

# JESSICA-CHLOE WATSON



## MEDIA AND EVENTS CREATIVE

### PROFILE

Hi I'm Jess and I am a west Midlands based creative with 5+ years of experience in the entertainments and media industry. I am a conscientious and dedicated employee with a varied employment history. I love a challenge and to step out of my comfort zone in pursuit of new opportunities and career progression. My passions have previously lay in entertainments, media and events, with a huge secondary focus in Psychology and Welfare.

**Over my 5 years in the entertainments industry thus far I have rapidly developed my skills in coordination, creation and distributions; i am now Actively searching for a new opportunity to further this development.**

### EDUCATION

#### DISCOVERY ACADEMY

9 GCSE'S A-C | Including Maths B | English B  
Performing Arts D\*D\*D\*  
2016-2021

#### THE ACADEMY FOR PERFORMING ARTS | TAFPA

GCSE Dance | Grade 9

#### EXPRESSIONS ACADEMY FOR PERFORMING ARTS IN COLLABORATION WITH NOTTINGHAM COLLEGE

Level 3 Diploma in Musical theatre | DDM  
2021-2022

#### BOA STAGE AND SCREEN PRODUCTION ACADEMY

Extended Diploma in Creative Media and Content Production  
with a Major in Production Management | D\*D\*D\*  
2022-2024

#### LIVERPOOL INSTITUTE FOR PERFORMING ARTS | LIPA

HE Cert Management for the Creative Industries and  
Performing Arts  
2024-2025

### SPOTLIGHT EXPERIENCE

#### BBC ACADEMY | BBC SPORT | BBC THREE | BBC PR

Content Assistant | Photographer | Content Producer

Sept 2023 - Present day

- Prepare, create and edit content for promotional distributions on BBC websites and socials. incl photography, short form video, stories and VOX pops.
- Schedule and manage content ready for distributions. prepare content plans ahead of shoots and events
- lead and manage the content team over the event
- leise and report to event coordinators and manage external coms with third party teams. e.g. manage consent forms, content follow ups, NDA's etc.
- Travel up and down the uk at short notice: Managing personal kit, workload, time scales, Contingency and prior research crew, cast, location and event.

#### ALTON TOWERS ENTERTAINMENTS

Shows, Attractions and Events Host | Performer

June 2021 - Present day

- Responsible for the daily operations and support of various attractions across the resort. Maintaining and ensuring safety and cleaning Standards are met at all times.
- Being a point of contact for guests and team members- Assisting with queries, Concerns and issues that may arise and the resolution of said Risks
- Responsible for following the opening and closing procedures of each attraction.
- Delivering exceptional and equal customer service at all times
- Character Assisting and Costume Animation
- Queue and crowd management and Fire pit safety and maintenance
- Tickets and sales | Cash handling

### SKILLS

- Coms Radio, Email, Phone Etiquette
- Strong People Skills
- interview and Journalism skills
- Working with children
- Clear DBS
- Basic BSL
- Drugs and Alcohol awareness
- FAW (first aid)
- Disability Confident
- Customer Service 5+ years
- logistical and practical

### SHORT COURSES | CERTIFICATIONS

- Level 2 Certificate in Counselling | BACP British Association for counselling & Psychotherapy UKCP EAC
- Basic Makaton | Merlin Entertainments
- Lifeguard | Paediatric and Adult First aid and CPR | NPLQ
- Covid Safety | Screenskills
- Cash Handling | Merlin Entertainments
- Food Hygiene and kitchen safety | Pizza Hut
- Production and Industry Training | Screenskills
- Diversity, Equity and Inclusion | Screenskills
- Autism Awareness | Merlin Entertainments
- Mental Health awareness and safety at work | Screenskills
- Drugs and Alcohol Awareness | W E L Safe



