

SIRAN CAI

Tel: (+44) 07984305697 | E-mail: caisiran1c43@gmail.com

LinkedIn: www.linkedin.com/in/siran-cai-532625326

Education

Kingston University London

Kingston School of Art | Filmmaking (MA)

Sep 2023 - Sep 2024

Core Courses: Visual Storytelling and Script Development; Collaborative Filmmaking; Advanced 4K Digital Production; Contemporary Media Theory

Wuhan University of Communication

School of Film and Television Arts | Broadcasting and Television Directing (BA)

Sep 2017 - Jun 2021

GPA: 3.6/4.0 | Ranked **Top 3** in Major and Year for Comprehensive Ability Evaluation

Core Courses (All 80+): Film Production and Digital Editing; Screenwriting and Drama Performance; Broadcast Technology and Virtual Studio Training; New Media Culture and Media Management

Honors:

Outstanding Graduate, Jun 2021

Scholarship Recipient for Three Consecutive Academic Years, Oct 2018 - Oct 2020

Youth Film and Television Creation Base

Guangdong Film and Television Talent Cultivation Program

Apr 2020 - Aug 2020

Program Focus: Instruction in directing, screenwriting, cinematography, lighting, art design, and character styling. Practical projects integrated character modeling, micro-scene design, and special effects to produce visual concept short films.

Media Art Center of Guangdong Radio and TV Station

Media Art Professional Training

Sep 2015 - Jun 2017

Curriculum Highlights: Courses in contemporary literature, world art history, art studies, theater appreciation, Chinese and Western film history, and philosophy. Targeted exercises refined critical thinking, enhanced creative writing, and fostered a deepened aesthetic awareness.

Core Competencies: (MBA+Training)

Competent in 4K HDR production, screenwriting, editing, and visual design, with hands-on experience in directing and cinematography, combining theory and application to create engaging short films. Knowledgeable in media management and coordinating multi-platform storytelling. Solid foundation in art, literature, film history, and philosophy, enriching creative and analytical depth.

Work Experience

Spring Outing Films Distribution Co., Ltd.

UK

Co-founder / Project Executive

Oct 2023 - Present

Successfully established 20+ partnerships while co-managing a film distribution initiative to broaden the reach of independent and student short films between China and the UK. Responsible for shaping business strategy, overseeing project implementation, and fostering partnerships to build a festival network for Chinese and international short films.

Guangdong Radio and Television Station

Director / On-site Production Coordinator

Jun 2020 - Aug 2020

Directed *See More, Know More*, overseeing script preparation, coordinating the production team, and on-set design, costumes, and guest arrangements to ensure seamless production flow.

Wuhan Radio and Television Station

Director / Broadcast Producer

Apr 2019 - Jul 2019

As a Program Director for *Steering Wheel, Traffic Light* at Wuhan Science and Technology Lifestyle Channel, oversaw the production process for each episode, from planning through to post-production. Managed project development and team coordination. Additionally, served as an intern reporter, capturing and documenting daily news stories. Successfully

collaborated with Beijing Xiaoju Technology Co., Ltd., China's largest ride-hailing platform, producing three special feature projects on ride-hailing services that received significant media attention and garnered over 100,000 views and likes from the audience.

Mahua FunAge Entertainment Culture Media Co., Ltd.

New Media Operation / Production Manager

Nov 2018 - Sep 2019

Responsible for new media operations and content creation, enhancing brand visibility by publishing promotional posts and ticket information across major online platforms. Successfully expanded the user base to over 3,000 and significantly increased user engagement through interactive promotional activities designed for new users. Additionally, managed the preparation of performance materials and provided stage assistance, participated in stage design and rehearsal processes, supervised a team of over 25 members, and coordinated cross-departmental efforts to ensure smooth performances while adhering to budget requirements.

Wuhan Shan Cheng Chuan Cultural Technology Co., Ltd.

Co-founder / COO | Youth Entrepreneurship Incubator

Apr 2018 – Nov 2020

Primarily focused on cultural volunteer travel projects, leading project development and operations. Established an innovative platform for intercultural exchange and crafted in-depth cultural experience travel products. Conducted multiple in-depth investigations on the development prospects of experiential projects in Southeast Asia. Additionally, fostered collaboration by facilitating friendly partnerships at the Confucius Institute and Confucian Cultural Education Base in Cambodia. Furthermore, formed long-term strategic partnerships with cultural experience teams managing intangible cultural heritage, including Jiangyong Nüshu, Miao Impression, Guizhou Xiangjian Xunmei Rural Tourism Team, Xiaozan Foreigners Mini Program, and Shanghai Scarecrow Travel.

Creative Projects

Dec 2024 - Dec 2025 | **Future Talent Programme 2024-2025** | The UK-China Film Collab | New Member

Jul 2024 - Oct 2024 | **Odyssey film festival 2024** | The UK-China Film Collab | Campaign Department | Volunteer

Jul 2024 | **The South Asian film festival** | Foundation Art Divvy London | The Institute of Contemporary Arts (ICA) | Volunteer

Apr 2019 | **2019 FIRST Active Screening China University Spring Tour** | FIRST International Film Festival | Media Leader

Feb 2019 - Apr 2019 | **The 7th Wuhan "Drama Wharf" Chinese Opera Arts Festival** | Volunteer

Nov 2018 / Nov 2019 | **Autumn Creative Arts Festival Grand Performance** | Executive Director

Nov 2018 - Oct 2019 | **Multiple Mahua FunAge Stage Drama Performance** | Long-term Volunteer

Jul 2018 | **Carry One More Kilogram Teaching Support Project** in China's Mountainous Areas | Volunteer Teacher

Jan 2018 / Aug 2018 | **Southeast Asia International Volunteer Teaching Program** | Volunteer Leader / Teacher

2017 - 2019 | **Major Music Festivals** in China including Jiangcheng Folk Song, Fu Qiu Rap, Strawberry Ballad | Volunteer | Responsibilities included Artist Reception, Promotion, and Stage Assistance, with attendance exceeding 10,000, resulting in a positive experience for both artists and attendees.

Awards

Dec 2019 | Wuhan University 4th *Asia-China Innovation Education Competition* Silver Award (Team) | Core Team Member

Oct 2019 | Summer Social Practice *Outstanding Team* | Investigation and Research on *Grassroots Waste Management Models in Hubei and Shandong Provinces* | Core Team Member

Mar 2019 - Dec 2019 | Organized Theatre and Film Salon Thematic Screening Events on campus | *Outstanding Project Award* | Lead Curator

Oct 2018 - Jun 2019 | *Outstanding Screenwriter*, Screenwriting Workshop, School of Film and Television | Head of Screenwriting Team

Dec 2018 | *Excellence Award* in the 17th *Fuchuang Cup* New Youth Novel Competition

Oct 2018 | *Outstanding Individual Award* in Summer Social Practice | Initiator of International Volunteer Teaching Project that achieved first place in the overall ranking at Wuhan University of Communication

Skills & Certifications

Language: English, Cantonese, Mandarin

Skills: Language Art Performance, Premiere Pro, Photoshop, Audition, After Effects, Microsoft Office (Word, Excel, PowerPoint), Directing, Screenwriting, Producing, Cinematographer, Sound Recording, Documentary Editing

Certifications: NGO International Volunteer Certificates; China Performing Arts Industry Performance Agent Qualification Certificate; Mandarin Proficiency Test Level 2-A Certificate; Motor Vehicle Driver's License; PADI Divemaster Certification; China National Level-2 Athlete, and other relevant certifications.