

# **millie fleming**

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## **about me:**

I'm a highly self-motivated freelance creative with experience in animation, video and motion design for a range of clients and industries - from charity projects to technology science startups. I foster long-lasting client relationships with my professionalism and excellent communication. As a freelancer it has been crucial to effectively market myself, and I have been proactive in learning about good SEO practices, copywriting and social media trends. Currently I am looking for a role that will advance and diversify my skills, and introduce me to other ambitious creatives.

## **work experience:**

### Freelance Creative (August 2020 - Present)

- Brought clarity and engagement to my clients' video campaigns through the addition of motion graphics, animation and video editing
- Generated more views on client's Youtube, leading to more visibility for their campaign
- Provided distinct logo designs to clients, establishing better brand recognition
- Ensured consistency throughout projects by monitoring communication and feedback between myself, clients and external contractors
- Developed strong proficiency in Adobe Creative Suite
- Educated myself in colour-grading on Davinci Resolve and basic usage of Blender

### Front of House at Everyone Active (April - May 2022)

- Delivered positive experiences for visitors, fostering loyalty between customers and the business
- Efficiently multi-tasked by covering phone lines, check-ins, payments, enquiries and more

### Student Ambassador at University for the Creative Arts (September 2018 - June 2020)

- Promoted the university and ensured a welcoming, engaging environment for visitors
- Helped conduct the UCAS Admissions/Clearing phone line, providing clear, professional support and facilitating communication between applicants and internal teams

## **education:**

University for the Creative Arts (September 2017 - June 2020)

BA (Hons) Animation - 1:1

- Gained extensive experience presenting and giving/receiving feedback, strengthening my ability to communicate effectively and connect with others
- Enhanced my creativity and technical skills across a range of programs in the Adobe Creative Suite (Photoshop, After Effects, Premiere Pro, Illustrator, InDesign), as well as Maya, Dragonframe and TVPaint

Eastleigh College (September 2016 - June 2017)

Foundation Diploma in Art and Design (UAL) - Distinction

Peter Symonds College (September 2014 - July 2016)

A Levels: Art and Design, Philosophy, English Literature

## **other qualifications and certifications:**

Full Driving License (2019)

ABRSM Grade 8 Piano - Distinction (2023)

## **interests and activities:**

My creativity extends to other hobbies like crochet, and I regularly accompany musicians as a pianist. I also enjoy weight training and martial arts workouts; setting a new personal best and working up a sweat is highly rewarding.