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# EMPLOYMENT HISTORY

## ALTON TOWERS | STAFFORDSHIRE

SHOWS AND ATTRACTIONS HOST  
JUN 2021- FEB 2022

## ALTON TOWERS | STAFFORDSHIRE

PRODUCT PERFORMER | CHILDREN'S ENTERTAINER  
FEB 2022- JUL 2022

## WATERWORLD | STOKE ON TRENT

LIFEGUARD | NPLQ QUALIFIED  
JUL 2022- SEPT 2022

## ALTON TOWERS | STAFFORDSHIRE

EVENTS AND ATTRACTIONS HOST  
SEPT 2022- JAN 2023

## LITTLE DUMPLIN KING | STOKE ON TRENT

FRONT OF HOUSE | WAITRESS | BAR WORK  
FEB 2023- MAR 2023

## BOA STAGE AND SCREEN | BIRMINGHAM

SOCIAL MEDIA MANAGER  
MAR 2023 - AUG 2023

## ALTON TOWERS | STAFFORDSHIRE

FRONT OFFICE | HOTELS  
MAR 2023- SEPT 2023

## HAP SOLUTIONS | FESTIVAL WORK

BAR STAFF | CREAMFIELDS  
AUG 2023

## HAP SOLUTIONS | FESTIVAL WORK

BAR STAFF | YNOT FESTIVAL  
AUG 2023

## BBC | OUTREACH / EVENTS | REMOTE

FREELANCER | CONTENT PRODUCER | PHOTOGRAPHER  
SEPT 2023- PRESENT DAY FREELANCER

## ALTON TOWERS | STAFFORDSHIRE

EVENTS AND ATTRACTIONS HOST  
SEPT 2023- DEC 2023

## ALTON TOWERS | STAFFORDSHIRE

EVENTS AND ATTRACTIONS HOST  
JAN 2024- JAN 2025

## CAROUSEL PR | MANCHESTER

PR AND CONTENT ASSISTANT COORDINATOR | FESTIVAL AND EVENTS  
VICTORIOUS 2024 | CAMP BESTIVAL | BANKSY | EXT FESTIVAL LIAISON  
JUNE 2024 - SEPT 2024

## YNOT FESTIVAL | DERBYSHIRE

MARKETING ASSISTANT | WELFARE AND EMERGENCY LIAISON  
JULY 2024 - SEPT 2024

## BOARDMASTERS FESTIVAL | CORNWALL

THE GREEN TEAM | WELFARE SUPPORT WORKER NIGHTS  
AUGUST 2024 (16 DAYS)

## W E L SAFE | WAREHOUSE PROJECT | MANCHESTER

WELFARE SUPPORT WORKER | FIRST AIDER | FREELANCE  
DEC 2024 - PRESENT DAY

## ALTON TOWERS | STAFFORDSHIRE

RESORT CHAMPION | MULTI-SKILLED RELIEF HOST  
JAN 2025 - PRESENT DAY

## CAMP LAUREL | MAINE | USA

MEDIA COUNSELLOR | PHOTOGRAPHER | CONTENT COORDINATOR  
JUNE-AUG 2025

# INTERNSHIPS

## The Old Rep Theatre | Birmingham

Theatre Management Internship  
Feb 2023 - Sept 2023

## Carousel PR | Manchester

PR and Social Media Assistant PR Coordinator  
UK Festivals and Events  
June 2024

# SHORT CONTRACTS

## North Staffs MIND Charity | stoke- on- trent

Social Media Assistant, Photographer  
Jun 2021

## Kararama | NCS Mixtape | London

Researcher and Collaborator, Youth Ambassador  
Nov 2021

## Learn by Design | Tamworth

Actor and Journalist  
May 2022

## Inspire Dance Company | shrewsbury

Videographer and Photographer  
March 2023 and April 2024

## BBC West Midlands Radio | Birmingham

Shadowing Amber Sandhu | Radio Presenting and Producing  
Sept 2023

## Free Radio | Hits Radio | Global Media | Birmingham

Runner | hits radio live 2023  
Sept 2023

## B2 Radio BOA | Birmingham

Radio Presenter and Producer  
Jan 2024 - May 2024

## Lionsgate | BFTM23 | Birmingham

Personal Assistant  
Oct 2023

# SPOTLIGHT STUDENT PROJECTS

## Boa stage and screen

Venables the interrogation | Radio Drama Podcast  
Director and Assistant Production Manager

## Boa stage and screen

Peter Pan Multi camera Live capture  
Logistics Manager

## Boa stage and screen

Documentary | Tiktok Made me Famous: Fake or Fact  
Production Manager and Presenter

## Boa stage and screen

Platform | The Limbic Lounge | Podcast and Live Lounge  
Producer, Production Manager and Presenter