

**Christopher Maloney**  
**Casting Director / Casting Consultant**  
**for TV, Film, Commercials & all media.**  
[LoveCasting@Email.com](mailto:LoveCasting@Email.com)



---

**1995 – Present**

**Casting Director TV, Film, Commercials, All Media**

A freelance Casting Director working alongside virtually every leading international production company & advertising agencies such as AMV BBDO, McCann, Adam & Eve, WRCS to name but a few. Many our TV commercials winning Gold / Silver British Arrows Awards as well as awards by Cannes Lions.

**Skills, Knowledge & Experience**

1. A comprehensive knowledge, and in depth understanding of production agreements such as; PACT, TV, BBC, CH4 and Equity/APA terms & conditions of engagement being essential which demonstrates the ability to apply my self to understand difficult & complex documentation.
2. Responsible for casting budgets, casting advice notes, and contracts of engagement including the need to negotiate with third parties using historical terms of engagement as well as any particular agreement as outlined above demonstrating my ability to create financial related documentation from scratch as well as being able to identify & forecast individual costs, and take responsibility for the financial success of a business.
3. To be fully *au fai* and compliant with all legislation Governing the engagement of any artist including health & safety & child protection which is essential to ensuring all team members & the public are kept safe & well within the business, and its operating parameters.
4. Able to risk assess potential hazards in a casting situation or within a scripted piece that may conflict with the well-being of an artist or other team member. Thus demonstrating a clear understanding of the written legislation and provides a common-sense approach to potential harmful obstacles or situation.
5. To liaise effectively & constructively between all interested parties including a production Director ,Producer, an '*end-client*' all of whom may have differing, and conflicting interests, and aspiration during the casting process. A skill that shows the ability to understand multiple needs of individual clients, and negotiate an acceptable solution(s) to each stakeholder.
6. To competently breakdown a script, directors' treatment, and storyboard to identify character roles, and descriptions as well as appreciating the subtext of each particular scene. Again; a skill that enables me to breakdown & analyse any documentation to clearly understand its content, and meaning.
7. To be able to effectively communicate with external organisations unused to the TV & Film industry as well as those directly involved such as Theatrical Agents, Local Authorities, and any courts of justice. An essential skill that enables any third party unused to working with a business not of their industry, and being able to put things into simple easy to understand chunks of information.
8. To organise & lead audition sessions explaining performance requirements whilst outlining the visual aspect of a particular scene to enable the actor to have a complete understanding of what is

required. A definite transferable skill to organise any type of event especially using visual tools to communicate an easy understanding of the subject.

9. To have an excellent working knowledge of available actors including being able to assess their skill, knowledge, and experience, and suitability for a particular role. An extremely important skill in any business to assess individual team members ability to competently complete a task, and identify training or development needs.

10. To have a good knowledge of camera practice, and general framing & lighting etc. Again; this demonstrates the ability to use essential tools needed to be effective & successful for the business,

11. To be able to load video footage, stills and artist information to FTP sites such as; Spotlight & Casting Networks, and to be able to edit selected footage. Thus demonstrating an understanding of various IT business requirements including a use & knowledge of various software packages including Word, Excel, and other similar packages

### **Additional Skills**

1. An excellent attention to detail both in performance & paper work such as producing engagement contracts
2. To communicate clear concise instruction / direction which provides everyone with simple & easy to understand information.
3. Capable of providing information & advice regarding artist fees, casting requirements and general contractual requirements including statutory requirements appertaining to the employment of children & persons under the age of 16: both at home & abroad which have differing legal requirements, and constraints demonstrating the ability to work with various government departments, and courts of law.

### **2003 – Present**

#### **Drama Coach / Workshop Leader (Part-time / Voluntary / Occasional).**

Working freelance, and voluntarily to provide actors with a working knowledge & experience of audition technique for TV & Film. A discipline that may differ from their formal university or college education.

### **Skills, Knowledge & Experience**

1. To create a beneficial curriculum based on the length of the scheduled session whether that be a few hours or over an on-going 12 month period of study.
2. To assess individual artists, and provide guidance on their performance, and understanding.
3. To provide both written & verbal assessment either during and / or after a session
4. CRB Enhanced Disclosure – 001280217374
5. Pearson Edexcel Level 3 Award in Emergency First Aid at Work Level 3 First Aid Certificate  
Requires renewing next year to keep up to date with medical changes.