

MALLIKA DAWAR

Videographer | Video Editor | Marketeer

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Winner of RTS Devon and Cornwall Student Television Awards 2024

SUMMARY

Passionate about captivating narratives through film, visual storytelling, and cinematic approaches. Experienced in creating documentary films with an emphasis on storyline and visual impact while adhering to tight production schedules. Extensive experience working in studios, operating studio equipment, and engaging with creative teams. I am committed to delivering high-quality digital content to create professional and engaging digital assets.

WORK EXPERIENCE

Production and Locations Assistant

October 7th - 16th 2024

Apple and Burberry Pictures Limited, London

- Assisted in conferences and helped with corporate video creation, producing excellent content and offering insightful criticism and assistance.
- Oversaw crew operations, prepared and maintained locations, and coordinated logistics to guarantee a smooth film production.
- In addition to facilitating interdepartmental communication and safeguarding filming locations, duties included overseeing location setup, signage, parking, and permit compliance.
- Helped with equipment setup, call sheet distribution, and on-set duties, all of which helped to create a productive and orderly shooting atmosphere.

Production Assistant

July 2023 - September 2023

The Artist Collective, Mumbai

- Executed creative concepts on a tight budget, regularly meeting production deadlines.
- Created video content for clients using sound design, cutting-edge technical equipment, and post-production graphics and animations.
- Planned and organized video production schedules for a team of over 30 cast and crew members.
- Proficient in a variety of editing applications and digital tools, ensuring high-quality production.

Marketing Assistant

May 2020 - December 2020

Aagye Se Right

- Conducted in-depth market research of competing brands to identify consumer trends, preferences, social trends, competitor strategies and brand exposure.
 - Assisted in managing and growing social media followers by 70% by creating engaging content such as reels and analyzing performance metrics for their YouTube account.
 - Participated in conferences and corporate video creation, providing high-quality content delivery.
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EDUCATION

University of Plymouth

Bachelor's in Filmmaking (Year 2 and 3)

September 2022 - July 2024

3iS, Paris

Bachelor's in Filmmaking (Year 1)

September 2021 - July 2022

Fountainhead School, India

High School Diploma

July 2019 - June 2021

KEY SKILLS

- **Videography & Video Editing:** Adobe Premiere Pro, Final Cut Pro X, DaVinci Resolve
- **Creative Design:** Adobe Creative Suite, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Canva, Figma, Capture One, Logic Pro X, Audio Editing, Newsletters, Leaflets, Flyers
- **Technical Expertise:** BlackMagic 6K Camera, Varicam LT Camera, Aputure Lighting, Mac and PC
- **Online Marketing:** Facebook, Twitter, Google Search, Keyword Research, Data, Website
- **Project Management:** Coordinating with external agencies, Meeting Deadlines, Maintaining consistency across projects, Prioritisation, Scheduling Tools
- **Professional Skills:** Attention to detail, Time Management, Collaboration, Organisational skills, Problem-Solving, Providing Constructive Feedback, Spoken and written communication, Commitment to high standards, Responsibility in service delivery, Client Facing Interactions
- **Digital Skills:** Creation and management of digital content, Handling digital assets, Implementation of Digital Strategies, Data Analysis, Content Creation