




VLAD CHESA


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 YouTube:

https://youtu.be/XBxIFsB-j9Q?si=PQKSSBbjMrEiSl_D

PROFESSIONAL SUMMARY

Creative and results-driven media professional with over 10 years of experience in video production, screenwriting, directing, and post-production. Strong background in delivering cinematic content for TV, online media, and branded campaigns. Known for exceptional organization, communication skills, and the ability to manage multiple projects under tight deadlines. Adept at finding creative solutions, leading production teams, and delivering impactful visual storytelling.

SKILLS

- Client Communication & Briefing
- Scriptwriting & Story Development
- Video Editing & Post-Production
- Camera Operation & Direction
- Motion Graphics & VFX
- Sound Design & SFX
- Budgeting & Project Management
- Software:
 - Adobe Creative Suite (Premiere Pro, After Effects, Audition, Photoshop, Lightroom)
 - DaVinci Resolve

PROFESSIONAL EXPERIENCE

Freelance Filmmaker & Founder – SCIRO Media

Bucharest, Romania / Worcester, UK – December 2013 to Present

- Directed and produced commercials, branded content, documentaries, short films, and social media series.
- Developed original scripts and concepts tailored to client needs and audience engagement.
- Executed end-to-end production: from pre-production and filming to post-production and distribution.
- Delivered high-quality work on time and within budget, managing crews, logistics, and equipment.
- Provided motion graphics, visual effects, and color grading to enhance visual appeal.
- Built strong client relationships and ensured repeat business through excellent service and communication.
- Managed invoicing, budgeting, and legal aspects of production as a registered self-employed professional.

EDUCATION & CERTIFICATIONS

Baccalaureate Diploma (Diploma de Bacalaureat) – Romania, 2012

UK Equivalent: A-Levels (RQF Level 3)

General secondary school-leaving qualification awarded after national examinations. Recognised in the UK as equivalent to A-Levels, without a specific subject specialisation.

Directing Masterclass – 2022

Completed an intensive workshop in film directing, focusing on narrative development, visual language, directing actors, and working with production teams.

KEY PROJECTS & HIGHLIGHTS

- "Sunt Însărcinată" (2024–2025) – A feature-length documentary on motherhood in Romania. Directed and co-produced.
- Directed branded commercials for international and local clients across fashion, tech, and lifestyle sectors.
- Produced viral social media content with over 2m views across TikTok and Instagram.

LANGUAGES

- Romanian – Native
- English – Fluent

HOBBIES & INTERESTS

- Car racing
- Car restoration