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## Personal Statement

I have studied Graphic design, allowing me to understand creativity techniques and to analyse information quickly and effectively. I have also had experience within creating campaign works and understanding how these can be perceived by target audiences.

I am a diligent worker who enjoys working within a team but can work independently confidently. Responsibility is one of my greatest skills; this is demonstrated through my punctuality, great communication and willingness to work.

## Education

University for the Creative Arts / *Bachelor of Arts (Honours)*  
*First Class in Graphic Design*  
September 2021 - June 2024

## Group Project - Collection Magazine

We had to choose items that we collect then create a magazine showcasing them, the issue was that in a group of 12, everyone's collections were extremely different. I created a group chat to ensure that everyone understood what was expected. We did have some issues as members were from abroad and didn't have their collection, such as plants. By using the group chat we were able to source plants for them to design their own pages. This ensured all the photographs had similarly throughout the magazine.

## Spatial Practice - Hoods Production

I created an experimental set design based on Angelia Betzien's Hoods. I created advertisement and branding for the production. These included brand marks, business cards for the production company as well as Posters and merchandise for the show. The target audience was young adults, this meant I needed to create work that would draw their attention and hold, to be able share the important information quickly and clearly.

## Final Major Project - Terra, Supernatural 70s

Set in a 1970 fantasy world, a suitcase owned by a young witch as she comes home from a holiday.  
Unique box designs, Custom Stickers, Record Sleeve, Labelled bottles, Binded books, Posters all time period appropriate as well as location appropriate.

## Personal Skills

Great Motivator  
Situational Analysis  
Excellent Teamwork  
Effective Organisation  
Fast Paced Environment  
Creative Problem Solving  
Confident Communication  
Excellent Customer Service

## Technical Skills

3D Printing  
RISO Printing  
Book Binding  
Laser Cutting  
Dragon Frame  
Adobe Softwares

## Volunteering

National Citizen Service  
July 2018 - August 2018

Leadership within team based tests and problems, ensuring that I would be listening to each member and testing their ideas created a comfortable and reliable team.

Charity work, I was the creative leader, I created signage and filmed promotional videos. This helped the team raise over £100 which saw them given to the charity in form of items.