

William Duncombe

Graduate in Media Production





ALBERT
Grad

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Skills

- **Creative Skills:** Developed web pages such as Wix and WordPress. Experienced with Adobe software including Premiere Pro, Adobe Audition, Photoshop, and Illustrator.
- **Media Skills:** Confident with handling camera equipment for projects and Live Production. Developed my practical skills in branding and print, in showcasing a brand and production-based topics such as radio and TV Narratives.
- **Interpersonal Skills:** Very happy to adapting to different work placements, discussing tasks with my placement providers, building rapport with people within the industry. A willingness to learn about new projects.
- **Time keeping skills:** Able to arrange interviews on relevant time and dates, keep up to date with my course and work placement regarding deadlines of work internship, scheduling posts on platforms such as Tweet Deck, Facebook and Instagram.
- **Problem-Solving skills:** Solving problems regarding client consultation, able to plan and use primary research such as surveys in projects such as journalism and photojournalism
- **Organisational skills:** good work ethic, kept in contact with my group surrounding projects, carrying out call sheets, storyboards, assessments, arriving to key sessions on time

Education Background

Birmingham City University:

BA in Media Production with a Albert Sustainability Award 2:1 (2022-2024)

- TV Narratives
- Live Production
- Media Innovation
- Professional Academic Development

High Pass in HND Media and Communications (2020-2022)

- Special Subjects Investigation
- Photojournalism
- Journalism

Chelmsford College (2016-2020)

Merit in Branding and Print Media

St John Payne (2011-2016)

GCSES including PE, English, Maths

About Me

A recent graduate in Media Production at Birmingham City University aspiring to build a career in the media industry. Through work experience and industry placements I have gained experience and skills through digital content marketing, campaigns, and promotion as well as arranging interviews for journalism stories. Seeking Media, Marketing and Communication roles in the South East.

Professional Experience

Chelmsford Ideas Hub The Art Place (Volunteer) Present

Key responsibilities:

- Create Engaging and meaningful content for the Art Place in Chelmsford to reach out to more communities.
- Develop new skills such as teamwork and helping out on till to ensure customer satisfaction and correct products are sold

The Borgen Project (Voluntary Internship Role) Present

Key responsibilities:

- Started working with the Borgen Project and undertaking infographics work and creating awareness over the foreign aid budget and The ODA in the respect of poverty
- Developed a guide on how to contact my local MP to address the issues brought out by the Borgen Project.
- Started to reach out to local media in my area to spread awareness
- I have reached out to a local community and raised awareness of the Borgen Project and it's legislation .

Powell and Barnes Media (Intern) (November 2022-May 2023)

Key responsibilities:

- I helped to support small and big businesses, councils through target marketing, offline and online campaigns, social media promotion, digital content, and advertising.
- Consulted with clients- calling local businesses and pitching marketing solutions and opportunities to help expand and raise awareness around their work.
- Liaised with different councils around the UK, making phone calls to them to find solutions around helping black and ethnic communities find a home and family for their fostering and adoption campaign.
- Supported to arrange interviews with business owners and entrepreneurs for stories Powell & Barnes platform Urban Kapital and scheduling convenient meeting times for both parties.

Freelance Social Media Assistant Digital Ebony (September 2021-July 2022)

Key responsibilities:

- I helped small local businesses to grow their social media presence.
- Helped to generate leads through video and effective social media management.
- Provided and scheduled tweets for different local businesses in Birmingham.
- Scheduled content using the platform Tweet Deck for content scheduling and posting Tweets a week in advance.
- Researched local businesses and communities' accounts in Birmingham and interacted (liked, retweeted, and commented) with different accounts using hashtags and emojis with compliments to increase our social media presence throughout Birmingham.

Wrex Chelmsford Ideas Hub Art Festival (February 2020-June 2020)

Key responsibilities:

- Completed work experience with the local ideas hub in Chelmsford to help improve lives of residents of all ages and local communities everywhere.
- Supported the Chelmsford Arts and Culture Festival and helped to develop and design posters and brochures for the Arts and culture Festival.