

Matthew Matkin

Videographer

Information

- **Name** - Matthew Matkin
- **Age** - 25
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Poynton, Cheshire,
SK12 1SX, England

Education

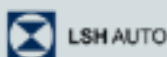
Bachelors of Arts - Journalism Studies,
University of Sheffield: 2014-2017

Key Skills

- Adobe Creative Suite - Mainly Premiere Pro and Photoshop
- Video production with cinema, mirrorless & DSLR cameras
- Drone videography
- Video colour correction
- Use of professional lighting equipment
- Optimising content for social platforms
- Sound design for videos
- Photography
- Works well to tight deadlines
- High attention to detail
- Adaptable to different production styles

Portfolio

Brands I've Worked With -



Personal Statement

Videography has been a passion of mine for many years. Having the ability to convey a message or tell a story in so many different ways through video is what truly excites me. The various projects I have been a part of have enabled me to adapt to the style requested by my employers to create relevant and engaging content that fits their brief and enhances their brand.

Employment History

November 2021 - Present

Videographer/Photographer - Cold Brew Productions

Creating bespoke, high-end photo and video content for clients on a freelancing basis. Clients ranging from small restaurants to large corporations.

October 2020 - November 2021

Camera Operator - BBC Sport, Making Macclesfield FC

Capturing footage for the documentary including the development of the stadium, in depth team talks, cinematic shots of matches and aerial shots.

October 2020 - November 2021

Head of Marketing - Macclesfield FC

Producing, editing and publishing all content for 7 different departments across the business to drive revenue into the company, while achieving consistent social media growth across all platforms.

June 2020 - July 2021

Freelance Videographer/Editor - Resolve Marine Group

Producing and editing video content on-site of shipwreck removal in Sardinia for use from the marketing department.

In addition editing a promotional video for the company to use before convention to demonstrate variety of the company's services.

January 2020 - June 2020

Research Support - TPAS ENGLAND LTD

Researching and publishing social housing related news stories across England and producing and editing promotional videos for online events during the COVID lockdown.

Examples of My Work

[Showreel](#)

[Macclesfield FC Season Ticket Promotional Video](#)

[Inside Match Day Macclesfield FC](#)

[Resolve Marine Group Promotional Edit](#)

[Macclesfield FC International Academy St. George's Park Trip](#)