



# HEIDI OSTELL

ILLUSTRATOR

## PROFILE

Hi, I'm Heidi. I'm a recent Illustration graduate currently living in Leeds who is looking for the opportunity to work on new exciting and creative projects. I'm highly motivated and enthusiastic about the creative world - particularly in Children's Illustration. My strengths lie in character design, the narrative form and comics - however I'm eager to learn new areas and willing to adapt to whatever purpose my work can serve.

## SKILLS

InDesign	Drawing & Painting
Photoshop	Problem Solving
Illustrator	Works well under pressure
Procreate	Detail - Oriented



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## EDUCATION

### Leeds Arts University | 2018 - 2021

- Achieved First Class degree in BA (Hons) Illustration
- Designed and executed several projects aimed at educating children on Environmentalism & Mental Health.

### Carlisle College | 2017 - 2018

- Achieved Merit Grade Level 3 Foundation Diploma in Art & Design



## EXPERIENCE

### Freelance Illustrator | 2019 - 2021

- Editorial illustration for Filmmakers Without Cameras Magazine
- Through a self directed approach, I have successfully started a small business producing and selling prints, taking portrait commissions and developing branding material for various companies.
- Working with a Screen Writer I have produced character designs for a TV animation in pre-production.

### Social Media & Marketing Manager | Knoxx | 2021 - 2022

- Planning and producing daily visual and written social media content for Knoxx and sister company Bullion Technology Recruitment.
- Designing and creating marketing materials such as brochures, business cards and emails whilst collaborating with the sales team and CEOs.