cues together for a more immersive final animation segment that engages the viewer, whilst adding depth to the story.
- Designed character concepts and colour themes to keep relative to moods and emotions portrayed in story.
- Assisted on set, directing shots adequate for postproduction VFX (hologram shots and outer space backdrops).

Meet Cute Productions Jan 2025 to Present

Storyboard Artist, Camera Trainee, Art Department

- Took script from written to visual language whilst storyboarding, collaborating with director and DOP.
- Technical assistance with camera crew and building shot-specific rigs for certain scenes.
- Art department role includes sourcing and crafting props and costume and set design.

Freelance Design Sep 2022 to Present

Digital Design, 3D Rendering, Jewellery Design, Content Creation

- Designed and rendered 3D jewellery concepts and product visuals, creating animated clips and marketing assets for clients.
- Developed collection concepts and branding materials, producing mock assets, posters, and product photography for small businesses.
- Negotiated and collaborated with clients to create tailored design solutions, spanning web, product, and content design.
- Skills: concept design, environment/world-building, visual storytelling, collaborative problem-solving, UX/UI design, game mechanics, AI text to image, 3D modelling and rendering.

Hospitality (Liberty Leisure, Turtle Bay, KFC) Oct 2016 to Present

Receptionist, Head Bartender, Front of House


- Developed strong client-facing skills, ensuring excellent service and enhancing guest experiences.
- Managed bookings, schedules, and appointments, optimising efficiency and handling multiple tasks effectively.
- Proactively assisting with inquiries and managing customer interactions in a friendly, professional manner.
- Supported my team members in fast paced environments, showcasing a resourceful attitude and problem-solving skills, managing both routine and unexpected challenges.

On Set Production- The Joker (University of Wolverhampton) Sep 2024

Production team: Costume Supervisor

- Worked closely with the cast and crew to ensure costumes authentically reflected character identity, cultural accuracy, and narrative cohesion.
- Maintained a collaborative and inclusive on-set environment, ensuring costume and styling choices supported both creative vision and individual expression.
- Assisted the hair and makeup team in crafting visually striking and character-driven looks, including specialised styling such as wet-look wigs and oil-based makeup for dynamic on-screen effects.
- Prioritised actor comfort and performance needs, ensuring a seamless experience both on and off set to enhance production efficiency and morale.

C P D

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|--|---|
| Solihull College | TV Production CPD |
| Chartered Management Institute (CMI) | Level 3 Management and Leadership |
| Birmingham City University | Rock Up Ready- TV and Film Production Course |
| BAFTA Albert  | Applied Skills for a Sustainable Media Industry |
| The Mark Milsome Foundation | Film and TV Online Safety Passport Course |
| STEAMhouse: Smallfry Industrial Design | Product Development Strategies Short Course |
| CareerFoundry | Freelance UX Design |

S K I L L S

- Proficient in Adobe Creative Suite software with over 5 years' experience working with Premiere Pro, After Effects, Illustrator and Photoshop.
- Have good knowledge of video editing techniques and postproduction work.
- Proven ability to visualise and draw up character concepts, storyboards and animation from initial scripts.
- Strong interpersonal skills, with a focus on building trust and collaboration.

SOFT

- Communication
- Problem-solving
- Adaptability
- Resourcefulness
- Patience
- Leadership
- Empathy
- Time-management
- Positivity
- Resilience
- Listening

TECHNICAL

- Premiere Pro
- After Effects
- Illustrator
- Photoshop
- Blender
- Rendering
- Basic VFX
- DSLR Cameras
- PC Building
- Text to Image AI
- Google Workspace

GDPR Statement: This CV may be kept on file and distributed for employment purposes.

Camp Dark Waters (Quaker Summer Camp, NJ, US)

Jun 2022 to Sep 2022

Programme Director, Counsellor

- Orchestrated 50+ camp activities, creating detailed schedules resulting in an increase in camper participation.
- Dubbed the "vibe director" by the kids and "big sister" by managers because of ability to connect on personal levels, inspiring trust and motivation in those around me.
- Safeguarded confidential information for 120+ campers, ensuring privacy compliance.
- Delivered educational workshops on gender identity, pronouns, and LGBTQ+ inclusivity, fostering an open and accepting culture for campers and staff.
- Implemented team-building exercises and weekly feedback assessments with 90% of children expressing increased confidence and teamwork abilities. Identified individual strengths and areas for growth and guidance in these sessions.
- Proactively reported and resolved safety concerns, ensuring a secure camp environment. Recognised for effective reporting and received positive feedback from line managers and parents.
- Addressed and resolved conflicts with empathy and open communication, building a safe and supportive community where diverse voices were celebrated.

NHS Blood and Transplant

Oct 2017

Work Experience - Digital Marketing & Content Creation

- Created engaging multimedia content for NHS campaigns, contributing to a 30% increase in community engagement and awareness.
- Collaborated with marketing teams to design accessible digital assets, demonstrating creativity and attention to detail, ensuring campaigns resonated with diverse audiences.

BBC

Oct 2015

Work Experience - Camera Crew & Editing Team

- Assisted camera crew and editing team on location, on the 'This Week' show, filming the Halloween special.
- Edited footage and collaborated closely with other team members, including photographers and coordinators to present on TV to meet tight deadlines.
- Adhered to inclusive editing measures making sure edited content was accessibility friendly- that all text and audio were clear.

V O L U N T E E R W O R K & M E N T O R S H I P

Hall Green Junior School

Ongoing

- Designing and assembling school displays, revamping boards, and decorating tables.

National Citizen Service

Jul 2016

- Organised and held three community events, raising over our target of £1,000 for our selected charity.

Park View Day Centre

Jul 2014

- Re-painted outside seating areas and spent time socialising and engaging with elderly community.

P E R S O N A L I N T E R E S T S

- Film, photography and editing: Passionate about capturing and editing my own photos and videos using Adobe software.
- Gaming and tech: I have built my own PC and Raspberry Pi retro gaming system- currently exploring UX/UI design.
- Researching innovative practices in sustainability, especially around the fashion and entertainment industries.
- Other hobbies: Stargazing, cake decorating, nature trails