



Contact

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Showreel

<https://www.youtube.com/playlist?list=PLHjkOvA1kCTxyc5Cwa4sNTqVnG8IQIYil>

Further Links

📺 <https://youtube.com/@Mattfryergolf?si=RAA8W2qhNxViAT4n>

🎵 https://www.tiktok.com/@mattfryergolf?_t=8iq6YZpQuNk&_r=1

Education

2019-2022

B.A. Hons Media Production
1st Class
Univeristy of Salford.

2016-2018

A Levels
Ysgol Alun Sixth Form
Media Studies
Film Studies
Welsh Baccalaureate

Ethan Gregson

Videographer & Video Editor

A highly motivated and hardworking Videographer and Editor, who is passionate about making their mark in the media industry. Having used the skills gained by his First Class Honours degree in Media Production, he has extensively developed communication and teamworking skills. Further gaining professional experience working with both clients and crew members during pre-production, on-set production and editing in post-production.

Experience

🕒 Ifor Williams Trailers | April 2024 - July 2024

Content Creator and Social Media Manager

Worked in collaboration with several key departments in a corporate setting to deliver multi-platform content, showcasing and highlighting the Ifor Williams Trailers and Genuine Parts product range.

This role required excellent time management and organisational skills and allowed for advancement of skills in both professional photography and graphic design to produce high quality marketing material whilst balancing and prioritising multiple projects. Gained valuable experience filming on location and managing key business sponsorship's such as collaborating with the Jaguar Land Rover production team and Llangollen Eisteddfod.

🕒 Matt Fryer Golf | May 2023 - April 2024

Videographer, Editor and Social Media Manager

Worked efficiently within a team setting to deliver high quality content to tight schedules, helping to grow the YouTube channel throughout the last year. Gained valuable experience collaborating with other teams and businesses on projects, from conceptualisation through to delivery across multiple locations globally, and utilising new types of equipment and software depending on the filming environment and video content.

This role, as both videographer and editor, required the ability to balance multiple projects, managing my own time to deliver both long form content for YouTube and short form content for both Facebook and TikTok. Was able to take advantage of a collaborative team environment to bring my own ideas to fruition, through the creation and management of a TikTok channel which has gained over 11.5k followers within the first 6 months, proving an additional income stream to the business.

Whilst delivering content and managing the social media platforms for the business, this role also has allowed for experience in further self-motivated development of editing skills, utilisation of new softwares and techniques, as well as collaborating and communicating with key stakeholders and partners to the business to ensure that we are meeting their expectations.

🕒 Fiverr | April 2022 - May 2023

Freelance Video Editor

Used technical skills and experience from personal YouTube channel to create high quality videos. Developed skills in managing timekeeping, project prioritisation and budgeting whilst providing high quality media. Maintaining healthy and professional relationships to ensure returning client base.

🕒 Multiplayer: Gender and Gaming | Jan - May 2022

Director, Presenter, Editor, Camera Operator & Producer

Developed skills in directing, presenting, editing, camera operating and producing roles whilst individually producing a 15-minute documentary focusing on gender representation in video games. Worked professionally with a range of people from different backgrounds to explore differing views of gender within gaming whilst respectfully addressing distressing topics.

Skills

- Team building
- Planning skills
- Reliable
- Time management
- Motivation skills
- Leadership
- Communication
- Drive and enthusiasm
- Practical skills
- Patience
- Working under pressure
- Social Media Management

Production Role Experience

- Director
- Editor
- Camera Operator
- Presenter
- Sound/Audio Manager
- Producer
- Content Creator
- On-set Assistant
- Cinematographer
- Photographer
- Digital Imaging Technician

Software Experience

- Premiere Pro
- Davinci Resolve
- Photoshop
- OBS
- Streamlabs OBS
- Adobe Media Encoder
- Canva
- Google Earth
- AI Generated Editing

○ Youtube/Twitch | 2020 - 2021

Content Creator

Demonstrated initiative and self-motivation through the creation of a YouTube and Twitch channel during Covid-19 lockdown. Improved skills and gained experience in livestreaming and recording software as well as postproduction editing, colour grading and sound. Advanced networking skills through collaborating and communicating with other content creators to grow the channel and increase interest.

○ Virtual Media Showcase | Feb - May 2020

Lead Director & Producer

Successfully directed and managed a team through creating and presenting a virtual media showcase. Advanced knowledge and experience of holding virtual live events during the covid-19 pandemic. Able to quickly and efficiently problem solve technical issues that arose during the live event to maintain a professional and high-quality event.

Other Experience

○ Salford University Sports Societies | 2020- 2022

Swimming and Karting Society Treasurer

Took on responsibility for maintaining the finances of both the swimming and karting societies at Salford University. Attained skills in managing finances and working with budgets. Effectively tracked the turnover of accounts ensuring all invoices were paid on time. Worked within a team to manage the society and make informed decisions regarding the most effective use of the team's budgets.

○ Greater Manchester Higher | 2019 - 2022

Student Ambassador & Brightside Mentor

Took on additional responsibilities alongside degree assisting in open days for Salford University Centre, providing in depth talks and advice for students. Took initiative during Lockdown to work with Brightside, to deliver mentoring advice and personal support to students, when these services were otherwise unavailable due to the pandemic.

○ Salford University Centre | 2019 - 2022

Student Representative

Attended meetings with senior university board members to effectively broach topics of needs and concerns raised by students, regarding their education and wellbeing. Maintained a healthy relationship with both students and staff.

○ Aura Leisure | 2018 - 2022

Lifeguard & swimming instructor

Planned and taught swimming lessons to children of all abilities, tracking their progress and recognising key areas of improvement to target. Maintained the health and safety regulations whilst lifeguarding, ensuring a quality experience for customers. Attended monthly training to reinforce and develop skills in first aid and water safety.

Reference

Mr Andrew Davies

Media Production Head Lecturer

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Matthew Fryer

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