



**OLIVIA  
DAVIES**

# OLIVIA DAVIES

## FASHION BRANDING

### CONTACT

- 📞 07543248767
- ✉ Livvvdaviesss@icloud.com
- 🌐 <https://www.livdaviescreative.co.uk/>
- 📍 Leeds, West Yorkshire

### SKILLS

- Adobe photoshop
- Adobe Illustrator
- Adobe InDesign
- Shopify
- Wix Studio
- Microsoft Office

### REFERENCES

*Harvey Nichols*

✉ hr-region2@harveynichols.com

*Tracey Reynolds - Lecturer*

✉ tracey.reynolds@leeds-art.ac.uk

### ACHIEVEMENTS

100 Miles in March for WWF

Acrobatic Gymnastics Bronze  
Yorkshire Champion

Bella Fraud liked my editorial on  
the infamous 1970 jumper

Collaborated with the brand  
Respect my 20 (located in Leeds  
Market) on their advertising

Journalism student Lottie Ravenhill  
wrote an article on my Punk  
Royalty editorial

### ABOUT ME

I am an aspiring creative director with a 2:1 BA in fashion branding with communications. I'm an enthusiastic learner dedicated to pushing myself and my creative abilities. I love immersing myself into my practice.

### EDUCATION

Leeds Arts University 2021 - 2024  
BA (Hons) Fashion Branding with Communications  
21 - 24  
2:1

Wakefield College 2018 - 2021  
BTEC Level 3 Diploma in Business Studies  
Triple Distinction star

NVQ Level 2 Health & Beauty  
Merit

The Freeston Academy 2013 - 2018  
GCSE  
English Literature 5  
English Language 4  
Maths 4  
Combined Science 4  
Business C

### MARKETING EXPERIENCE

- 3+ years of experience managing 3-5 projects simultaneously throughout each university semester 2021 - 2024
- Successfully planned and executed 25 shoots within varied timeframes with quick delivery times
- Hosting a charity event in April 24 in Dewsbury
- Creatively directed and designed jewellery with a local Leeds jeweller for an advertising project in 2023
- Created social media content for various creatives such as musicians, fashion designers, and fashion photographers
- Charity event, raising awareness for visually impaired, with no external funding raising over £600 for two charities: Sensory World and Sense

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## WORK EXPERIENCE

*Temp Harvey Nichols - November 24 - December 24*

- Meeting targets and sales
- Personal selling
- Ensuring shop floor is clean and neat
- Replenishing and maintaining stock levels
- Cash management

*Temp work Volvo Leeds - May 24 - June/July 24*

- Admin and receptionist work
- Greeting and dealing with customers
- Providing excellent customer service
- Answering the phones and sending company emails
- Problem-solving and ensuring customer satisfaction

*The Original Factory shop - April 22 - September 23*

- Regularly offering personal shopping for customers whom are elderly and disabled
- Throughout my time here I have spent most of time on the till delivering professional customer service making sure every visit is special for customers
- Managing and refilling stock and shelves
- Opening and closing the store, consisting of cashing up, opening/closing the tills and ensuring the store is clean and tidy
- Successfully within a team
- Meeting sales targets regularly

*University of Leeds - august 2021 - August 22*

- Working within a strict timeframe posting and packaging degree certificates
- Assisting in managing virtual communications for the graduations team
- Working well independently
- Organising my time to ensure I complete all given tasks
- Working in a fast pace, professional environment

*John Lewis - November 19 - February 20*

- Managing a complex booking system and till
- Maintaining a professional and clean working environment
- Learnt valuable organisational skills
- Delivering premium level customer service
- Ensuring 100% customer satisfaction
- Presentation within the work place