


# Alexandra Durham

Currently: Freelance Videographer  
Your Image is My Focus

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What would the world be without artists and creatives? A world that I wouldn't want to live in. From a young age I have strived to entertain and create, from mud pies to drawings and then into acting and video. Growing up in a pub taught me a lot of things, but mainly, that creating happiness and sharing information is what makes humans strive. Being a videographer has given me that chance to help businesses achieve the same online. I want to work with or for like-minded people that aspire to entertain, inform and engage with content online, as well as, encouraging businesses to promote themselves using these values.

**Education:** First Class BA Honours – Drama, Film, Radio and Television – Canterbury Christ Church University

## Skills:

- Camera Operation (Main: Panasonic Lumix)
- Lighting Set up
- Video Editing
- Foley Creation
- Stop Motion Animation
- Photography

## Software:

- Microsoft Office
- Apple iOS
- Final Cut Pro
- Adobe Illustrator
- Photoshop
- After Effects (Basic)
- Avid (Basic)

## Personal:

- Communication
- Creative
- Enthusiastic
- Approachable
- Passionate
- Focused

## Qualifications:

- Drivers License
- Personal License
- 4 A-Levels

## Work:

### Alex Durham Freelance: (Videographer)

Jan 2020 – Current

- Most recent project: Gavin Welsh Financial Planner
- Working with small businesses to develop creative social media content and website videos.
- [Click for Showreel.](#)

**Skills:** Creativity, Handheld Shots, Communication.

### Freelance Producer – Open Water

(July 2021 – September 2021)

- Using a live production software (V-Mix) and hardware (stream deck) to perform coaching sessions via zoom.

**Skills:** Flexibility, Pressured thinking, adaptation.

### Videographer – KM Charity / Inspire Schools

April 2019 – May 2020

- Traveling to events and schools making creative content for the charity. Capturing creative camera angles for B-Roll as well as interviewing guests and children.

**Skills:** Independence, Interviewing, Lighting.

### Runner – BBC Flog It!

Dover Castle – Valuation Day: 08/02/18

Bentley's Fine Art Auctioneers – Cranbrook – Auction Day: 03/03/18

- Steward for the public walking round the castle. Had to be quick thinking when moving the public for a better camera angle.

**Skills:** Initiative, Enthusiasm, Tea Making!

**GDPR Statement:** This CV may be kept on file and distributed for employment purposes.