

Mengyuan Zhang

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Skill Set

Marketing & Promotion • Microsoft Excel/Word/PowerPoint • Entry level Silvermouse • Script writing • TikTok /YouTube
Shorts Directing • Team Management • Project Management • Event Planning • Team Communicating • Problem Solving •
Venue Control • Script Breakdown • Negotiation • Hostess • Native Mandarin Speaker • Acting

Experience

May 2021 – July 2021 **Shubao (Shanghai) Information Technology Company Ltd** **Short Video Actress**

- Performed TikTok short videos according to directors specifications.

April 2021 – June 2021 **Walnut Lane Music Bar** **Singer**

- Performed vocally difficult songs to a high standard unmatched by any of my colleagues.
- Generated revenue through live performances.
- Grew the clientele by 10%.

September 2020 – March 2021 **Guangzhou Chengle Pictures** **Producer Assistant**

- Assisting the producer to prepare the preliminary work of film projects such as “Chasing The Tea All The Way”, the work includes contacting the leaders of tea gardens in various provinces cross the country, tea enterprises and government departments to discuss implantation cooperation.

Campus Activities

June 2019 **Piano (Pop &Jazz) Concert** **Planner& Manager**

- Led a team of fifteen members planned and collected funds for the event, allocated state properties and supervised and oversaw the concert from start to finish including planning and aftermath.

June 2019 **Audio–visual Concert of Classic Films and Soundtracks** **Planner& Manager**

- Led a team of eighteen members to design and launch the concert.

May 2019 – June 2019 **Guangdong–HK–Macau Secondary and Primary Music Festival** **Staff of Reception Group**

- Working closely with board members to successfully deliver their ambitions

November 2018 **Dream of Future Guangdong–HK–Macau Greater Bay Area Performing Arts Management Interschool Cooperation Forum** **Receptionist for Foreign Guests**

- Obtained the Outstanding Performance Award

- Assisted a technical manager of British Royal Opera House, in airport pickup and drop-off, and scheduling

September 2018

Xiami & Rock Records Original Band Competition

Volunteer

- Hosted three judges in the contest and sold souvenirs

October 2017

University-Level Student Union Debate Competition

Fund Collector & Receptionist

- Drafted the sponsorship proposals and collected funds

Relevant Education

- Post Graduate in Film, television & screen industry, University of Nottingham, 2022
- Bachelor of Art management, Xinghai Conservatory of Music (2016 – 2020)

Interests

- Singing, piano, mixology, fashion, make-up artistry, travel, content creation, culture, cooking, language, health and fitness.

Miscellaneous

- Nationalities: Chinese
- International driver's license certification
- Willing to commute